

# Opportunity Site

## Master Planning Work



*The Opportunity Site is an approximately 100-acre area the City has identified for redevelopment as part of the Becoming Brooklyn Center project, which is a collection of related activities that make progress toward the City's vision of a thriving, diverse, safe, and inclusive community.*

### Opportunity Site Goals

To create a downtown center and signature destination that offers green space, is well maintained, and has appropriate amenities that will drive our future economic growth.

To serve the entire community that calls Brooklyn Center home, which is diverse, evolving and entrepreneurial.

### Guiding Principles

Four guiding principles emerged over several community workshops that reinforce a sense of community pride in Brooklyn Center:

- Embrace the growing diversity of the community
- Produce places that bring the community together
- Create a vibrant and distinctive destination for the community and the region
- Consider sustainability in the design of the development

### Project Contacts

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### Community Benefits of the Redevelopment

-  Increased tax base
-  Benefit to community schools
-  New parks and recreational amenities
-  Increased shopping, dining, and entertainment options
-  More housing options
-  Spaces for local businesses
-  Water quality improvements to Shingle Creek

*Visit the project website to learn more!*