

PROJECT OVERVIEW:

PROJECT FUNDING PARTNERS:

- FEDERAL BUILD PROGRAM
- STATE DOT FUNDING
- REGIONAL PLANNING AFFILIATION
- CITY FUNDING

PROJECT OBJECTIVES:

DEVELOP A 'RIGHT-SIZED APPROACH TO IMPROVING THE PLATT STREET CORRIDOR THAT IMPROVES PUBLIC SAFETY, ENHANCES THE VISUAL QUALITY OF THE CORRIDOR AND PROMOTES THE ECONOMIC VITALITY OF MAQUOKETA.

CORRIDOR STUDY OUTCOME:

- PRELIMINARY DESIGN THROUGH CONSTRUCTION.
- MILL AND OVERLAY PORTIONS OF EXISTING STREET PAVEMENT FROM HWY 61 TO VERMONT.
- FULL RECONSTRUCTION FROM VERMONT TO HWY 62.



PROJECT DESIGN SCHEDULE:



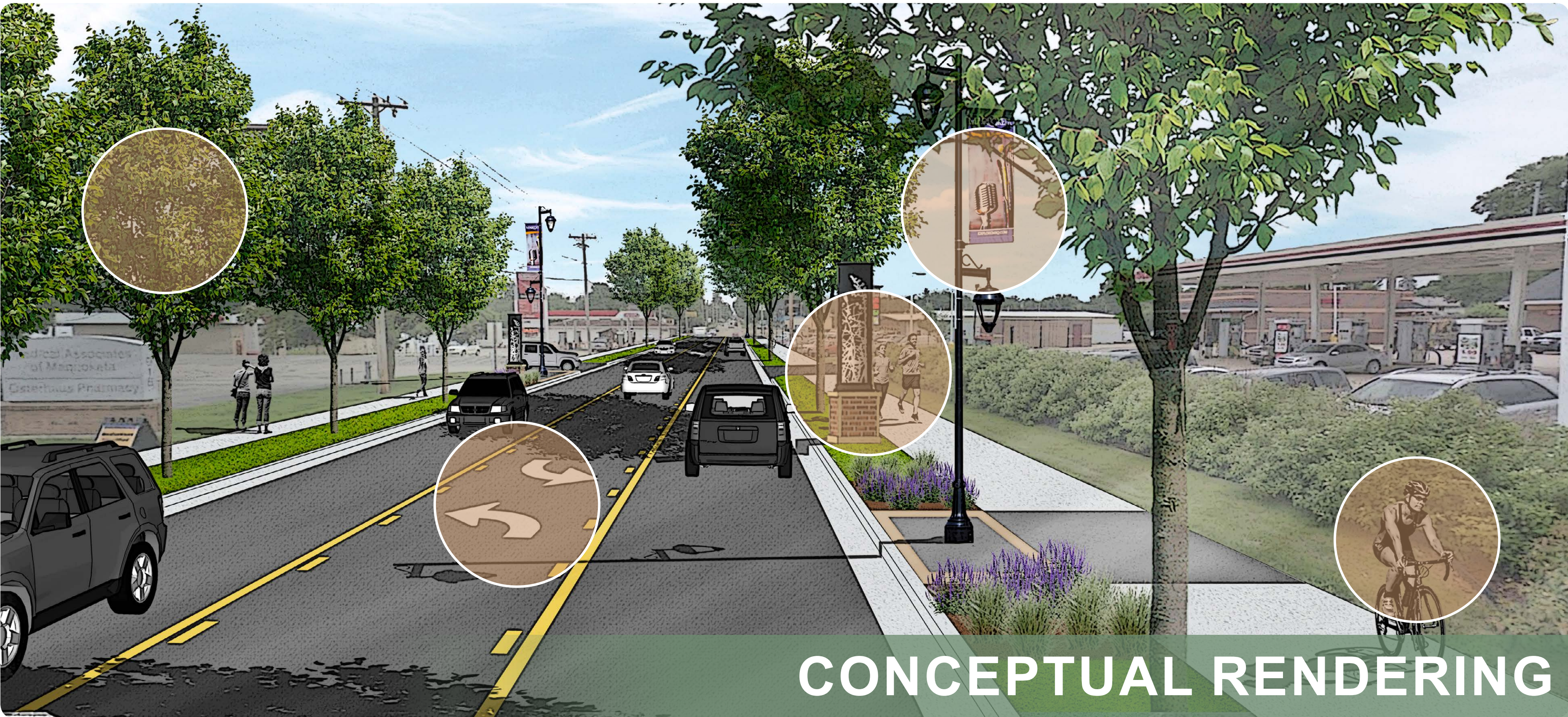
CORRIDOR OPPORTUNITIES:



EXISTING CONDITIONS

PLATT STREET CHALLENGES:

- EXCESSIVE SPEEDING ALONG CORRIDOR
- POOR INTERSECTION VISIBILITY
- AGING PAVEMENT AND UTILITY INFRASTRUCTURE
- INADEQUATE PEDESTRIAN CROSSINGS



CONCEPTUAL RENDERING

PLATT STREET OPPORTUNITIES:

- IMPROVE VEHICULAR CIRCULATION
- CREATE A MULTI-MODAL CORRIDOR
- ENHANCE LANDSCAPE OPPORTUNITIES
- CREATE A SENSE OF PLACE
- INCORPORATE PEDESTRIAN SCALE AMENITIES

PROJECT GOALS



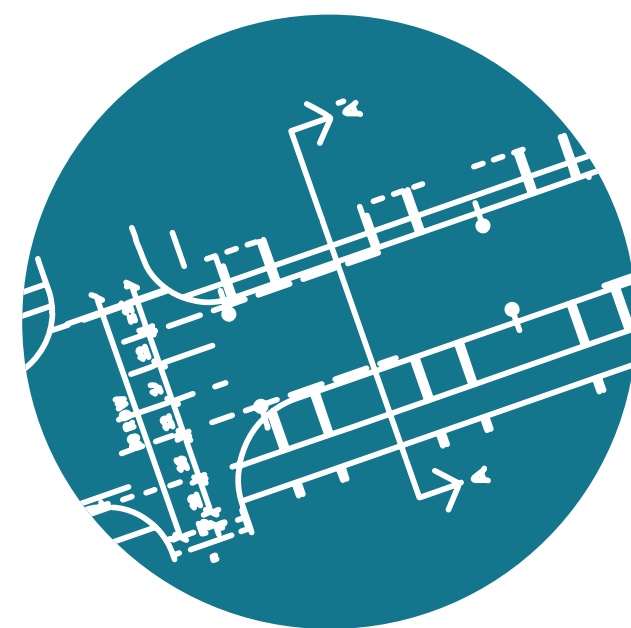
Create a **SAFER** corridor for all users



Create a **PEDESTRIAN-FRIENDLY** street

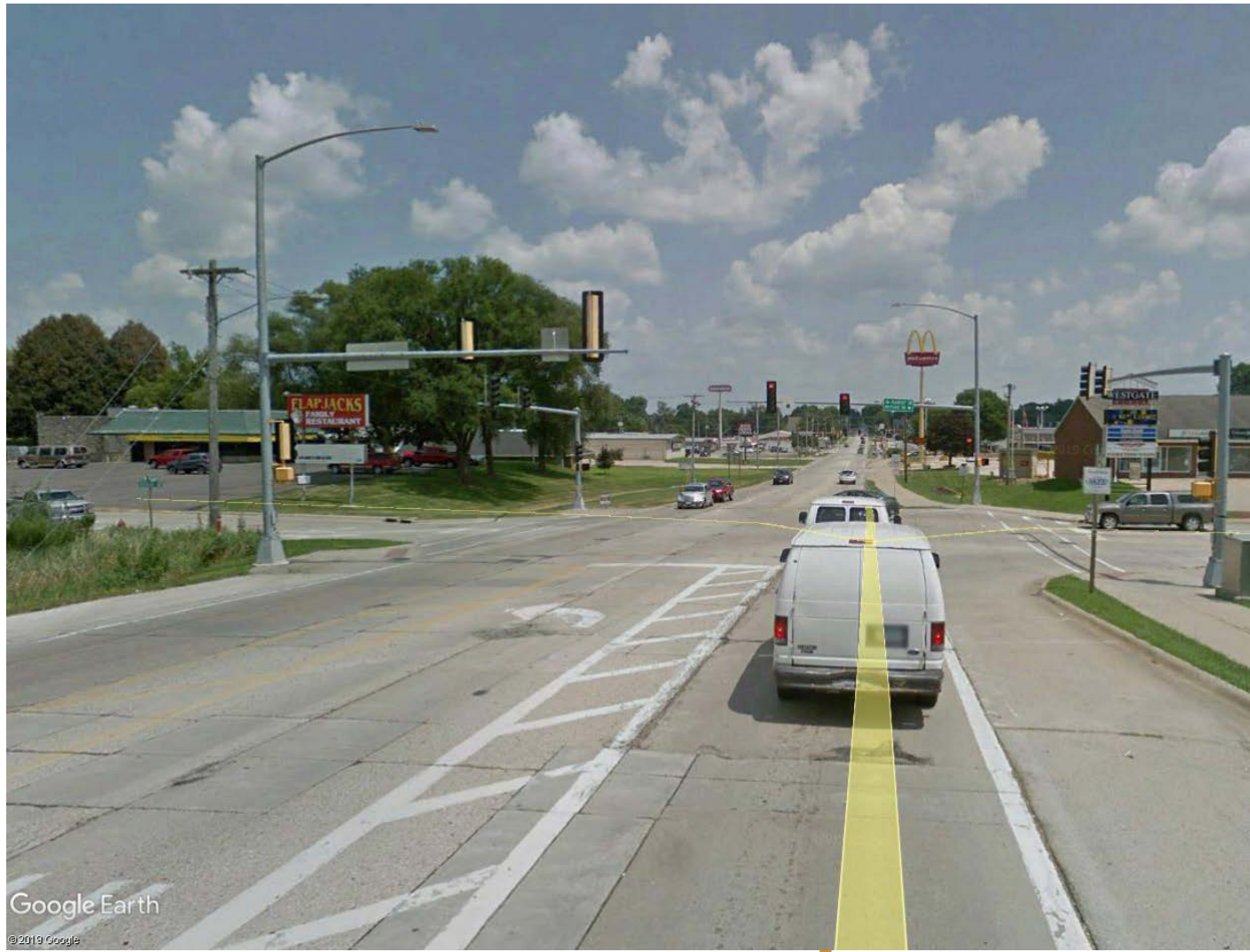


Promote **ECONOMIC GROWTH** - create a more prosperous corridor



Implement a plan that is **COMMUNITY SUPPORTED + TECHNICALLY SOUND**

CORRIDOR FOCUS AREAS:



COMMERCIAL - WEST



RESIDENTIAL - WEST



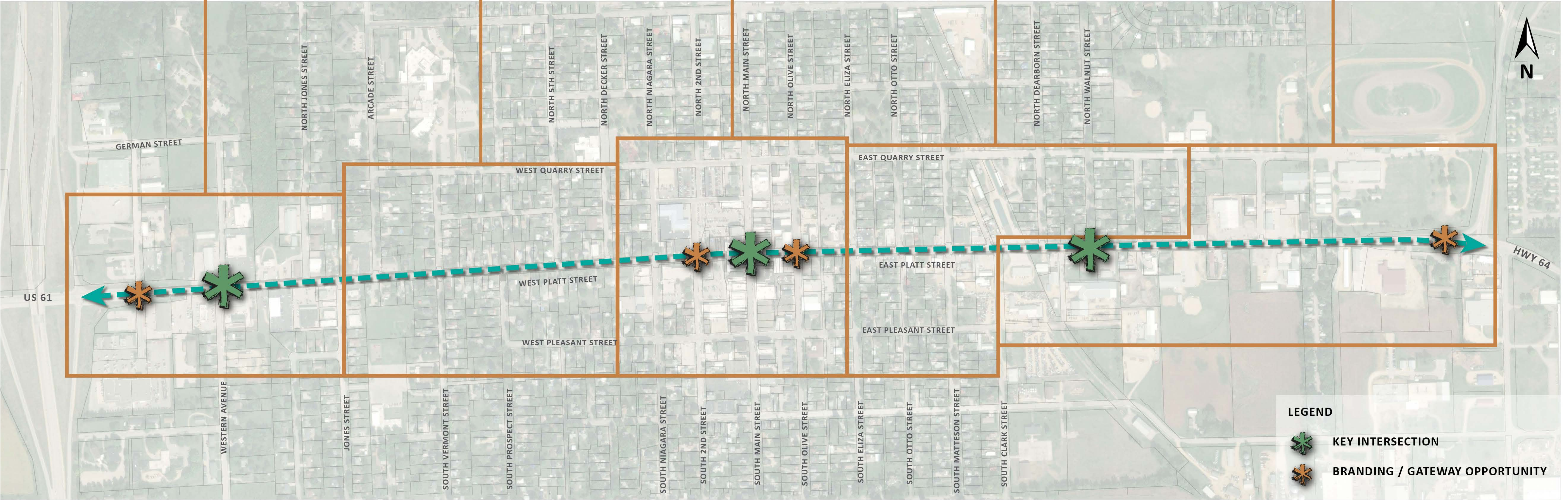
DOWNTOWN



RESIDENTIAL - EAST



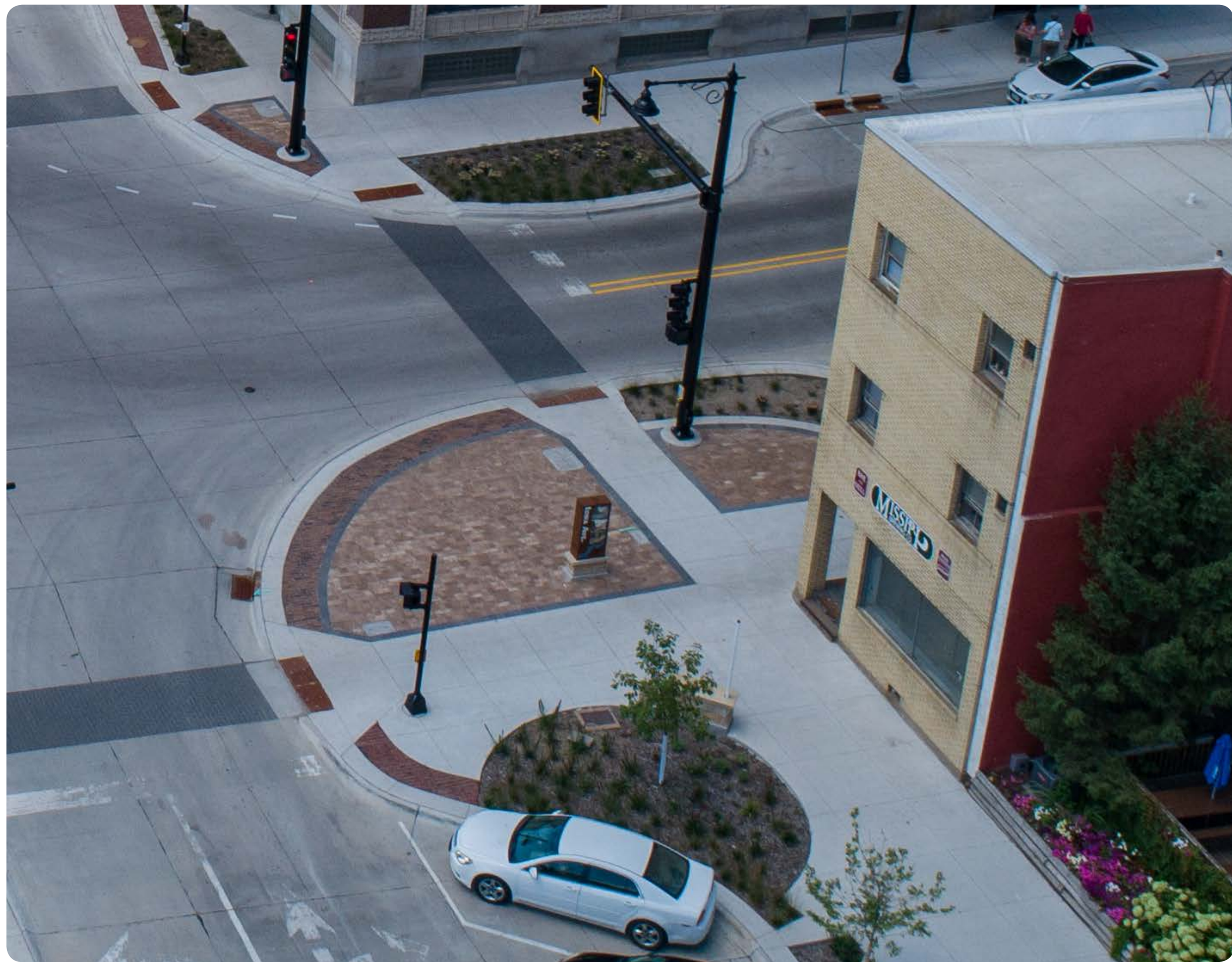
COMMERCIAL - EAST



EXISTING CONDITIONS: PLATT STREET CORRIDOR



CHARACTER IMAGERY: COMPLETE STREETS



CHARACTER IMAGERY: OUTDOOR FURNISHINGS



CHARACTER IMAGERY: URBAN LANDSCAPE PALETTE

