Minnesota Logo Sign Placement



Each type of facility must meet specific criteria to be eligible to participate in the Minnesota Logo Sign Program. The information below helps to determine if your location is eligible and what type of signage is necessary.



Category Gas Food Lodging **Pharmacy** Maximum 3 miles 3 miles 3 miles 3 miles distance to service **Eligibility Criteria** • Continuous, staffed Continuous, staffed Open 7 days per Continuous operation at least food service operation 24 hours week 12 hours per day, 7 operation at least per day, 7 days per week days per week 6 days per week, except holidays Minimum Provide at least period 2 meals per day of operation during normal mealtimes of breakfast, lunch and dinner Vehicle services Seating capacity for Adequate sleeping State licensed at least 20 people including gas or accommodations pharmacist present alternative fuels & Restroom facilities Restroom facilities and on duty at all • State or local State or local Required Restroom facilities licensing or licensing or service to be Public access to a approval, where approval, where provided & telephone required required other Public access to a Public access to a requirements telephone telephone

Program Information

Mainline \$600



Sizo - 60"M v 26"H

A primary sign that precedes the exit ramp on the freeway and includes service designation. A high level of participation, would result in multiple single (one service) exit signs per exit.

- Fees shown are only for participation in one direction unless otherwise noted.
- •Additional fees may apply for production, fabrication, and installation of the actual business signs.

Ramp \$120



Size = 18"W x 12"H

A secondary sign giving direction of travel. If business is not visible from the freeway, a ramp sign may be required.

Total \$720

Trailblazer add \$60

Annual Fee

Size = 18"W x 12"H

Similar to ramp sign but located on local roads where turns are necessary after exiting an interchange onto the crossroad and the business is still not visible. A business will not be allowed to participate until all necessary trailblazing signs have been installed.

- Rates are subject to change.
- All signs are owned and maintained by Interstate Logos and cannot be bought out.
- For further information visit interstatelogos.com

Current as of October 2020