

ROBINS ROAD >> CORRIDOR PLANNING STUDY



Hiawatha!

DECEMBER 4, 2018 | STEERING COMMITTEE | KICKOFF MEETING



**“COLLABORATIVE, COMMUNITY-BASED
DESIGN IS THE FOUNDATION TO
A SUCCESSFUL PROJECT”**

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PROJECT LIMITS AND OVERVIEW



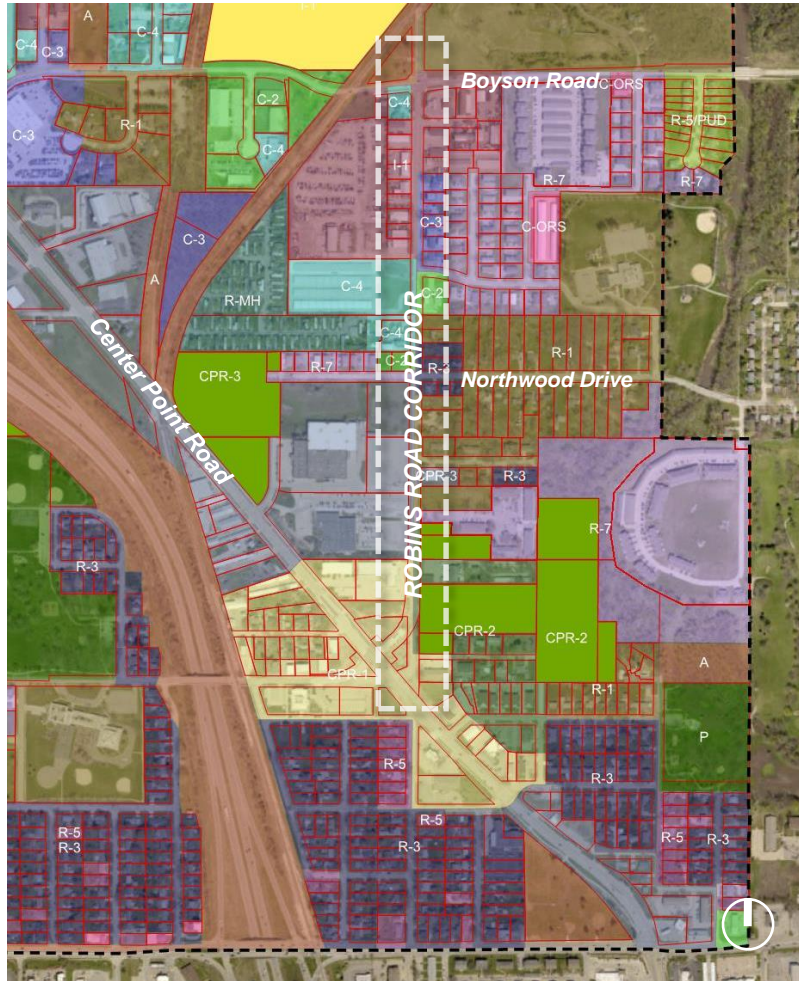
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PROJECT LIMITS AND OVERVIEW



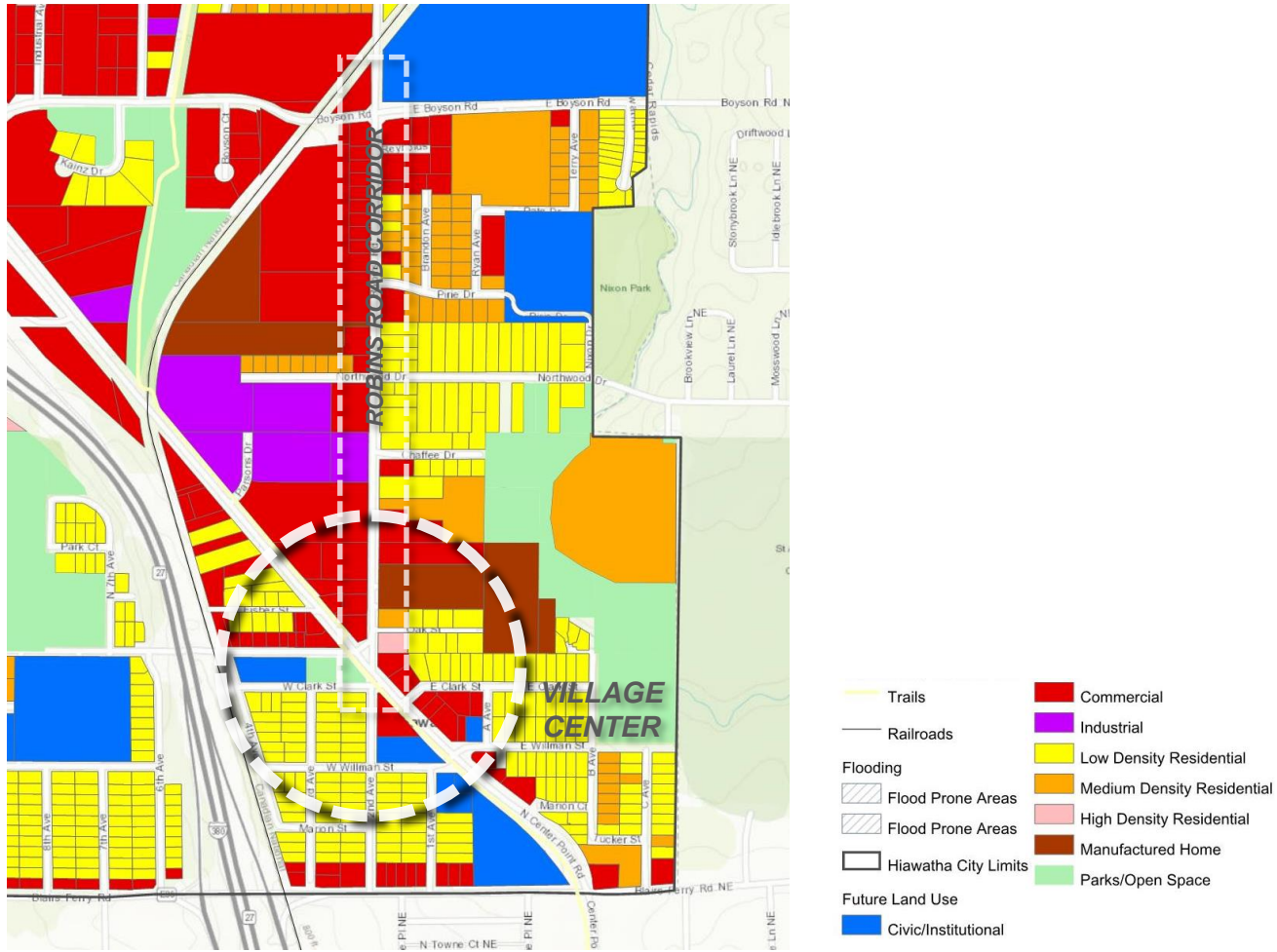
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EXISTING ZONING



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FUTURE LAND USE



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VILLAGE CENTER



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EXISTING STREET CONDITIONS



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EXISTING STREET CONDITIONS



. . . A Balanced Approach

TECHNICAL

Land use & zoning
Traffic
Maintenance
Safety
Functionality
Utilities
Right-of-Way



AESTHETICS

Brand
Uniqueness
Identity
Attraction

GOAL & OBJECTIVES

[DISCUSSION STARTERS]

- + What is currently the **biggest issue** with the Robins Road Corridor?
- + What **challenges** need to be addressed in order to make this study and its outcomes successful?
- + What **elements do you like** about Hiawatha currently? Architecture? Places? Events?
- + What **elements do you dislike**?
- + What **community events** are currently held in the study area? What should or could be?
- + What is the **biggest thing missing** from the Robins Road Corridor?

GOAL & OBJECTIVES

[DISCUSSION STARTERS]

- + What is the **future land use vision** for the study area? How does it **compare** to the future land use identified in the comprehensive plan update?
- + What **outside factors** could affect the future land use vision?
- + Is the **mixed-use village center** concept at Center Point Road and Robins Road in the comprehensive plan still desired by the community?

GOAL & OBJECTIVES

[DISCUSSION STARTERS]

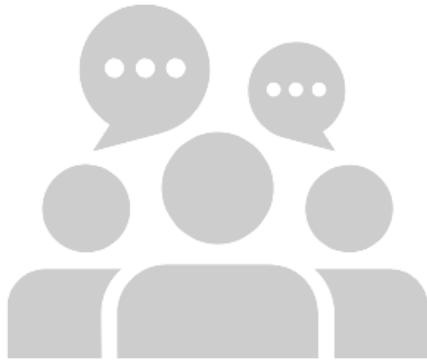
- + What does a **safer street** mean to you?
- + What could a **healthier street** look like for Robins Road?
- + How can the Robins Road area become **more prosperous**?
- + Establish **critical success factors** – what are the factors that will determine the success of the project?

GOAL & OBJECTIVES

[DISCUSSION STARTERS]

- + Consider **gateway elements** of Hiawatha— should they be unique to the corridor, or in line with an already established design theme?
- + What uses would **wayfinding signage** serve on this corridor?
Pedestrian? Vehicular? Parking? Amenities? Community Events?
- + How **'green'** should this corridor be? Landscaping? Sustainability?
Stormwater?

NEXT STEPS...



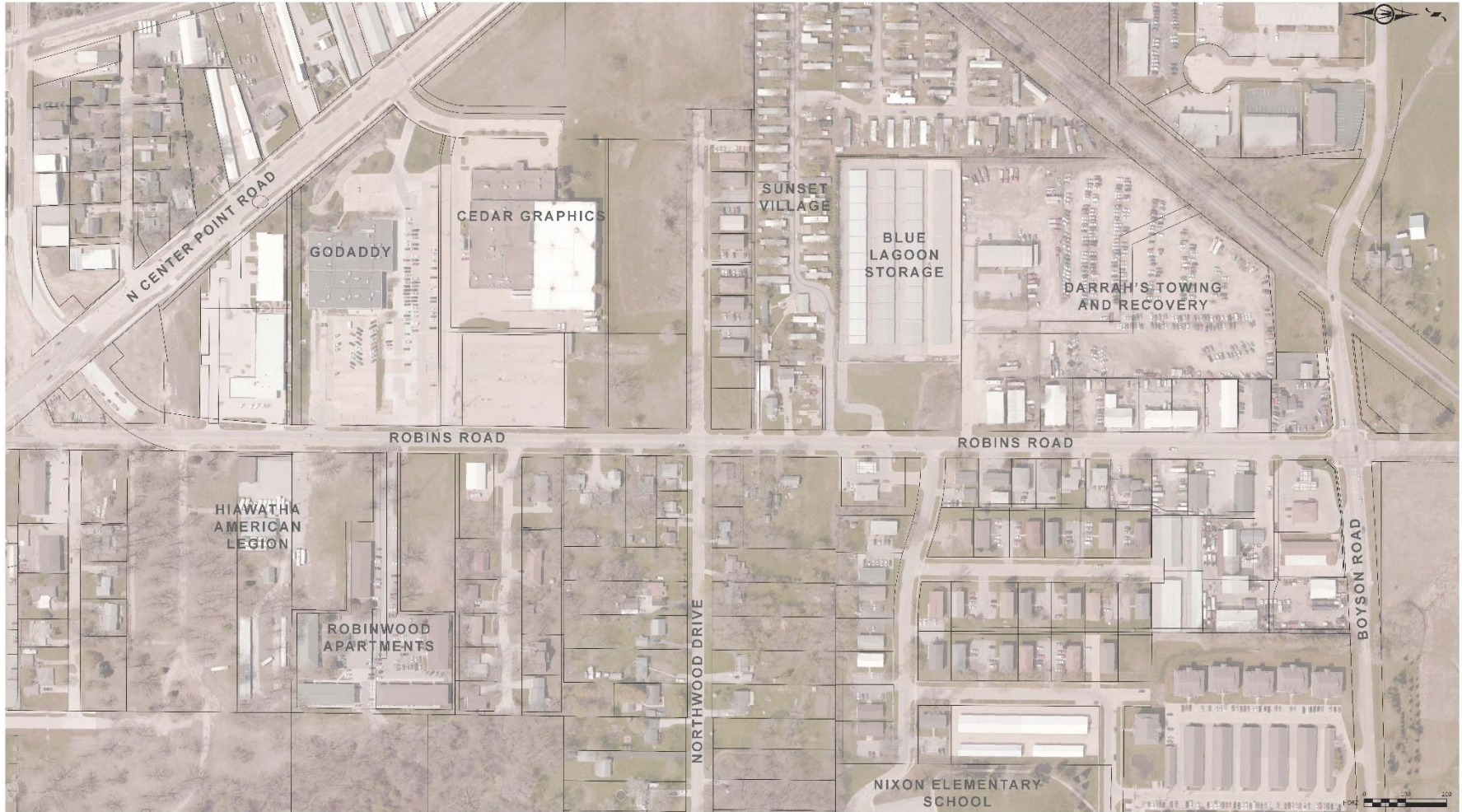
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BASE MAP



JANUARY 2019

ROBINS ROAD CORRIDOR REDESIGN
HIAWATHA, IA

BOLTON & MENK **Hiawatha!**

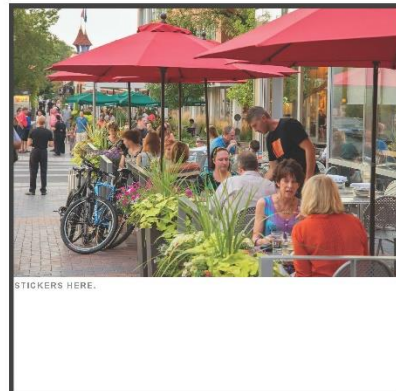
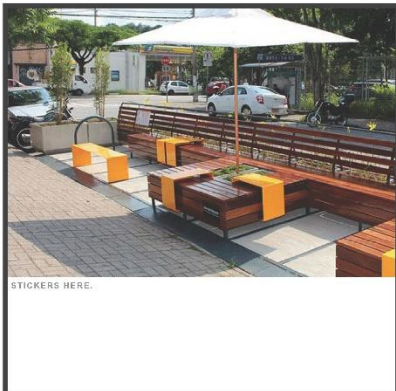
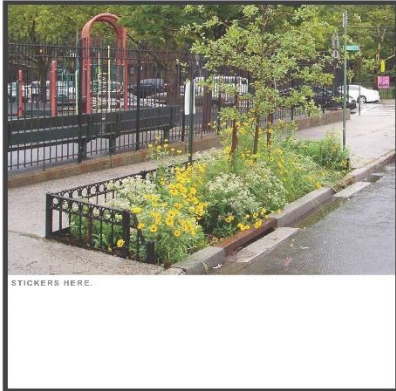
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STREETSCAPE PREFERENCES

INDICATE YOUR PREFERENCES BELOW

● INDICATES PREFERENCE ● INDICATES NOT A PREFERENCE



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HIAWATHA, IA

JANUARY 2019

 **BOLTON & MENK** 

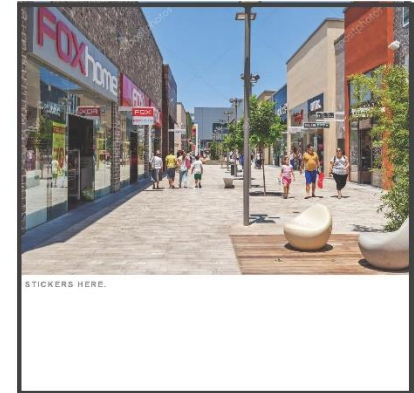
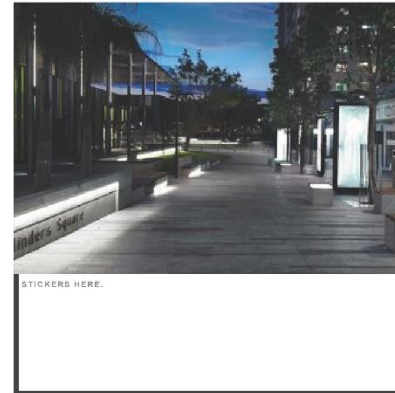
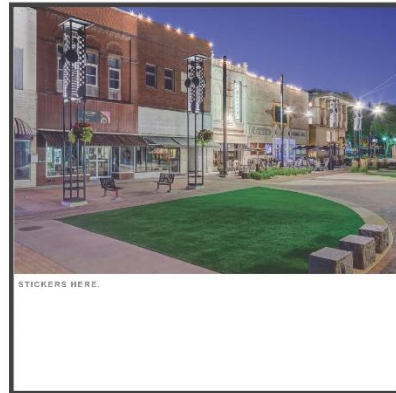
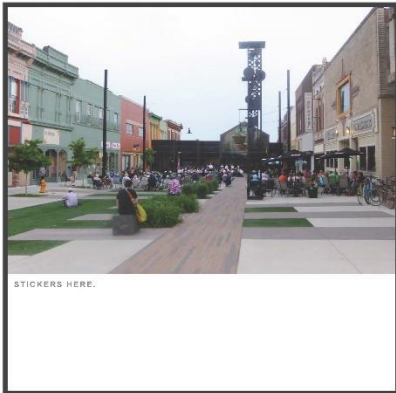
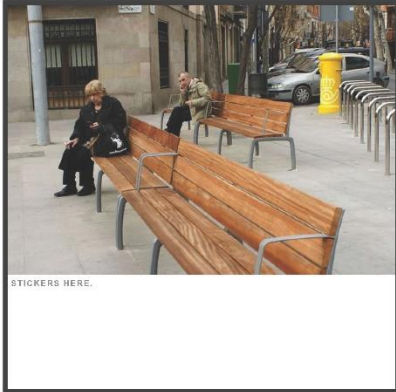


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PUBLIC SPACE PREFERENCES

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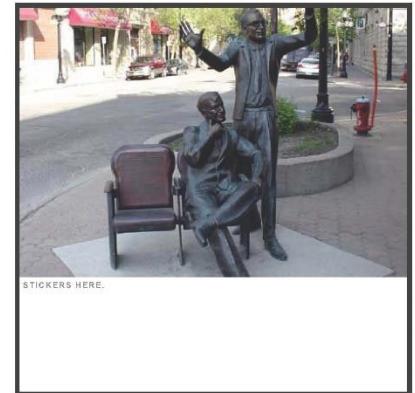
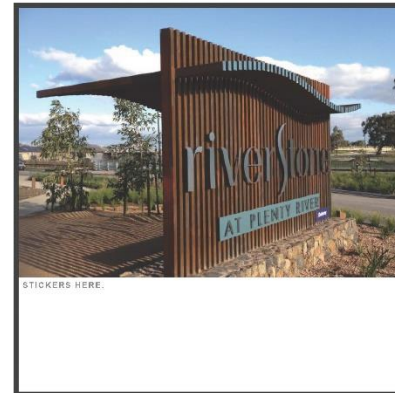
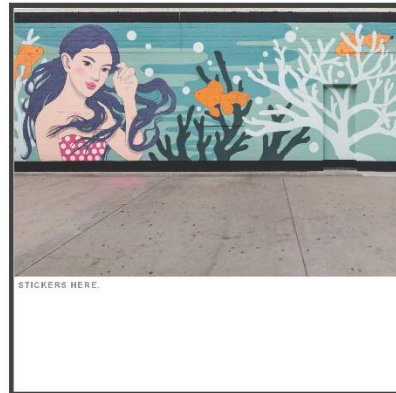
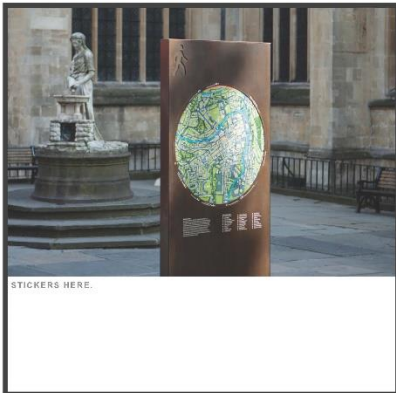
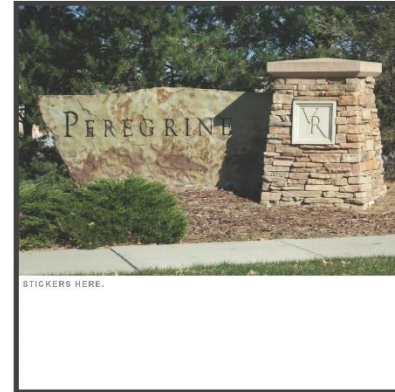
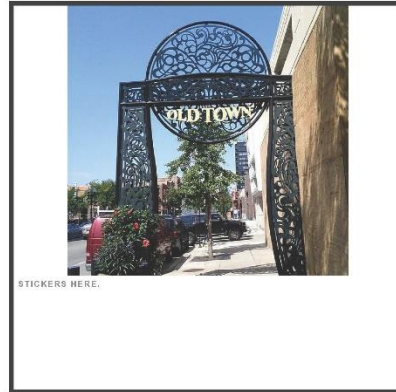
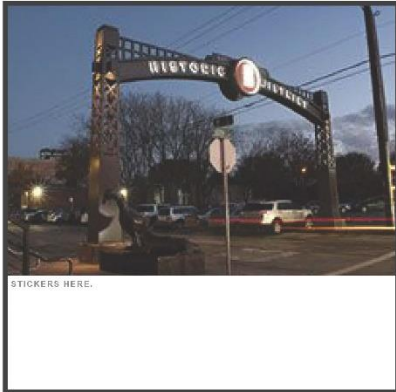


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MONUMENT/ART PREFERENCES

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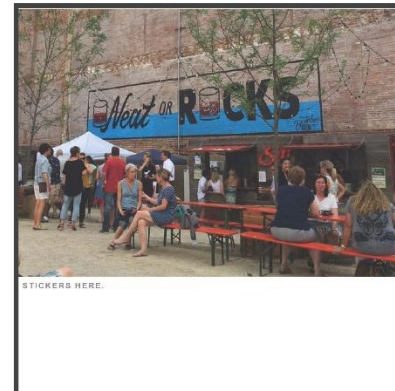
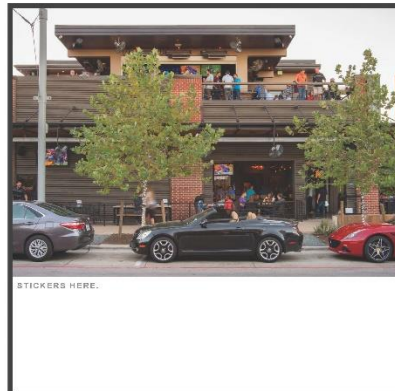
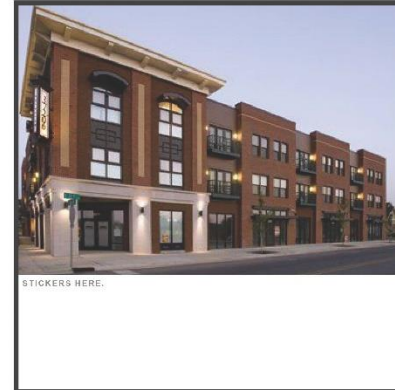
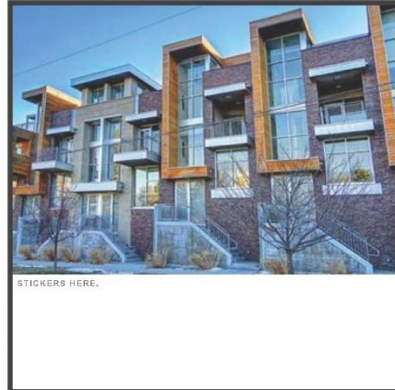
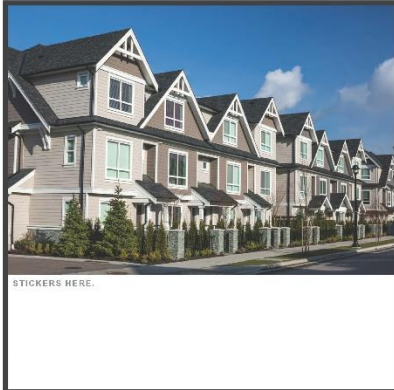


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ARCHITECTURAL PREFERENCES

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 **BOLTON & MENK** 



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PROJECT GOALS/OUTCOMES

INDICATE YOUR PREFERENCES BELOW

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SUSTAINABILITY AND WATER MANAGEMENT

MULTIMODAL CORRIDOR - SAFE FOR MULTIPLE MODES OF TRANSPORTATION

BRANDING & COMMUNITY IDENTITY

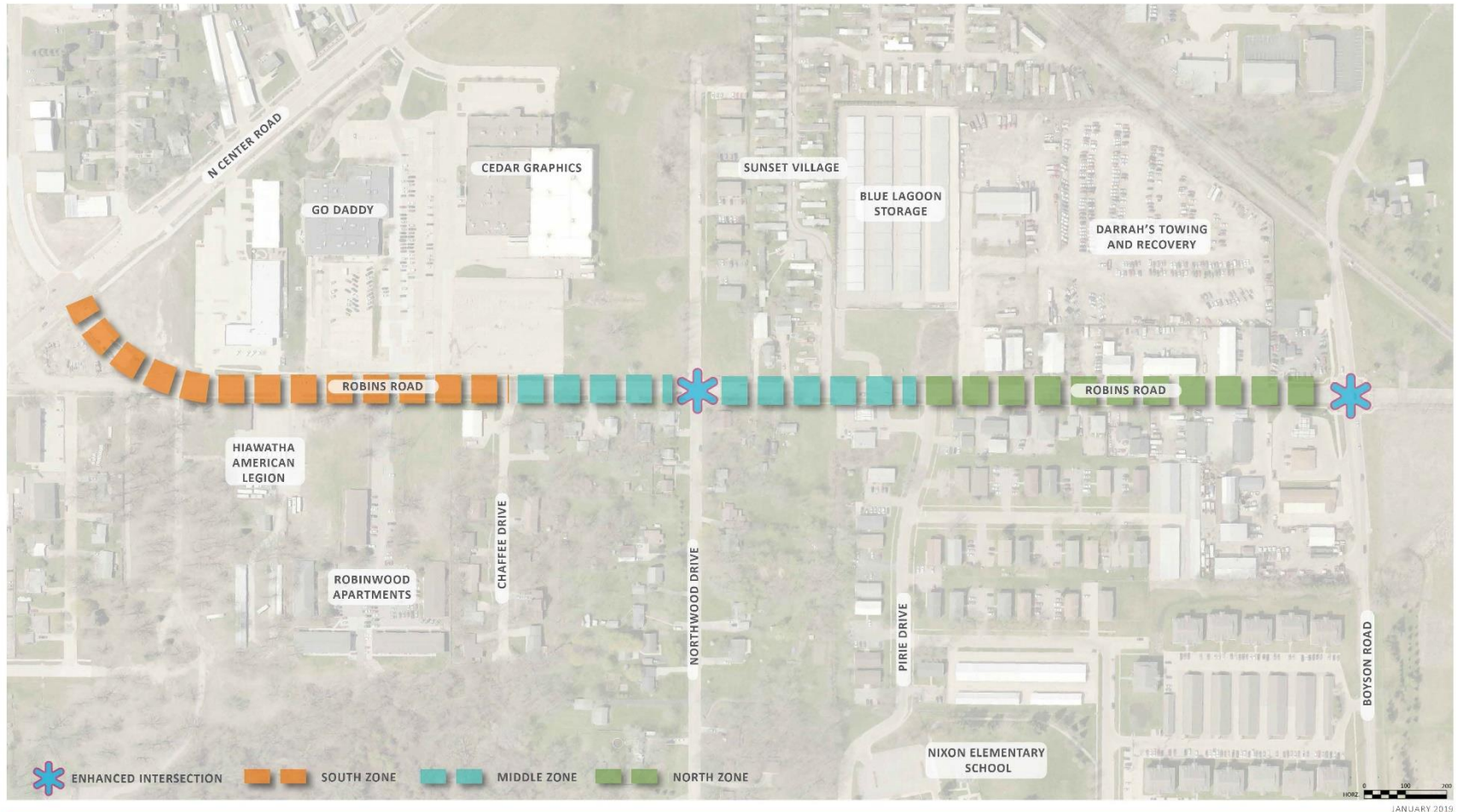
BEAUTIFICATION

COMPATIBLE LAND-USE & ZONING

ECONOMIC DEVELOPMENT

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CONCEPTUAL DIAGRAM



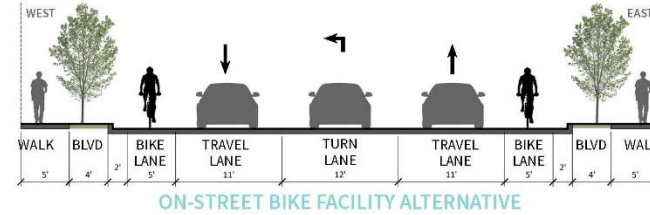
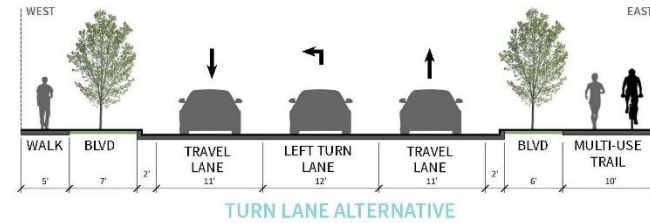
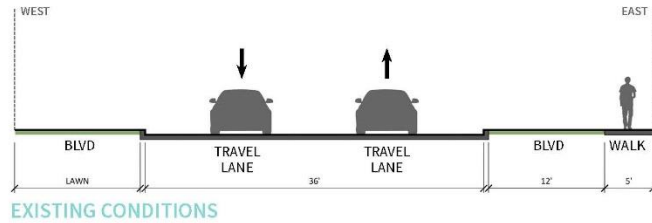
ROBINS ROAD CORRIDOR REDESIGN
HIAWATHA, IA

LAND USE & ZONING MAPS



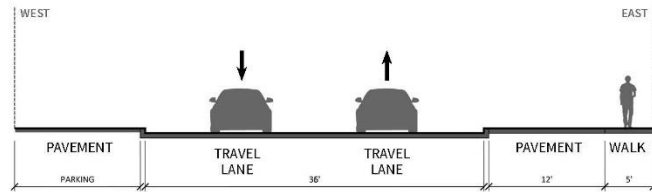
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MIDDLE ZONE SECTIONS

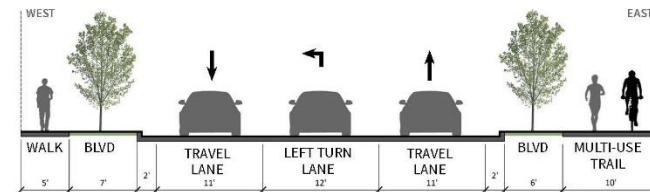


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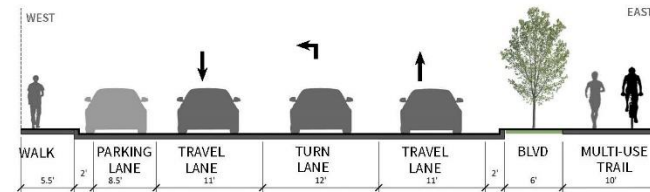
NORTH ZONE SECTIONS



EXISTING CONDITIONS



TURN LANE ALTERNATIVE



ON-STREET PARKING ON ONE SIDE ALTERNATIVE