
Section 6: Signs

6.1 General Provisions

6.1.1 Purpose

This Chapter is designed to provide regulations for the erection and maintenance of signs. The general objectives of these regulations are to enhance the health, safety, welfare and convenience of the public and to achieve the following for the City:

- (a) Comprehensive standards, regulations and procedures governing the erection, use or display of devices serving as visual communications;
- (b) Aesthetic preservation;
- (c) Preservation of the residential character of residential neighborhoods;
- (d) Preservation of order and cleanliness;
- (e) Avoidance of the appearance of clutter;
- (f) Avoidance of litter and the growth of weeds around signs;
- (g) Providing necessary visual communications;
- (h) Preservation and promotion of a pleasant physical environment;
- (i) Protection of public and private property;
- (j) Encouraging safety on the roadways by preserving sight lines and reducing distractions to motorists;
- (k) Reduction of administrative burdens; and
- (l) Compliance with all federal and state laws requiring content-neutral regulation of signs and promoting freedom of speech and expression.

6.1.2 Procedures

- (a) The Zoning Administrator shall review and make a decision on the application.
- (b) If the Zoning Administrator approves the application, then a 20% increase above the total sign area on the lot otherwise permitted by this Chapter is permitted, with the additional area to be allocated as specified by the Zoning Administrator.
- (c) Permit and Fee
 - (1) No sign shall hereafter be erected, re-erected or altered unless a permit for each such sign has been obtained or unless permitted by Section 4.3.5(b).
 - (2) A sign permit shall be required any time the sign area is increased and any time a static message sign is converted to an electronic message sign or vice versa.
 - (3) Electrical permits shall be obtained for all electric signs.
 - (4) Applications for a sign permit shall be made in writing upon forms furnished by the Community Development Department. The Community Development Department may require filing of plans or other pertinent information where, in their opinion, such information is necessary to ensure compliance with this Chapter.
 - (5) A permit fee, as set forth in the City's approved fee schedule, shall be collected before the issuance of any sign permit when fees are required under this Chapter.

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6.1.3 Criteria for approval

An application for a creative sign program shall be approved if the Zoning Administrator determines that it meets the following criteria:

(a) **Architectural criteria**

- (1) The sign(s) use or enhance the architectural elements of the building;
- (2) The sign(s) are placed in a logical location in relation to the overall composition of the building facade;
- (3) The sign(s) are integrated within and do not cover any key architectural features and details of the building facade; and
- (4) No sign is larger than 100 square feet.

(b) **Wall signs**

- (1) Each wall sign is centered within an area uninterrupted by doors, windows or architectural details.
- (2) Each wall sign is designed to be compatible with and relate to the architectural style of the main building or buildings upon the site where the sign is located.
- (3) Each wall sign's colors are complementary to the colors of the building on or near where it is to be located.

(c) **Design quality**

The sign(s) as a whole:

- (1) Constitute a substantial aesthetic improvement to the site and have a positive visual impact on the surrounding area;
- (2) Exhibit imagination, inventiveness and unique design;
- (3) Provide strong graphic character through the imaginative use of graphics, color, texture, quality materials, scale, proportion and form; and
- (4) Contribute to the image of the City by conveying a distinctive character and convey a strong sense of place.
- (5) Do not include any illuminated box signs with clear or translucent sign message surfaces.

(d) **Multiple signs**

Where more than one sign is proposed, all signs have designs that incorporate the following design elements in a compatible and coordinated fashion including:

- (1) Letter style of copy;
- (2) Components;
- (3) Type of construction materials;
- (4) Lighting; and
- (5) Structural **support (e.g. wall or ground base)**.

(e) **Neighborhood impacts**

When evaluating neighborhood impacts, the sign(s) must:

- (1) **Constitute a substantial aesthetic improvement to the site and have a positive visual impact on the surrounding area;**
- (2) **Provide strong graphic character through the imaginative use of graphics, color, texture, quality materials, scale and proportion; and**
- (3) **Do not create adverse impacts on neighboring uses.**

(f) **Sign materials**

The sign(s) maintain attractive and compatible styling so as not to conflict or distract from the architectural character of the area and the choice of materials and the workmanship in the use of the materials conveys both a sense of quality and creativity.

6.1.4 Displays on Walls or Structures that Exceed Maximum Sizes

Displays painted on or mounted on fabric affixed to walls or structures that exceed maximum sign area permitted by this Chapter may be approved by the Planning Division provided that the display:

- (a) Is a form of speech or expression protected by the First Amendment of the U.S. Constitution and/or the Minnesota Constitution;
- (b) Will be created, constructed, erected, or displayed in a way that is visually distinct from other permitted signs on the property;
- (c) If located on public property, will activate or enhance a public space or streetscape;
- (d) Does not exceed the dimensions of any surface upon which it is mounted;
- (e) Will be treated to address vandalism and exposure to sun;
- (f) Will not require extensive or repeated maintenance, or the applicant has provided adequate assurance (including financial assurance) that maintenance and repairs will be timely performed;
- (g) Does not create a threat to public health or safety or to vehicular, bicycle, or pedestrian traffic safety;
- (h) Does not create noise, sound, light, reflection, glare, shading, flickering, vibration, or odor impacts on nearby properties;
- (i) Does not impair the performance of required city functions on or around the property.
- (j) Not be located on residential zoned property; and
- (k) Not be visible within 125 feet of the sign from a property that is zoned for residential use.

6.1.5 Maintenance

All signs permitted by this Unified Development Ordinance must be:

- (a) Clearly legible;
- (b) Kept in good repair and free from faded or peeling paint, rust, damaged or rotted supports, framework or other material, broken or missing faces or missing letters.
- (c) Repaired or removed by the licensee, owner or agent of the owner of the property upon written notice from the Zoning Administrator that the sign does not comply with the provisions of this Chapter;
- (d) Removed by the property owner when the occupant of a building or parcel ceases to use the property and abandons the site or building space. If the owner of the property fails to remove all obsolete signs within 90 days after the former occupant vacates the premises, the City shall be entitled to have such signs removed, either by its own forces or by hire of a licensed sign contractor and the cost of such removal shall be assessed against the property. The City shall notify the owner at least 30 days before the City intends to remove the sign.

6.2 Standards Applicable to all Signs

6.2.1 Location

- (a) No part of any permanent freestanding sign shall be closer than 10 feet to the side lot line.
- (b) No part of any sign shall project over or beyond the property line of the property where the sign is located.
- (c) Unless set back 10 or more feet from the street right-of-way line, the supporting column(s) of a freestanding sign exceeding 16 feet in area shall not materially impede vision between a height of two-and-a-half and seven-and-a-half feet above the centerline grade of the street. Freestanding signs located within the clear view triangle defined in Section 9.1.2 shall have a minimum vertical clearance of 10 feet above the centerline grade of the intersecting streets.
- (d) Wall signs shall be of a uniform design compatible with the exterior appearance of the building.
- (e) When electrical signs are installed, their installation shall be subject to the City's electrical code.

6.2.2 Lighting

Illuminated signs shall be illuminated by lighting internal to the sign or shall be shielded to prevent light trespass onto adjacent properties or public streets. Signs on the top of office or industrial buildings adjacent to residential districts shall not be illuminated after 10 p.m. or before 6 a.m.

6.2.3 Projecting Signs

No projecting sign shall:

- (a) Project more than 96 inches out from the wall where it is attached;
- (b) Extend above the roof line;
- (c) Exceed the area of a freestanding sign that is permitted according to Table 5.6.5(c.2).

6.3 Nonconforming Signs

6.3.1 Existing conforming signs

- (a) Any legal nonconformity under a previous City Code will also be a legal nonconformity under this Code, so long as the situation that resulted in the legal nonconforming status under the previous Code continues to exist. If a legal nonconformity under the previous Code becomes conforming because of the adoption of this Code, then the situation will no longer be considered nonconforming.
- (b) Nonconformities will generally be permitted to continue under the provisions of this Code.

6.3.2 Appeals

Any person may appeal any administrative decision authorized by this Chapter in accordance with the procedures set forth in Section 6.3.8.

6.3.3 Message Substitution

Sign copy or messaging may be changed without additional approvals.

6.4 Prohibited Signs

The following types of signs are not permitted in the City:

- (a) Signs that, by reason of position, shape or color would interfere with the proper function of a traffic sign or signal.
- (b) Signs within the public right-of-way or easement except for government installed signs.
- (c) Signs that resemble any official marker erected by a governmental agency or that display such words as "Stop" or "Danger."
- (d) Flashing or rotating signs, including those located indoors, if they are visible from public streets.
- (e) Signs that obstruct any window, door, fire escape, stairway or opening intended to provide ingress or egress for any building structure, except for signs in commercial or industrial zoned properties located on the inside glass portions of windows or doors that do not cover more than 20% of any individual pane of glass.
- (f) Sign posters that are tacked or posted on trees, fences, utility poles or other similar supports.
- (g) Signs painted directly on building walls.
- (h) Internally illuminated cabinet signs with clear or translucent sign message surfaces.
- (i) Roof-mounted signs or signs that project above the highest point of the building.

6.5 Sign Standard Adjustments and Variances

Adjustments to the requirements and standards for the height, number, type, lighting, area, and/or location of a sign or signs established by this Chapter may be approved with a Site Plan Review or a Planned Unit Development process. This provision shall not be used to permit dynamic display signage. In order to approve any sign standard adjustment, one of following (1) or (2) criteria shall be satisfied, and the necessary criteria of (3) shall be satisfied:

- (1) There are site conditions which require a sign adjustment to allow the sign to be reasonably visible from a street immediately adjacent to the site;
- (2) The sign adjustment will allow a sign of exceptional design or a style that will enhance the area or that is more consistent with the architecture and design of the site;
- (3) The sign adjustment will not result in a sign that is inconsistent with the purpose of the zoning district in which the property is located or the current land use.

All other adjustments that cannot satisfy the above allowance shall be processed as a variance. The procedure for obtaining a variance from the requirements of this Chapter are set out in Section 6.3.7.

6.6 On-Premises Signs that Require a Sign Permit

6.6.1 Residential (R1 through R5) Districts

Signs in the R1 through R5 District are permitted with a sign permit as follows:

Table 5.6.5(a): R1 – R5 On-Premises Signs			
<i>Type of Residence</i>	<i>Number and Type of Signs Permitted</i>	<i>Maximum Size of Sign(s) Permitted</i>	<i>Exceptions (if any)</i>
In R1, R2 and R3 District in structures where a permitted home occupation is being conducted	One freestanding or wall sign per dwelling	Two and half square feet in area and six feet in height	If located along a major thoroughfare, as defined in Section 35-900 maximum area is six square feet
Multiple family dwelling buildings with up to 36 units	Two wall signs per building	6 square feet in area if located on a lot abutting an R1, R2, or R3 district, provided the sign does not face an R1, R2, or R3 lot containing a single or two-family dwelling	40 square feet in area if located in a zone district other than R1, R2, or R3
Multi-establishment in R3 through R5 Districts with at least 37 dwelling units		Freestanding: 25 square feet in area and 10 feet in height Wall: 40 square feet in area	If there is only one freestanding sign and no wall signs erected, then maximum area is 36 square feet

6.6.2 Mixed Use Districts (MX-N1, MX-N2, TOD-Edge, TOD-Core)

(a) Wall signs and projecting signs in the Mixed Use Districts are permitted as follows:

Table 5.6.5(b.1): Mixed Use On-Premises Signs			
<i>Type of Establishment or Enterprise</i>	<i>Number and Type of Signs Permitted</i>	<i>Maximum Size of Sign(s) Permitted</i>	<i>Exceptions (if any)</i>
Individual establishment or multistory office building	A wall or projecting sign on each wall	10% of the aggregate area of the wall supporting the signs	If the building front is articulated, total sign area may be measured based on the entire area of the front facing wall
Multi-establishment	Each establishment may have wall or projecting signs on each of	10% of the aggregate area of the wall	When no signs are erected on any establishment, then the aggregate of the establishments may have a wall or projecting sign on each wall identifying the tenants collectively or

Table 5.6.5(b.1): Mixed Use On-Premises Signs

<i>Type of Establishment or Enterprise</i>	<i>Number and Type of Signs Permitted</i>	<i>Maximum Size of Sign(s) Permitted</i>	<i>Exceptions (if any)</i>
	its exterior walls	supporting the signs	identifying the complex so long as the areas of each sign does not exceed 10% of the area of the wall supporting it
Multi-establishment with at least 37 dwelling units	Two freestanding signs or wall signs	Freestanding: 25 square feet in area and 10 feet in height Wall: 40 square feet in area	If there is only one freestanding sign and no wall signs erected, then maximum area is 36 square feet

(b) Freestanding signs in the Mixed Use Districts are permitted as follows:

Table 5.6.5(b.2): Mixed Use On-Premises Signs

<i>Type of Establishment or Enterprise</i>	<i>Number and Type of Signs Permitted</i>	<i>Maximum Size of Sign(s) Permitted</i>	<i>Exceptions (if any)</i>
Individual establishment or multistory office building	One freestanding sign	72 square feet in area and 20 feet in height	When the building abuts two or more collector or arterial streets, one freestanding sign with a maximum area of 108 square feet may be erected along each street frontage
Multi-establishment	In addition to freestanding signs otherwise permitted by this Chapter, one freestanding sign per street frontage	145 square feet in area and 15 feet in height	None

- (c) Canopy signs in the Mixed Use Districts are permitted if the following conditions are met:
- (1) The canopy structure complies with all minimum building setback standards applicable to the principal structure.
 - (2) The canopy structure is attached to the building wall and is deemed by the Building Official to be an integral part of the building.
 - (3) The primary function of the canopy is to provide an outside cover or shelter for pedestrians as opposed to automobiles.
 - (4) The sign does not extend or project above the top of the canopy.
 - (5) The area of the sign does not exceed 10% of the canopy face or elevation that is parallel to the wall where the canopy is attached.
 - (6) All lighting on the underside of the canopy shall be recessed. Under canopy lighting shall be designed to provide an average level of illumination not to exceed 20 foot-candles with a maximum foot-candle reading beneath the canopy not exceeding 30 foot-candles.
 - (7) The sign complies in all other respects with the provisions of this Chapter for wall signs.

6.6.3 C, MX-B1, and I Districts

- (a) Wall and projecting signs in the C, MX-B1, and I District are permitted as follows:

C, MX-B1, I On-Premises Signs			
<i>Type of Establishment or Enterprise</i>	<i>Number and Type of Signs Permitted</i>	<i>Maximum Size of Sign(s) Permitted</i>	<i>Exceptions (if any)</i>
Individual establishment	Wall signs and projecting signs on each wall	Abutting and facing freeway frontage: 15% of the aggregate area of the wall supporting the signs Other: 10% of the aggregate area of the wall supporting the signs	If the building front is articulated, total sign area may be measured based on the entire area of the front facing wall
Multistory office building	Wall or projecting signs on each wall	10% of the area of the wall supporting the sign	If the building front is articulated, total sign area may be measured based on the entire area

C, MX-B1, I On-Premises Signs			
<i>Type of Establishment or Enterprise</i>	<i>Number and Type of Signs Permitted</i>	<i>Maximum Size of Sign(s) Permitted</i>	<i>Exceptions (if any)</i>
			of the front facing wall
Multi-establishment or enclosed shopping center	Wall signs and Projecting signs on each of its exterior walls that does not face an adjacent lot in an R1, R2, or R3 District	Abutting and facing freeway frontage: 15% of the aggregate area of the wall supporting the signs Other: 10% of the aggregate area of the wall supporting the sign.	If the building front is articulated, total sign area may be measured based on the entire area of the front facing wall

(b) **Freestanding signs in the C, MX-B1 and I Districts**

- (1) **One freestanding sign is permitted, or if the establishment has two or more collector or arterial street frontages exceeding 400 feet then one freestanding sign on each street is permitted, provided the maximum size and height complies with the following table:**

C, MX-B1 and I On-Premises Signs		
<i>Building Gross Floor Area Square Feet</i>	<i>Maximum Sign Area Square Feet</i>	<i>Maximum Sign Height (above 1st floor) Feet</i>
5,000 and below	Abutting and facing freeway frontage: 155 Other: 124	25
5,001 – 10,000	Abutting and facing freeway frontage: 180 Other: 155	26
10,001 – 20,000	Abutting and facing freeway frontage: 210 Other: 180	28
20,001 and above	Abutting and facing freeway frontage: 230 Other: 210	30

6.6.4 Outdoor sales

- (a) An additional freestanding sign more than what is allowed in Section 5.6.5(c)(2)(A) is permitted in an individual establishment having a gross building floor area larger than 24,000 square feet and a minimum lot area of four acres or more, when at least 50% of the land is used for outdoor sales.
- (b) The additional freestanding sign above shall not exceed 125 square feet in area and 24 feet above the first floor of the building and shall be separated from the first freestanding sign by a minimum of 200 feet.
- (c) An individual establishment is not eligible for an additional freestanding sign under this Subsection if:
 - (1) Any nonconforming signs exist on the premises;
 - (2) The additional sign would be located within 150 feet of residentially zoned property; or
 - (3) It is located on a corner lot and qualifies for an additional freestanding sign under Section 5.6.

6.6.5 Wall and freestanding sign tradeoff

- (a) An individual or clustered establishment may be entitled to one additional freestanding sign if the building owner or a duly authorized agent agrees in writing to forego all permitted wall signs and the additional freestanding sign complies with all applicable standards in this Chapter.

6.6.6 Development complex

- (a) In addition to other signs permitted by this Section, every multiple building development complex shall be entitled to one additional freestanding sign per street front not to exceed 145 square feet in area and 15 feet in height.

6.6.7 Canopy signs in the C, MX-B1 and I District

Individual and clustered establishments or enterprises and multistory office buildings may have canopy signs, to be considered a type of wall sign, if the following conditions are met:

- (a) The canopy structure complies with all minimum building setback standards applicable to the principal structure.
- (b) The canopy structure is attached to the building wall and is deemed by the Building Official to be an integral part of the building.
- (c) The primary function of the canopy is to provide an outside cover or shelter for pedestrians as opposed to automobiles.
- (d) The sign does not extend or project above the top of the canopy.
- (e) The sign is placed on the elevation of the canopy that is parallel to the wall where it is attached.
- (f) The area of the sign for individual and clustered establishments does not exceed 30% of the canopy face or elevation that is parallel to the wall where it is attached. The area of the sign for a multistory office building does not exceed 10% of the canopy face or elevation that is parallel to the wall where it is attached.
- (g) All lighting on the underside of the canopy shall be recessed. Under canopy lighting shall be designed to provide an average level of illumination not to exceed 20 foot-candles with a maximum foot-candle reading beneath the canopy not exceeding 30 foot-candles.
- (h) The sign in all other respects is consistent with the provisions of this Chapter for wall signs.

6.6.8 Gasoline service stations in the C, MX-B1 and I District

- (a) In addition to other signs permitted by this Section, gasoline service stations shall be entitled to a freestanding sign on each pump island. Sign sizes shall not exceed 20 square feet in area and 15 feet in height.

6.6.9 Public Uses (All Districts Where Public Uses Are Permitted)

(a) Public use freestanding signs

One freestanding sign not to exceed 36 square feet in area and 10 feet in height is permitted in all Districts where public uses are permitted. An additional freestanding sign is permitted if the use abuts two or more streets. Properties entitled to an additional freestanding sign may erect an additional freestanding sign not to exceed 72 square feet in area and 15 feet in height.

6.6.10 Public use wall signs

- (a) One wall sign not to exceed 36 square feet in area is permitted.
- (b) An additional wall sign not to exceed 10 square feet in area immediately above or beside each public entrance to that part of the building is permitted.
- (c) Any wall sign that does not exceed three square feet and is not intended to be legible from public streets is permitted.

6.6.11 Dynamic Messaging Signs (DMS)

- (a) DMS are permitted in any District where public uses are permitted in accordance with the provisions in this Subsection. Notwithstanding Section 4.3.1, a conditional use permit is required for DMS.
- (b) DMS regulations
 - (1) DMS are permitted on a freestanding sign aligned perpendicular to the adjacent arterial or collector street as specified in the City's Comprehensive Plan.
 - (2) The message must remain constant for at least five seconds.
 - (3) The sign may not remain blank for longer than one second in between message changes.
 - (4) The area may not exceed an equivalent of 50% of each sign face area.
 - (5) The sign shall be located no closer than 50 feet from any residential dwelling.
 - (6) Signs within 500 feet of a residential dwelling that face a residence shall display a static message between the hours of 9:00pm and 7:00am.
 - (7) The sign may not flash, blink, rotate, spin, contain full motion video or create any other distraction to motorists.
 - (8) If the sign malfunctions, it must automatically turn black.
 - (9) Lighting intensity shall not exceed 5,000 nits in daytime and 500 nits at nighttime.
 - (10) The sign must have dimming technology that automatically adjusts its brightness in direct correlation with ambient light conditions. Brightness shall not exceed 0.3 foot-candles above ambient light as measured from a preset distance depending on the sign size, as indicated in Table 5.6.5(d).

Table 5.6.5(d) – DMS Sign Measurement Distance for Brightness	
Measurement Calculation = Sign Area x 100	
<i>Area of Sign in Square Feet</i>	<i>Measurement Distance in Feet</i>
10 – 30	55
31 – 60	75
61 – 90	95
91 – 100	100

6.7 Temporary Signs that Require a Permit

6.7.1 Temporary freestanding signs

Temporary freestanding signs that do not meet the standards of Section 6.7 may be approved as follows:

- (a) One temporary sign not to exceed 100 square feet in area per side or 200 square feet for a two-sided sign with a height not to exceed 12 feet is permitted during any time between when a building permit is issued and when a certificate of completion or certificate of occupancy is issued.
- (b) A maximum of eight off-premises signs per applicant located within two miles, measured along the shortest public street right-of-way, of a property is permitted during any time between when a building permit is issued and when a certificate of completion or certificate of occupancy is issued. Each sign may not exceed 16 square feet per side or 32 square feet for a two-sided sign with a height not to exceed 12 feet. Each sign must be a minimum of 600 feet from another temporary off-site sign.

6.7.2 Portable signs;

- (a) Portable signs in residential districts shall not exceed six feet in height and 10 square feet in area.
- (b) Portable signs in nonresidential districts shall not exceed 12 feet in height and 40 square feet in area.

6.7.3 Banners

- (a) Up to up to 2 banners may be displayed provided they do not exceed a total of 30 square feet each in size and are displayed for no more than 60 days in aggregate per calendar year.
- (b) The banners must be affixed to a building or in compliance with lot and setback requirements and obtain a temporary sign permit.

6.7.4 Pennants, streamers, balloons, stringers or similar attention attracting devices

- (a) Pennants, streamers, balloons and similar attention attracting devices are permitted for no more than 60 days in aggregate per calendar year with a temporary sign permit.
- (b) The devices must be affixed to a building or other stationary structure, and may not obstruct pedestrian or traffic flow. The devices may not be located within the public right-of-way or affixed to any publicly-owned facility.
- (c) Rotating beams, beacons or flashing illuminations or those that do not remain stationary;
- (d) Roof signs;

6.7.5 Special On-Premises Sign Program

- (a) **Purpose**
The special on-premises sign program allows property owners and businesses to propose creatively designed signs that:

- (1) Encourage signs of high-quality materials and workmanship;
- (2) Encourage signs of unique design that exhibit a high degree of imagination and inventiveness; and
- (3) Provide a process for the application of creatively designed signs that make a positive visual contribution to the overall image of the City, while mitigating the impacts of large or unusually designed signs.

6.8 Signs that May be Erected without a Permit

No sign permitted by this Section may be erected or maintained in the public right-of-way or easement unless the sign does not exceed six square feet in area and is set back at least 10 feet from the back of the curb or improved edge of a roadway and set back at least two feet from the improved edge of a trail or sidewalk and outside of the clear view triangle defined in Section 9.2.

6.8.1 Permanent Signs

The following types of permanent signs are permitted without need to first obtain a sign permit from the City:

- (a) Traffic control signs, railroad crossing signs and temporary safety or emergency signs.
- (b) Any freestanding sign that is oriented primarily for viewing by persons travelling within the lot (and not from a public street or right-of-way), that does not exceed 10 square feet in size and does not exceed four feet in height.
- (c) One sign not to exceed 10 square feet per each commercial or industrial zoned property at the point of ingress to the property that may be viewed from the public street or right-of-way.
- (d) One sign not to exceed six square feet in area on residential zoned property, with the consent of the property owner, not including illuminated signs.
- (e) Flags that are located on residential zoned property that do not exceed 20 square feet in size and are mounted on a pole that does not exceed 35 feet in height or the maximum height permitted in the zoning district where the lot is located, whichever is less.
- (f) Flags that are located on commercial or industrial zoned property that do not exceed 50 square feet in size and are mounted on a pole that does not exceed 50 feet in height or the maximum height permitted in the zoning district where the lot or property is located, whichever is less.

6.8.2 Temporary Signs

The following types of temporary signs are permitted without need to first obtain a sign permit from the City:

- (a) Any sign located on residential zoned property erected for less than nine consecutive days that does not exceed two square feet in area. One additional temporary sign per frontage, not to exceed six square feet in area and three feet in height, is permitted during any time between when a building permit is issued and when a certificate of completion or certificate of occupancy is issued. One additional temporary sign per street frontage, not to exceed six square feet in area and three feet in height, is permitted during any time when all or a portion of the property is actively listed for sale or lease.
- (b) Any sign located on commercial or industrial zoned property erected for less than 14 consecutive days in a calendar year that does not exceed 48 square feet in area and four feet in height. One additional temporary sign per street frontage, not to exceed 48 square feet in area and eight feet in height, is permitted during any time between when a building permit is issued and when a certificate of completion or certificate of occupancy is issued. One additional temporary sign per street frontage, not to exceed 48 square feet in area and eight feet in height, is permitted during any time when all or a portion of the property is actively listed for sale or lease.
- (c) Signs or posters painted on or attached to the inside of a display window, including illuminated signs, but excluding flashing signs, so long as the signs or posters do not cover more than 20% of any individual pane of glass.
- (d) Decorative banners attached to or hung from light standards or similar structures provided they are no larger than 16 square feet in area.
- (e) Bench signs provided they are installed and maintained by a person, firm or corporation licensed by the City Council.
- (f) All non-commercial signs must be removed within 10 days following the state general election in accordance with Minnesota Statute 211B.045.
- (g) All signs permitted by this Section must be constructed of durable, non-fading materials and shall be securely mounted to avoid displacement off the property by wind or weather.

6.8.3 Off-Premises Signs

Off-premises signs are prohibited unless located along the following highways and compliant with the following standards. Off-premises signs compliant with the following standards do not require a permit:

- (a) Highway 94 from XXXX to XXXX not to exceed 672 feet in area with a height not to exceed 30 feet with a minimum of 200 feet between each sign;
- (b) Highway 694 from XXXX to XXXX not to exceed 672 feet in area with a height not to exceed 30 feet with a minimum of 200 feet between each sign; and
- (c) Highway 100 from XXXX to XXXX not to exceed 672 feet in area with a height not to exceed 30 feet with a minimum of 200 feet between each sign.

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