

Please Sign In & grab a comment card!



# WELCOME TO THE PLATT STREET OPEN HOUSE!

## INTRODUCTION:

Jackson County, is in the unique position of having an arterial corridor with significant opportunity for improvement with transformational change. Maquoketa is positioned for growth, the transformation of Platt Street will stimulate the evolution in small businesses, dining, entertainment, and housing. Throughout the process there will be multiple forms of public involvement, Online Surveys, Open Houses, & Stake Holder meetings.



**Tonight's Meeting: What to Expect**

**4:30 pm - 6:00 pm**  
Tonights Open House will have multiple stations walking you through the different districts of the corridor. Start at the West of the corridor and end at the East. Grab a card & leave us with your comments.

**Meeting To-Do List**

- Review content
- Talk with project staff about questions/clarifications
- Provide your input on the comment cards and vote on signage

**PROJECT OBJECTIVE & OUTCOMES**

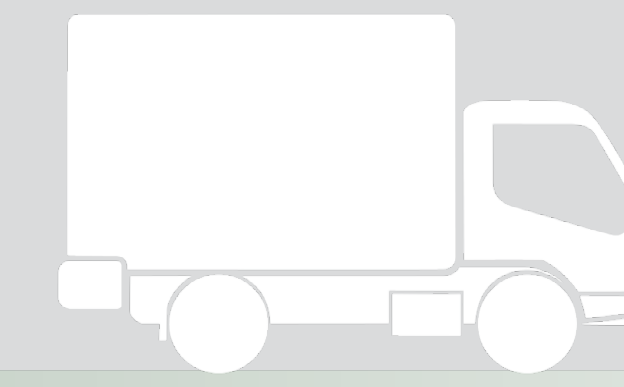
**OBJECTIVE:**  
Develop a 'right-sized approach to improving the Platt Street Corridor that improves public safety, enhances the visual quality of the corridor and promotes the economic vitality of Maquoketa.

**OUTCOMES:**

- Preliminary design through construction.
- Mill & overlay portions of existing street pavement from Highway 61 to Vermont.
- Full reconstruction from Vermont to Highway 62.

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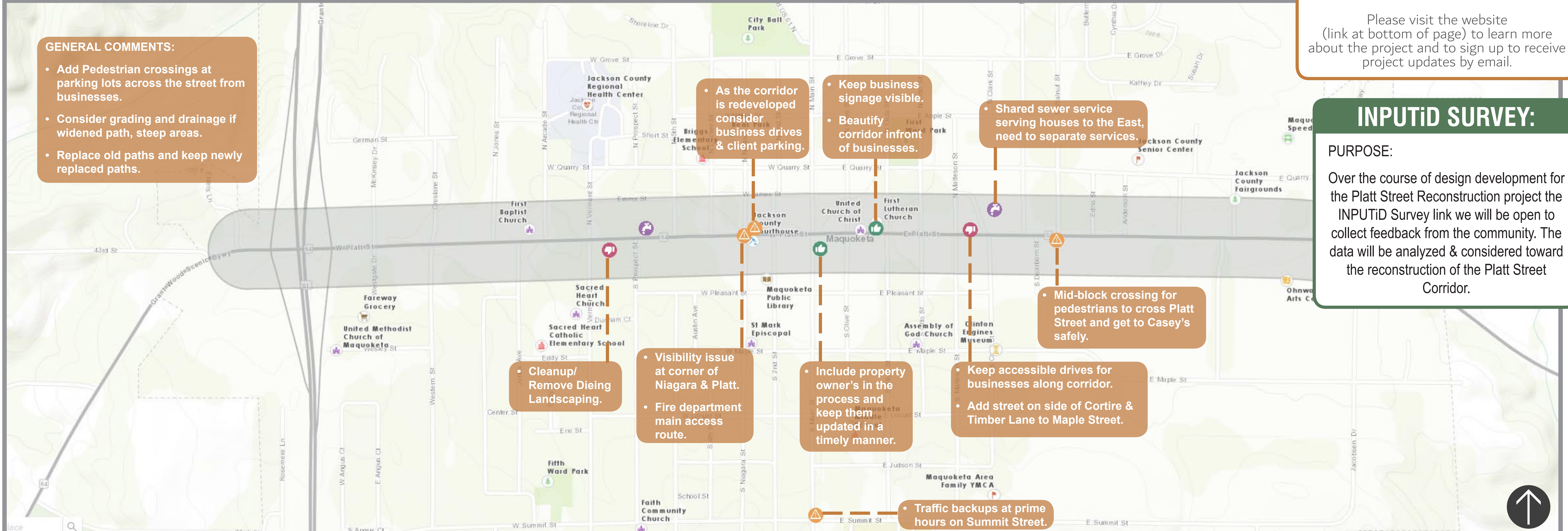
# CORRIDOR FOCUS AREAS



## WHAT WE'VE HEARD

### GENERAL COMMENTS:

- Add Pedestrian crossings at parking lots across the street from businesses.
- Consider grading and drainage if widened path, steep areas.
- Replace old paths and keep newly replaced paths.



### THANKS FOR YOUR INPUT!

This is a summary of comments submitted at the first Public Open House.

Please visit the website (link at bottom of page) to learn more about the project and to sign up to receive project updates by email.

### INPUTID SURVEY:

#### PURPOSE:

Over the course of design development for the Platt Street Reconstruction project the INPUTID Survey link we will be open to collect feedback from the community. The data will be analyzed & considered toward the reconstruction of the Platt Street Corridor.

## POPULAR TOPICS

### LANDSCAPING



### ACCESSIBILITY



### VISIBILITY



### PARKING



### CROSSWALKS



### MULTI-MODAL



Review this board to grasp 'Key Intersections' explored in the following boards

# CORRIDOR FOCUS AREAS

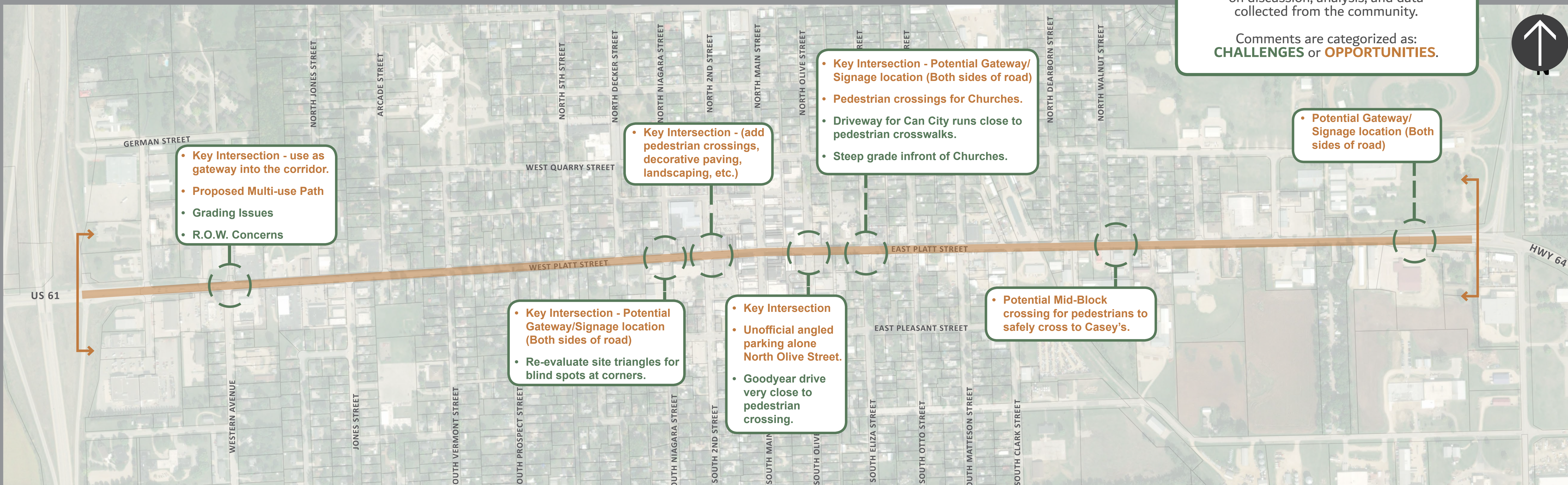


## OPPORTUNITIES & CHALLENGES:

### ANALYZING THE CORRIDOR

This is a summary of challenges and opportunities of the corridor based on discussion, analysis, and data collected from the community.

Comments are categorized as: **CHALLENGES** or **OPPORTUNITIES**.



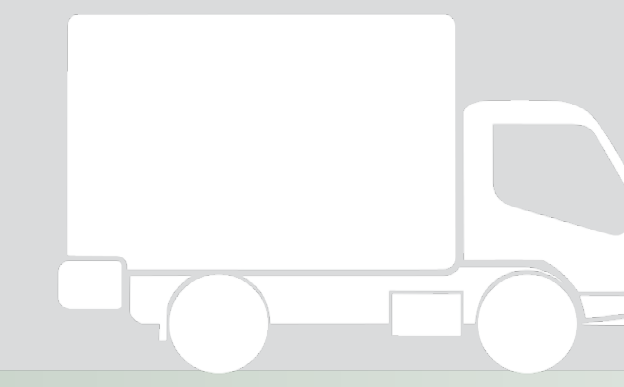
### OPPORTUNITIES:

- IMPROVE VEHICULAR CIRCULATION
- CREATE A MULTI-MODAL CORRIDOR
- ENHANCE LANDSCAPE OPPORTUNITIES
- CREATE A SENSE OF PLACE
- INCORPORATE PEDESTRIAN AMENITIES
- SAFE PEDESTRIAN CROSSINGS

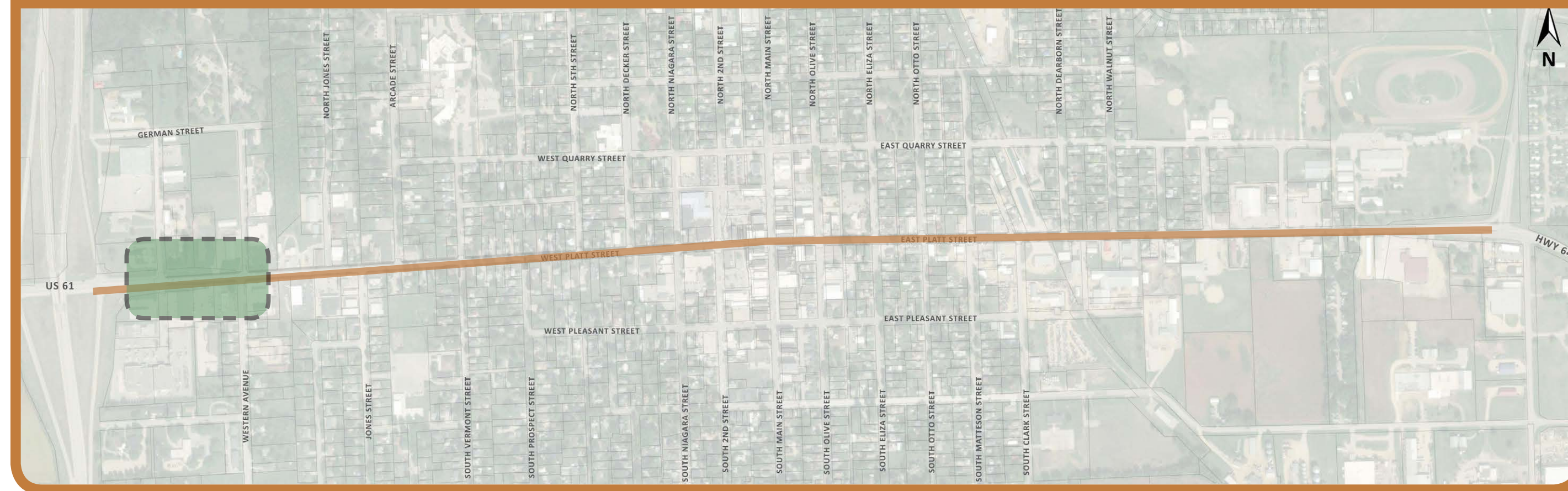
### CHALLENGES:

- EXCESSIVE SPEEDING ALONG CORRIDOR
- POOR INTERSECTION VISIBILITY
- AGING PAVEMENT AND UTILITIES
- INADEQUATE PEDESTRIAN CROSSINGS

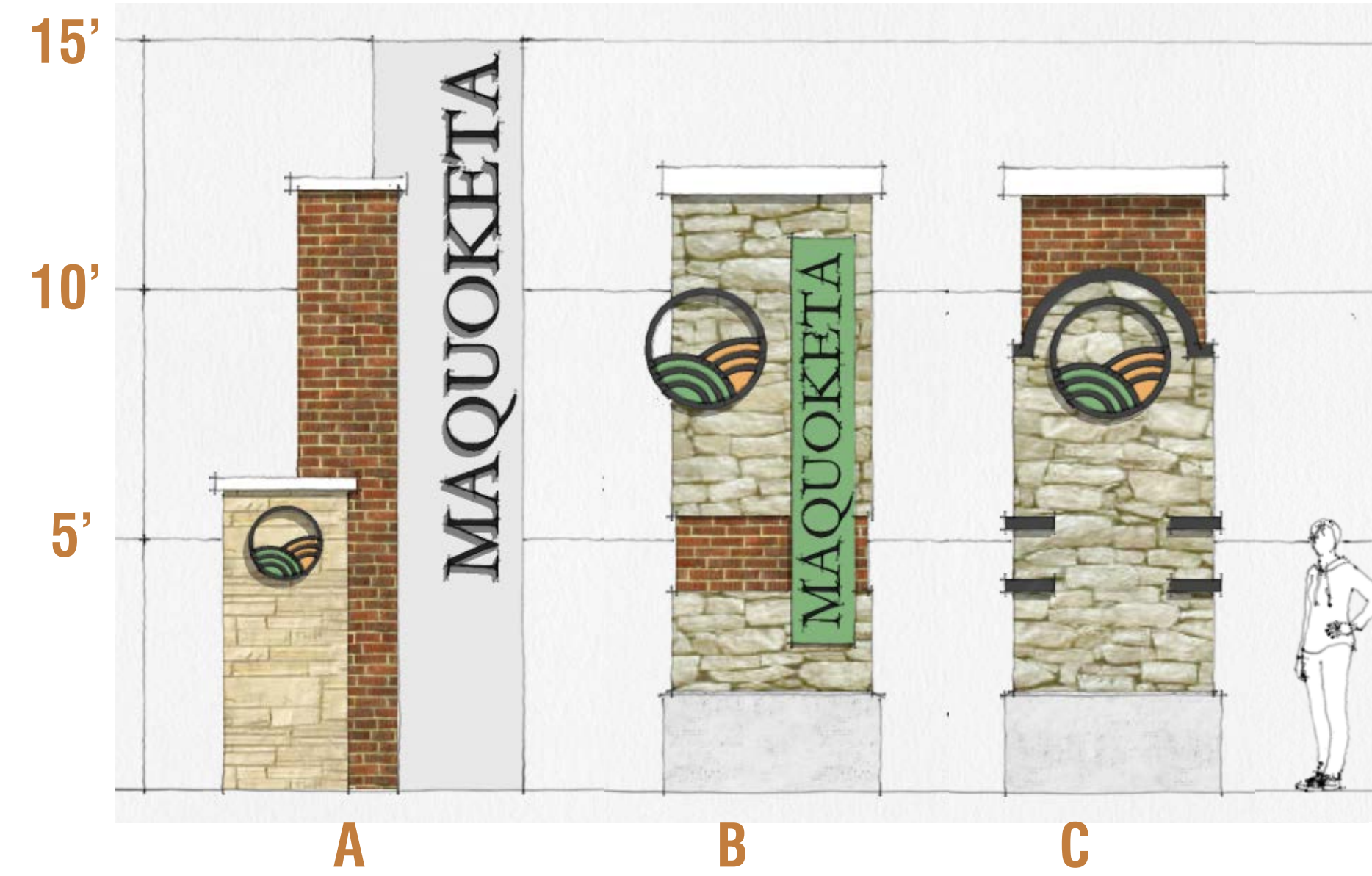
# GATEWAY/INTERSECTION ENHANCEMENT:



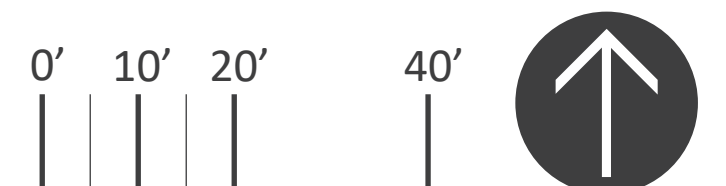
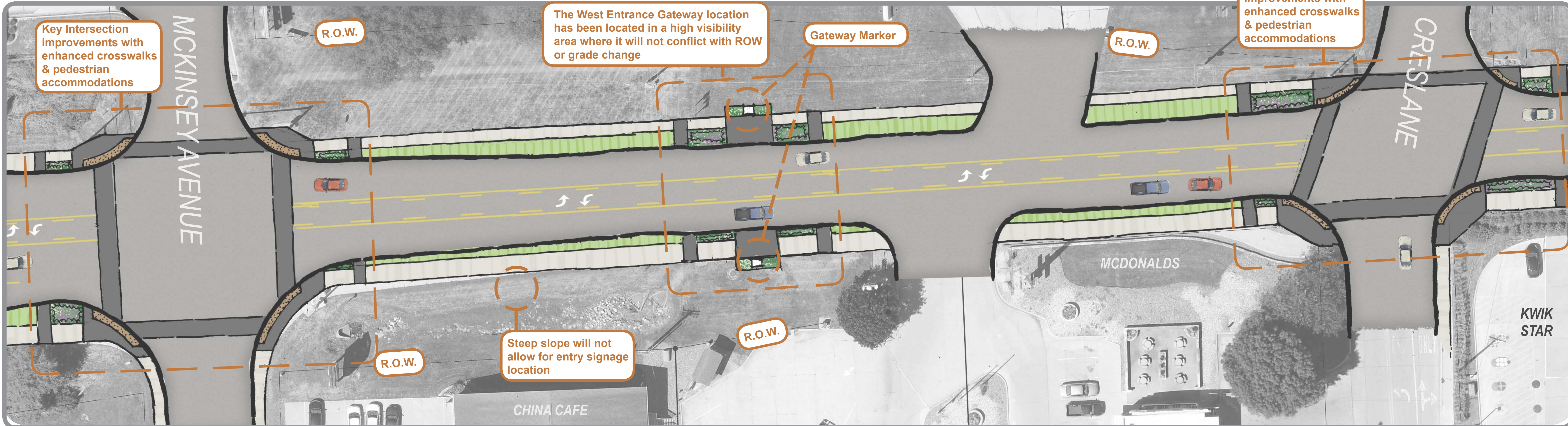
## WEST ENTRANCE GATEWAY



## GATEWAY MONUMENT CONCEPTS



## MATERIALS

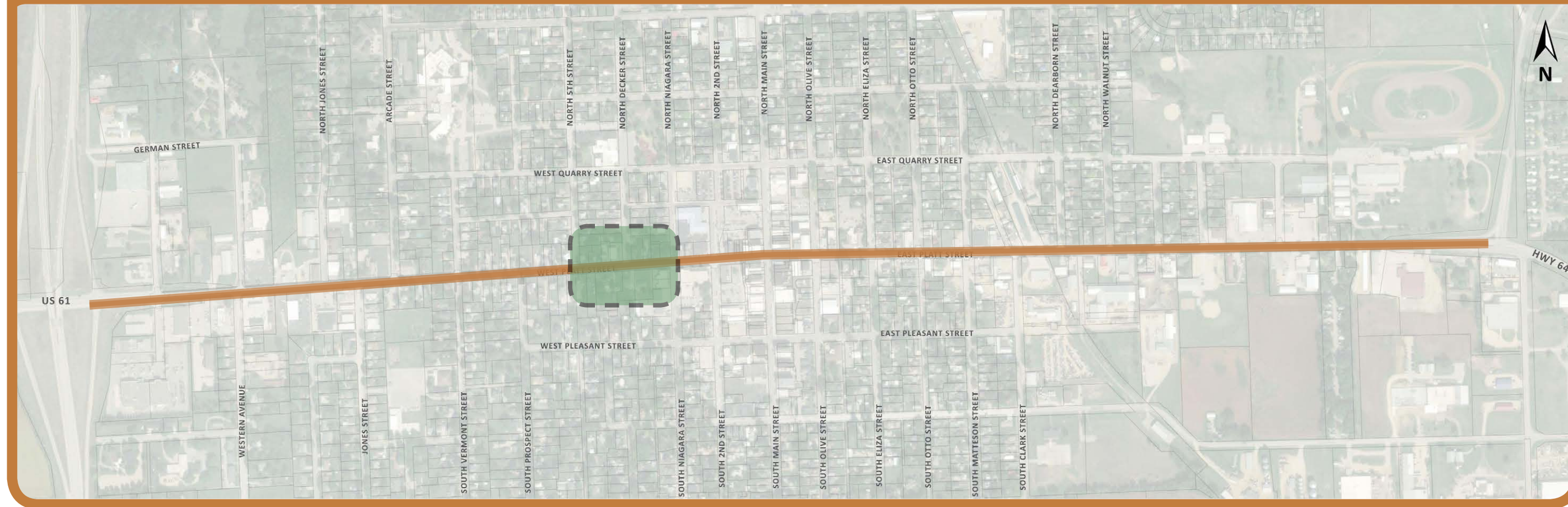


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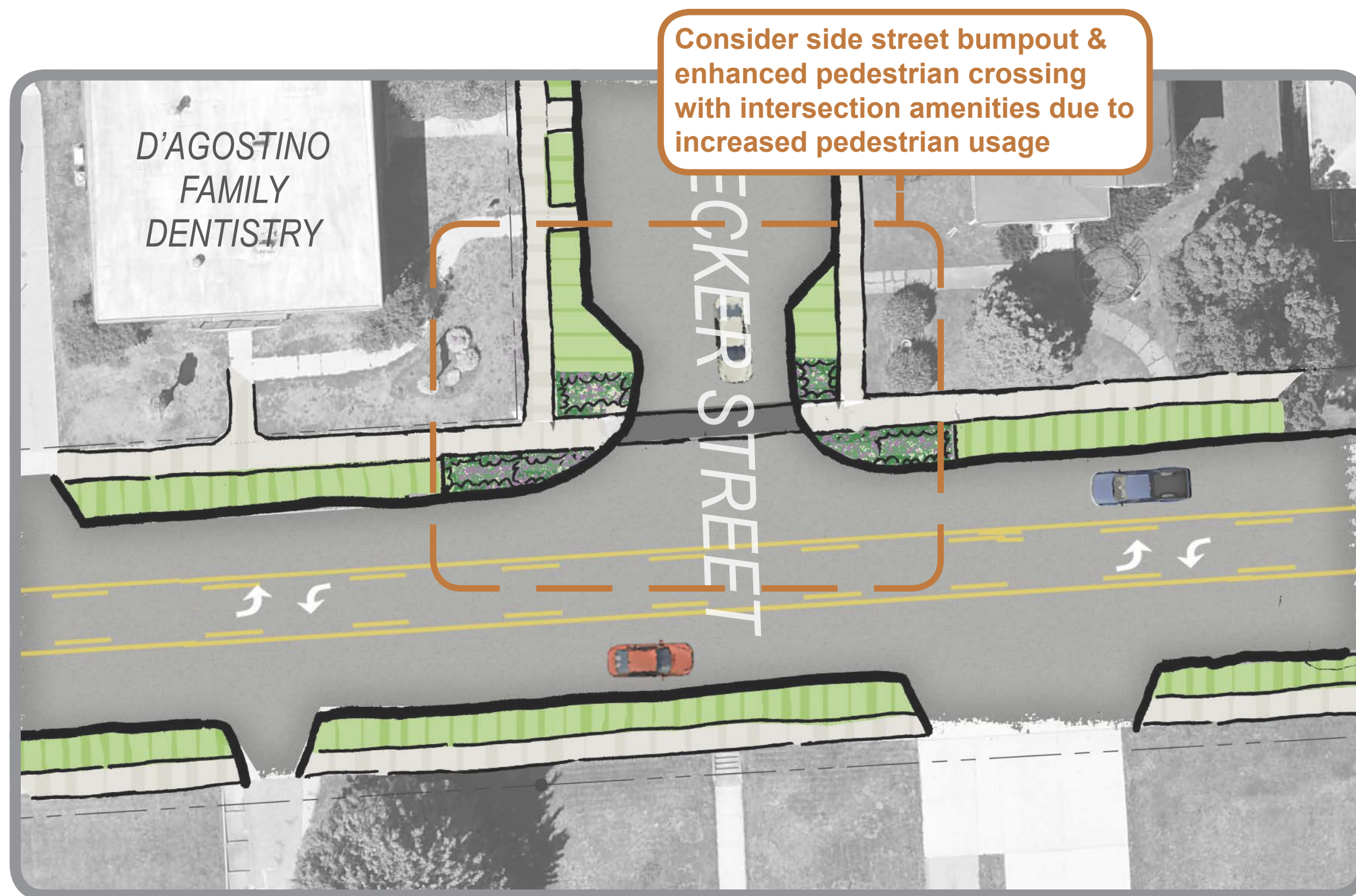
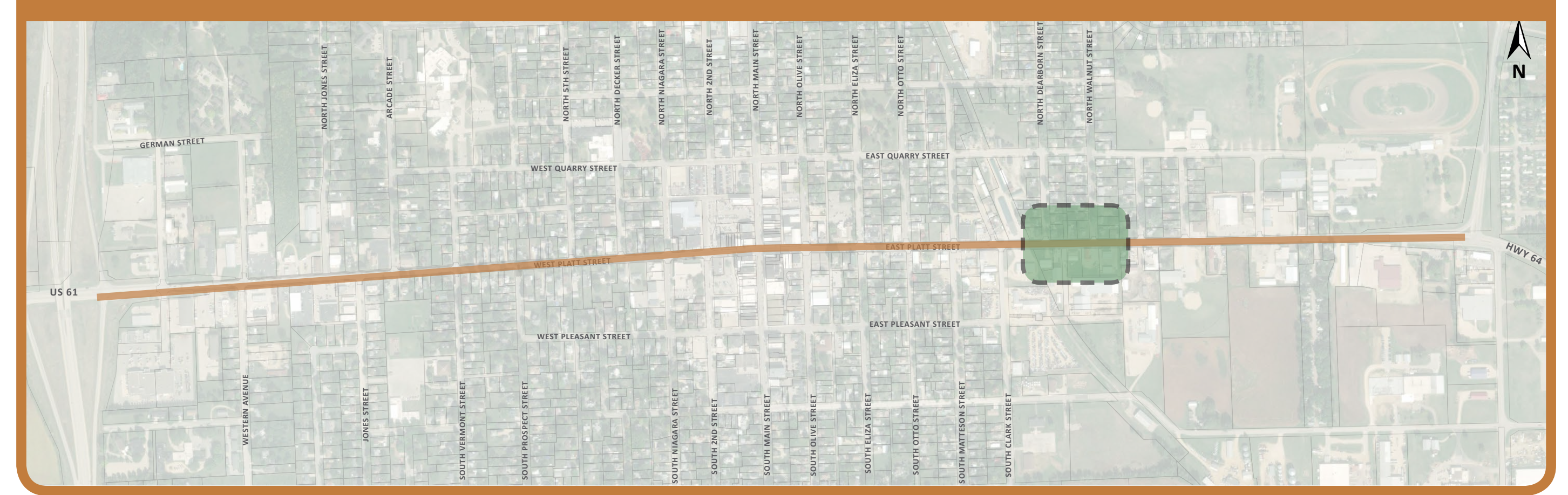
# CRITICAL PEDESTRIAN CROSSING:



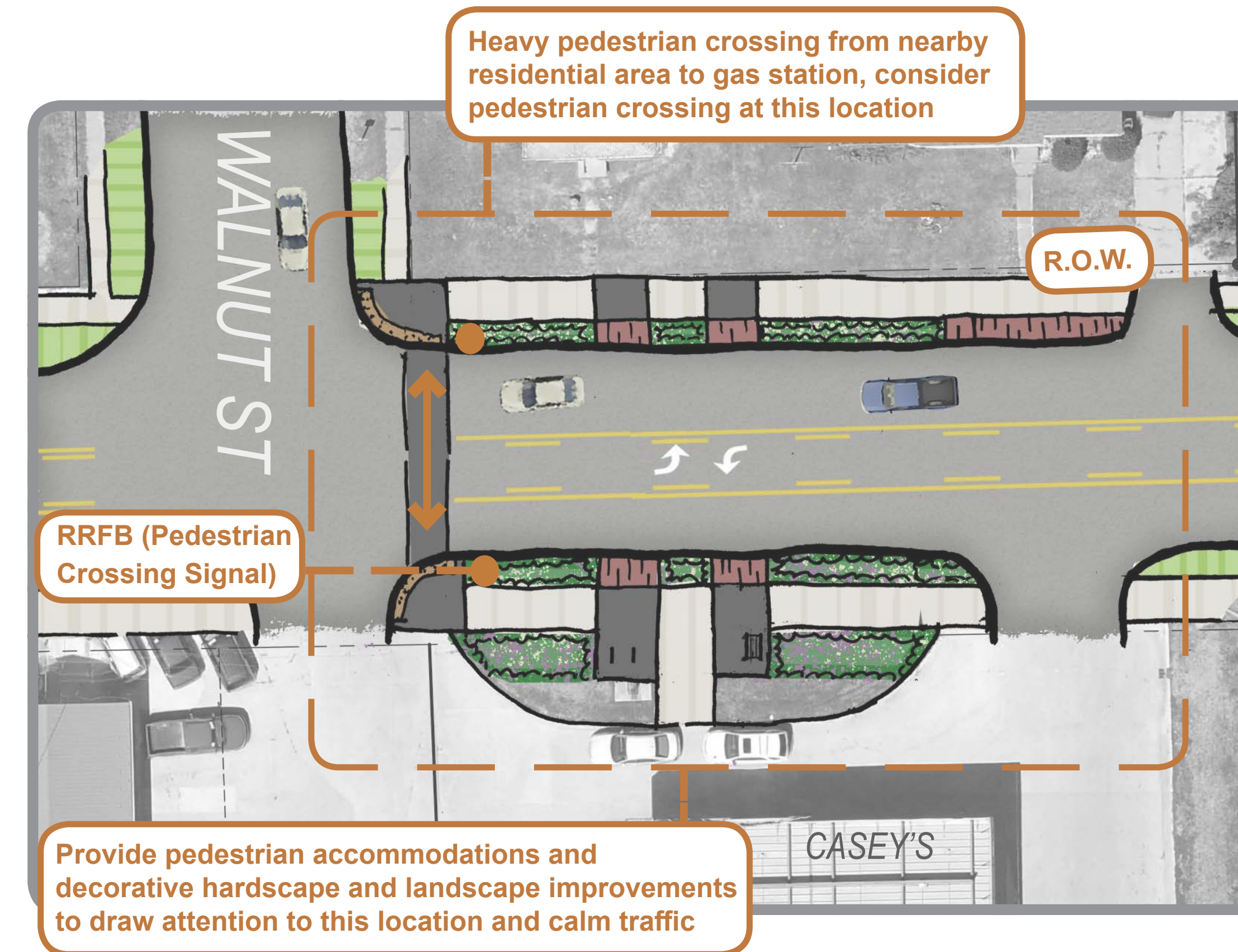
## DECKER STREET BUMPOUT



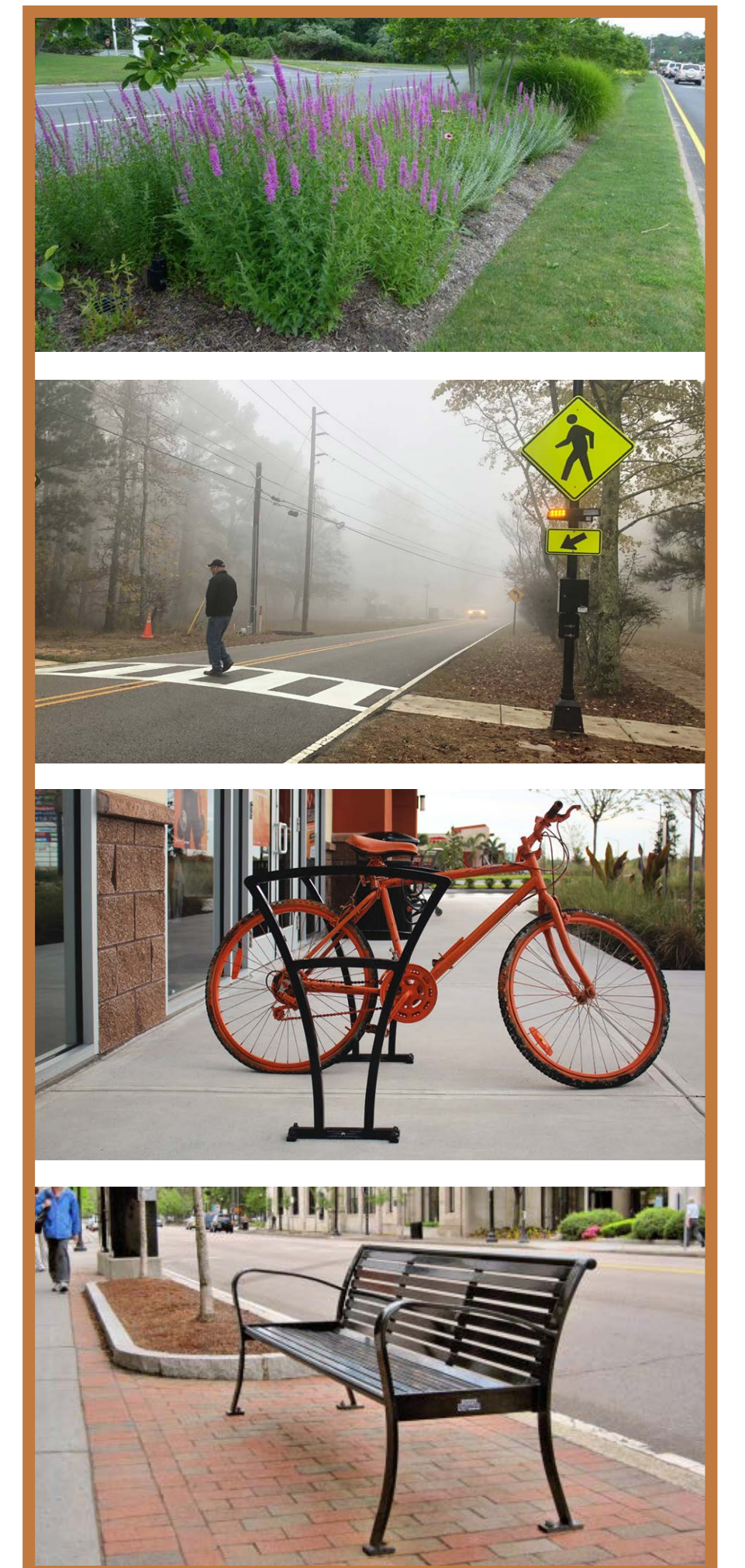
## NORTH WALNUT STREET - PEDESTRIAN CROSSING



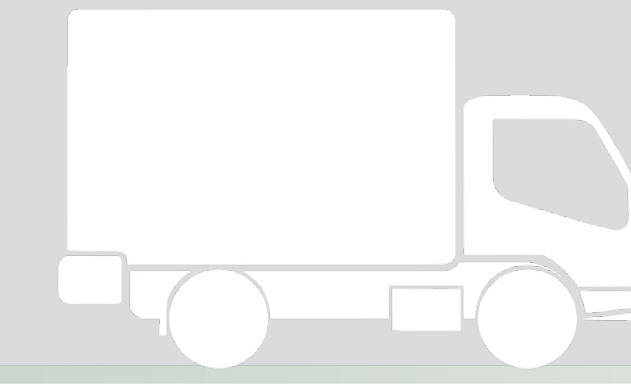
### MATERIALS



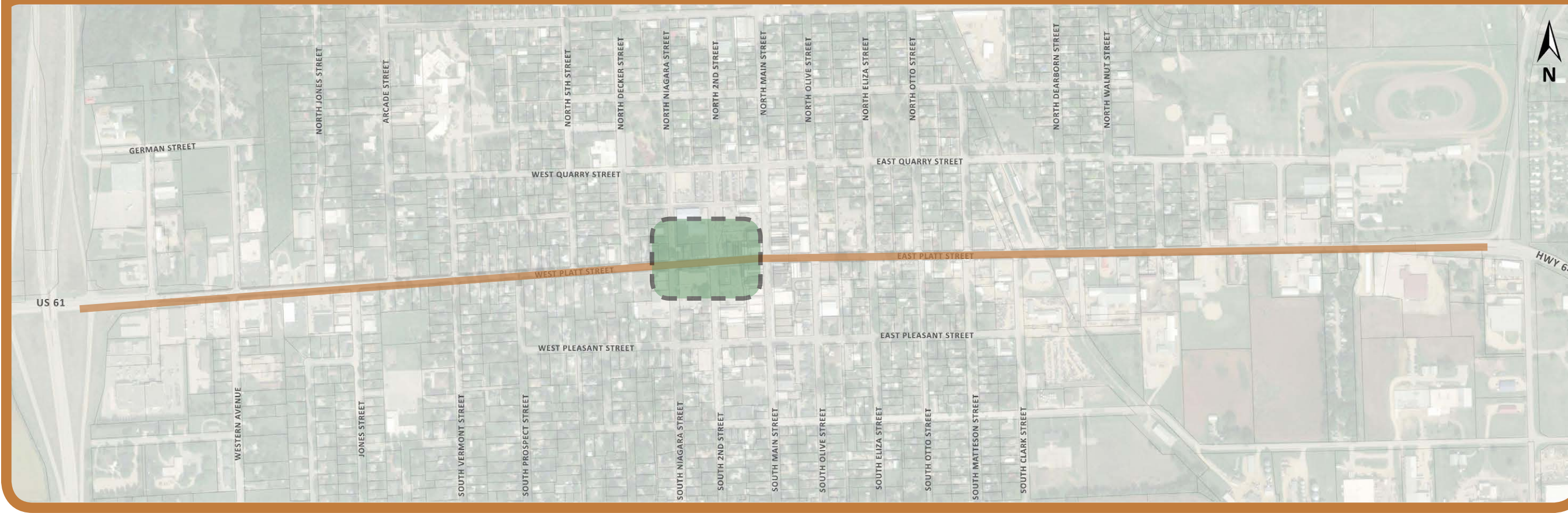
### MATERIALS



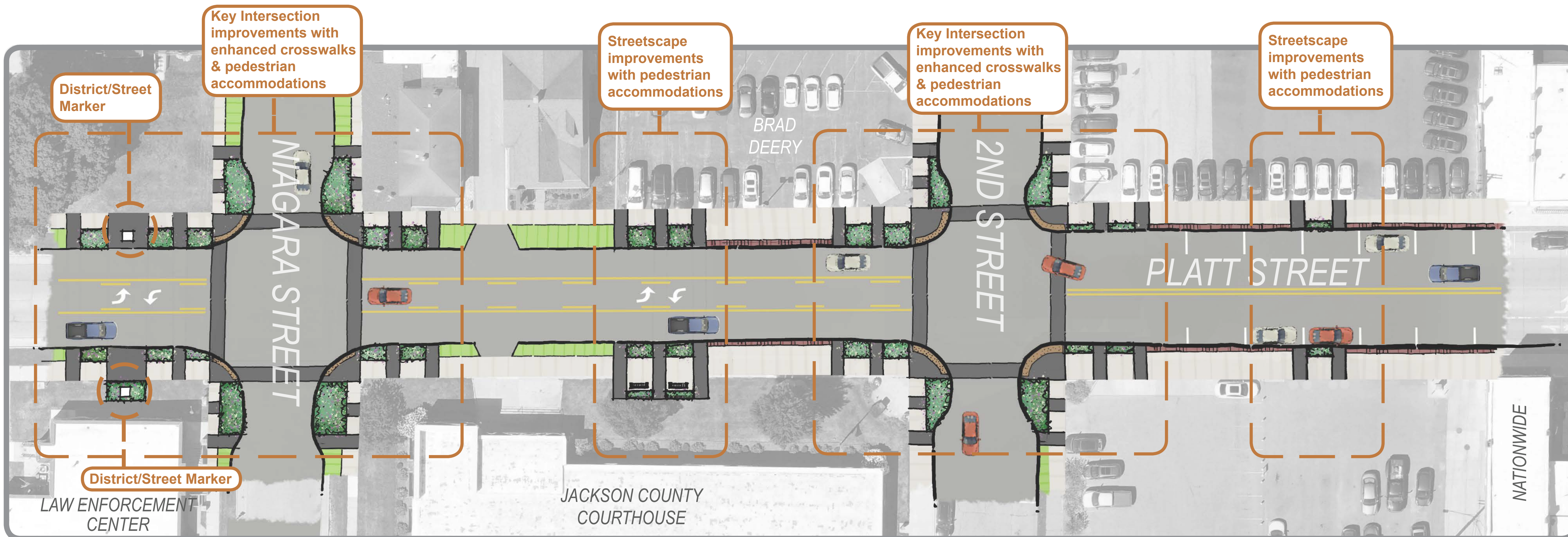
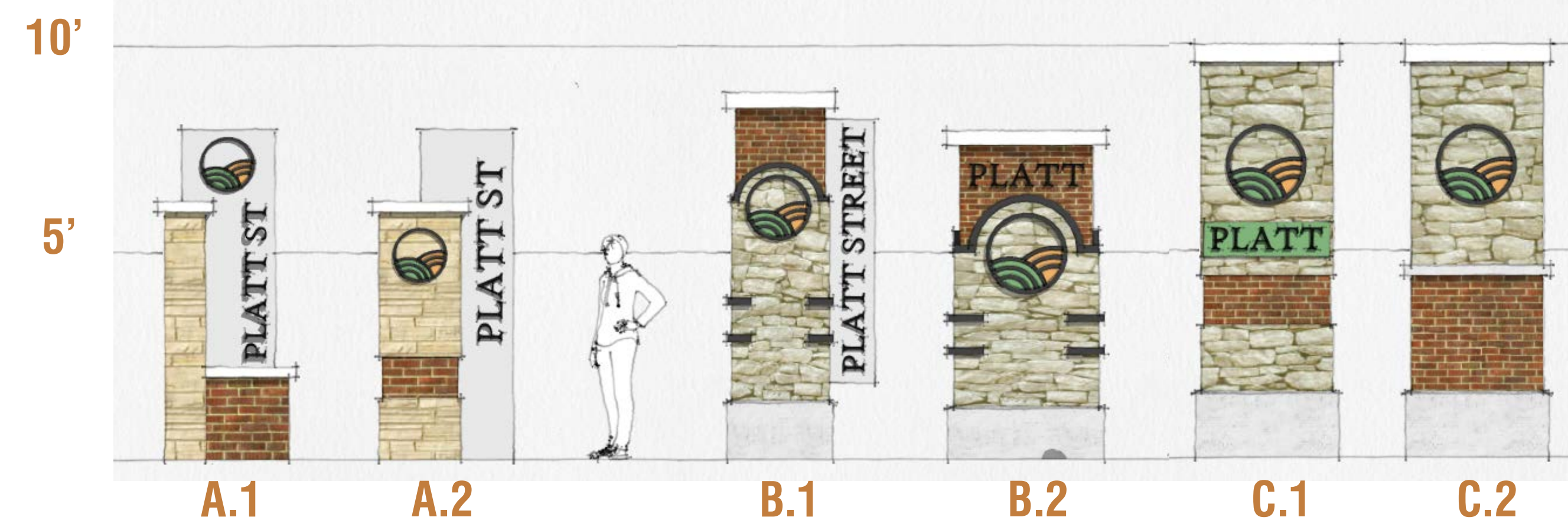
# GATEWAY/INTERSECTION ENHANCEMENT



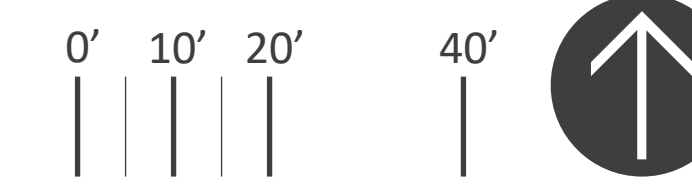
## NIAGARA STREET TO MAIN STREET



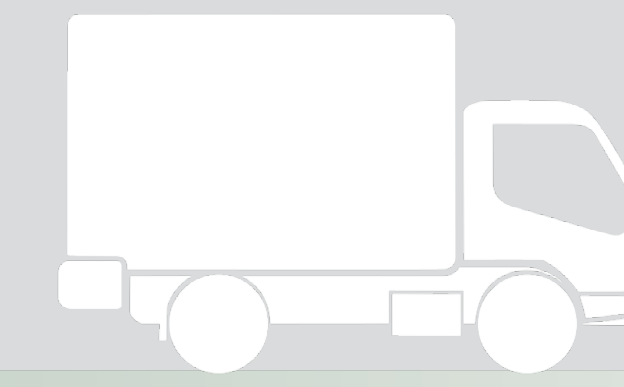
## STREET/DISTRICT MARKER



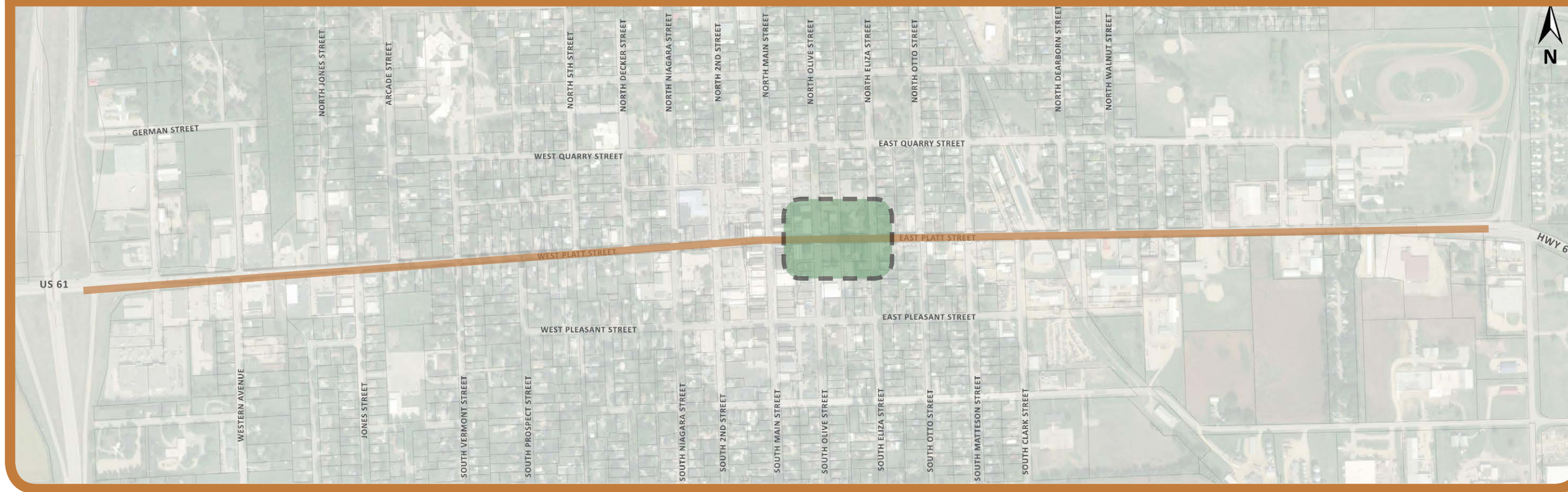
## MATERIALS



# GATEWAY/INTERSECTION ENHANCEMENT



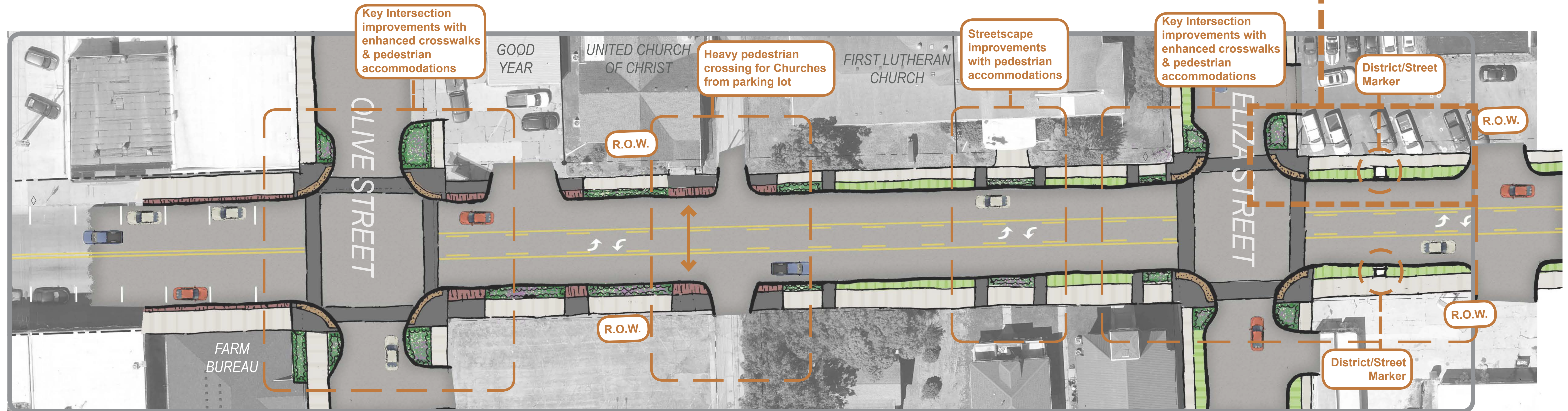
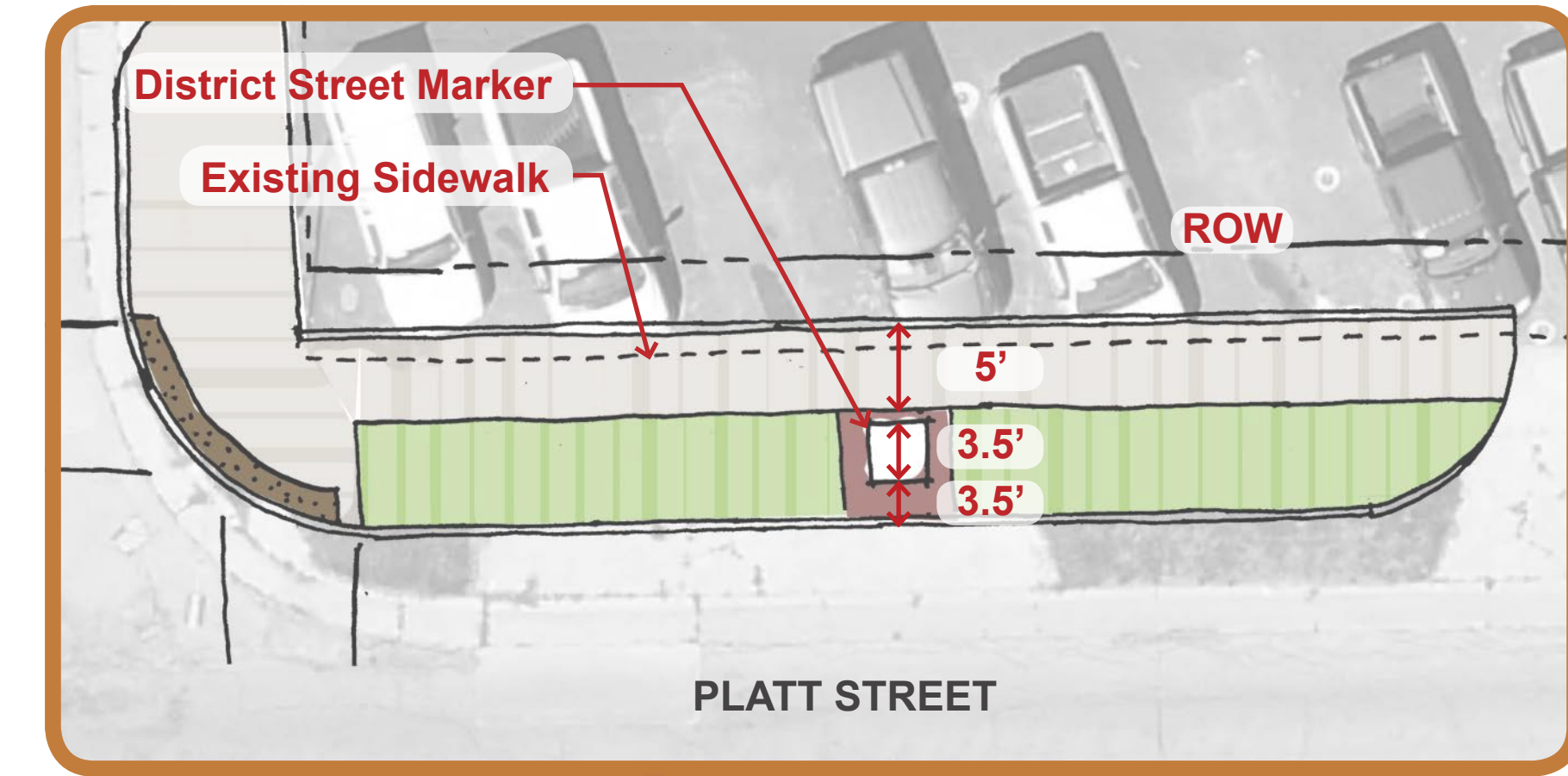
## OLIVE STREET TO ELIZA STREET



## MATERIALS

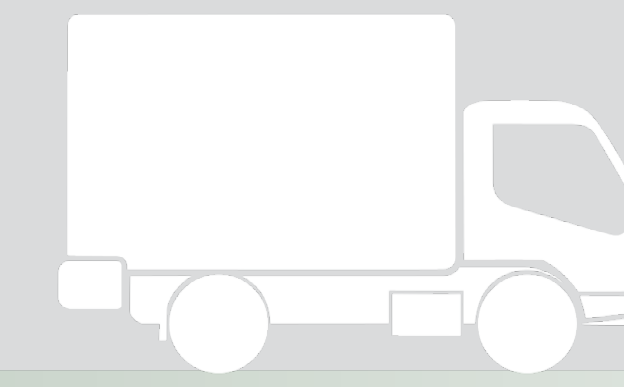


## SIGNAGE LAYOUT STUDY

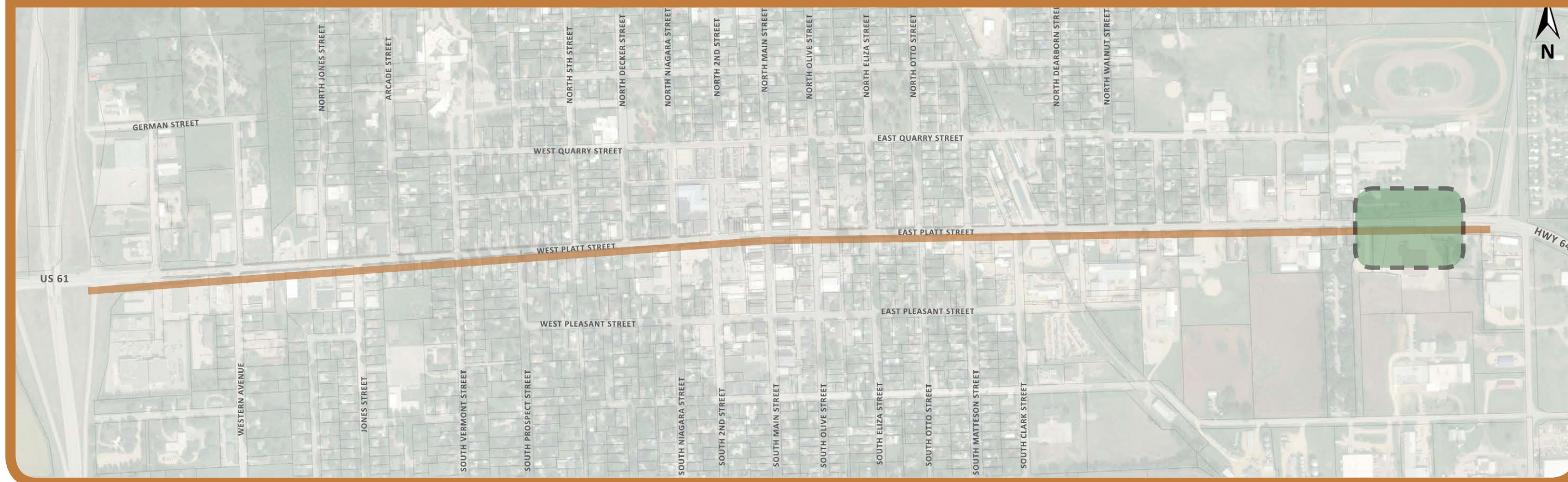


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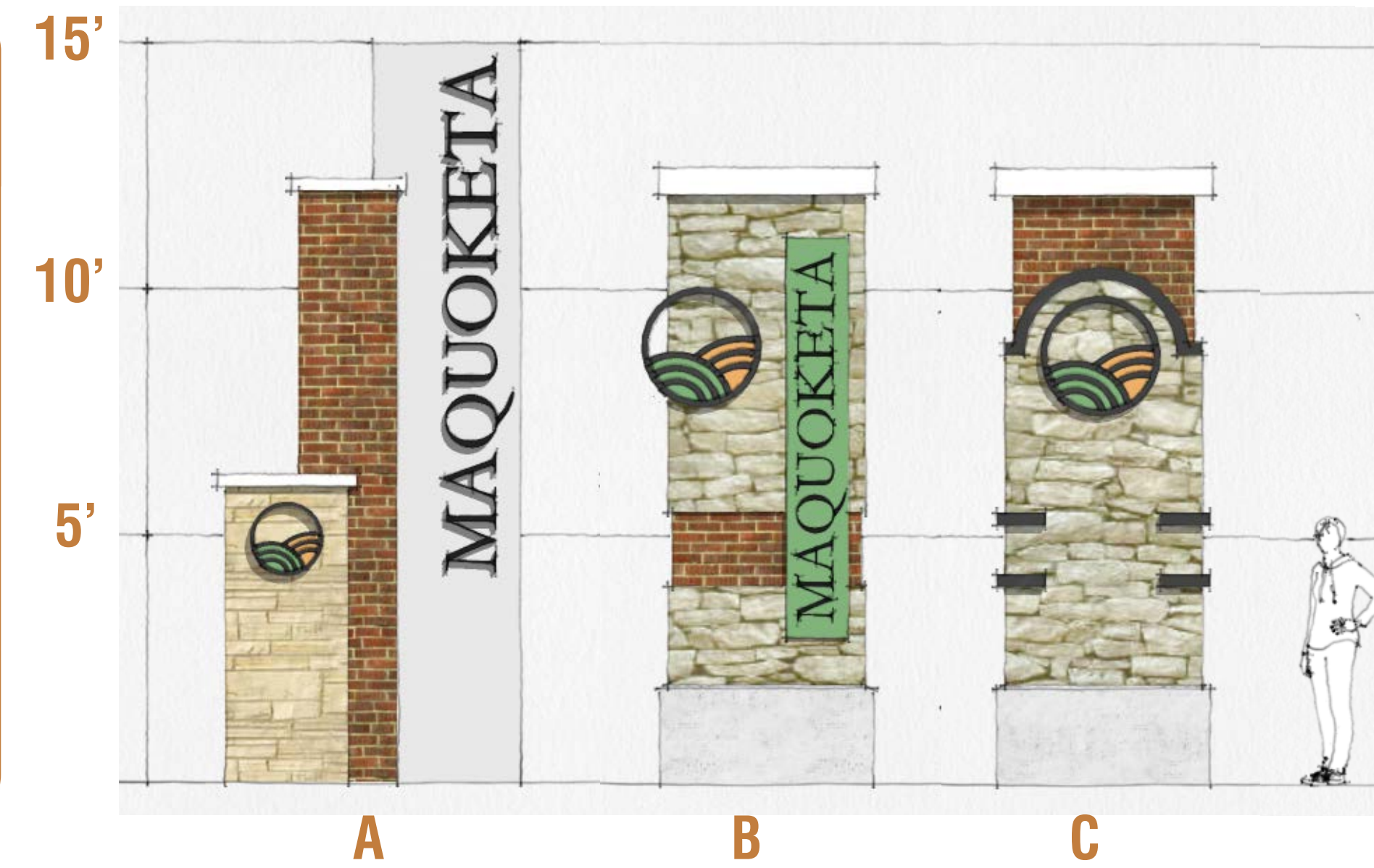
# GATEWAY/INTERSECTION ENHANCEMENT:



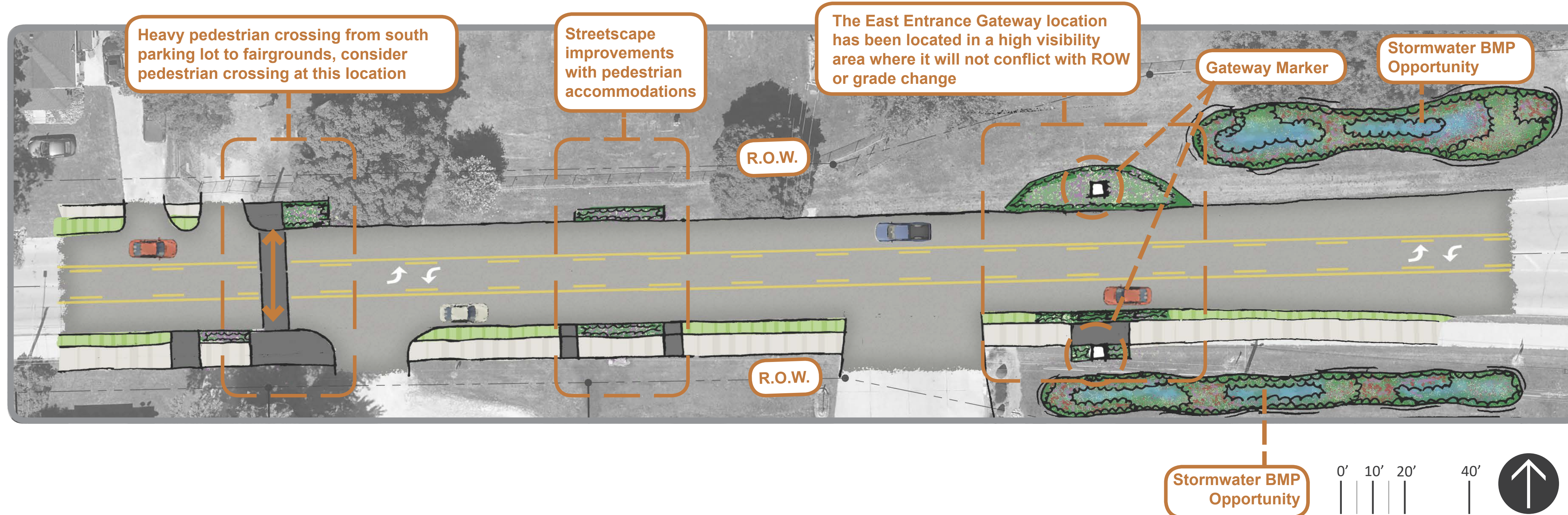
## EAST ENTRANCE/FAIRGROUNDS



## GATEWAY MONUMENT CONCEPTS

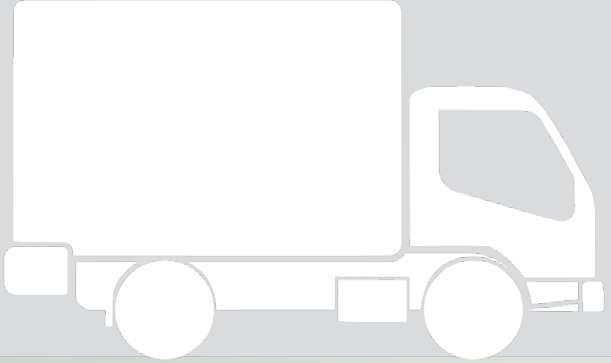


## MATERIALS

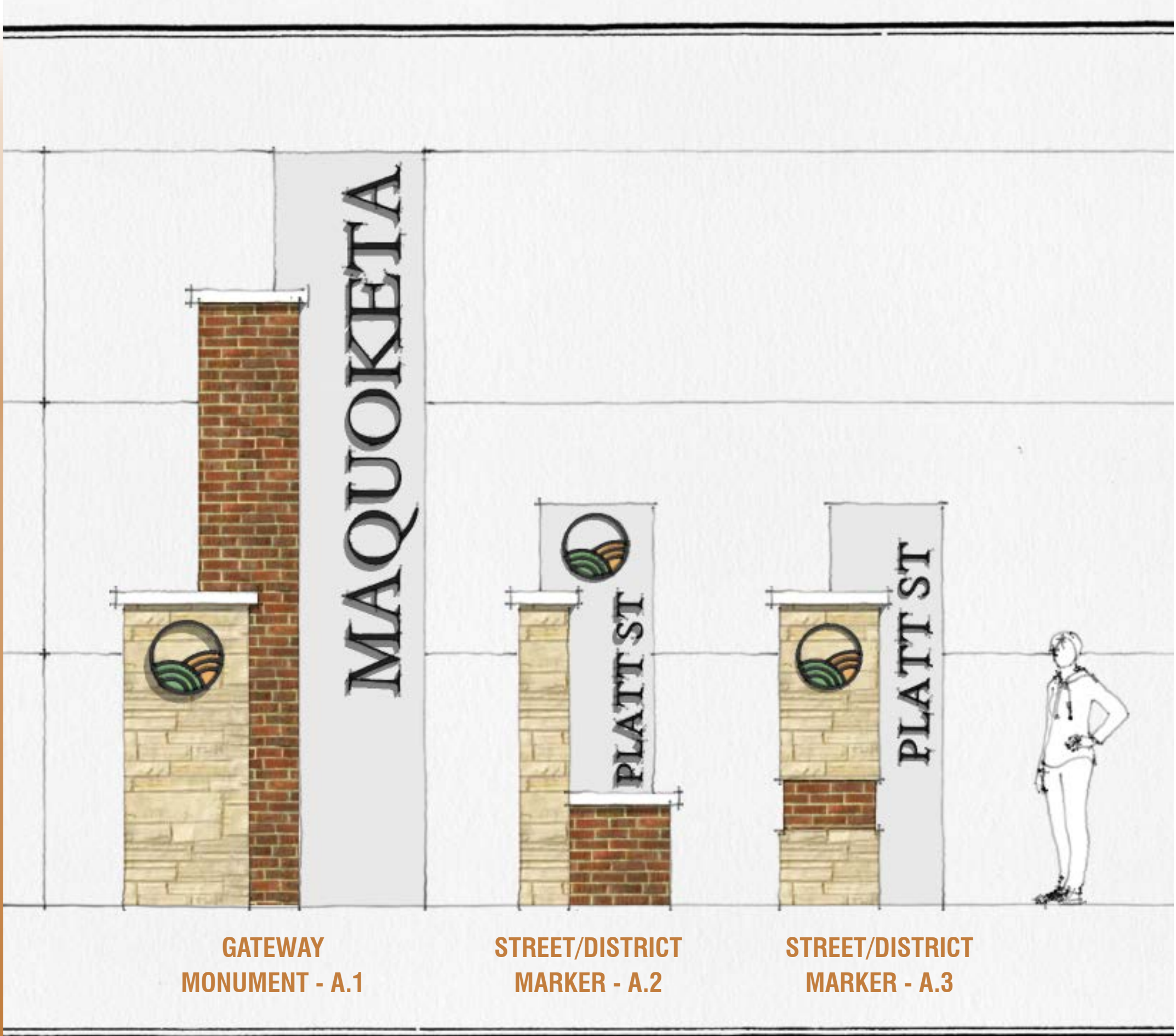




# SIGNAGE FAMILY CONCEPTS



SIGNAGE FAMILY A

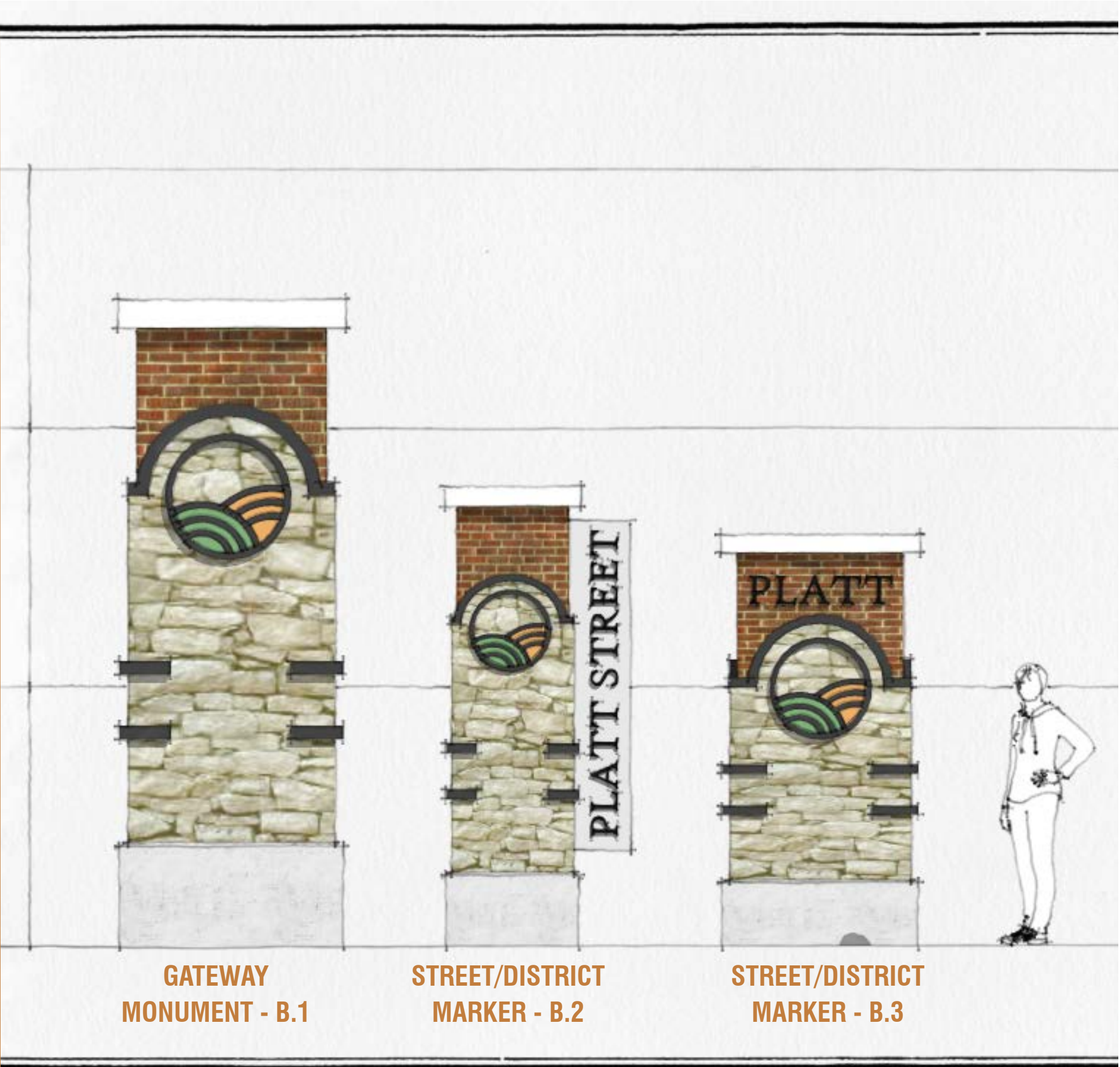


GATEWAY MONUMENT - A.1

STREET/DISTRICT MARKER - A.2

STREET/DISTRICT MARKER - A.3

SIGNAGE FAMILY B

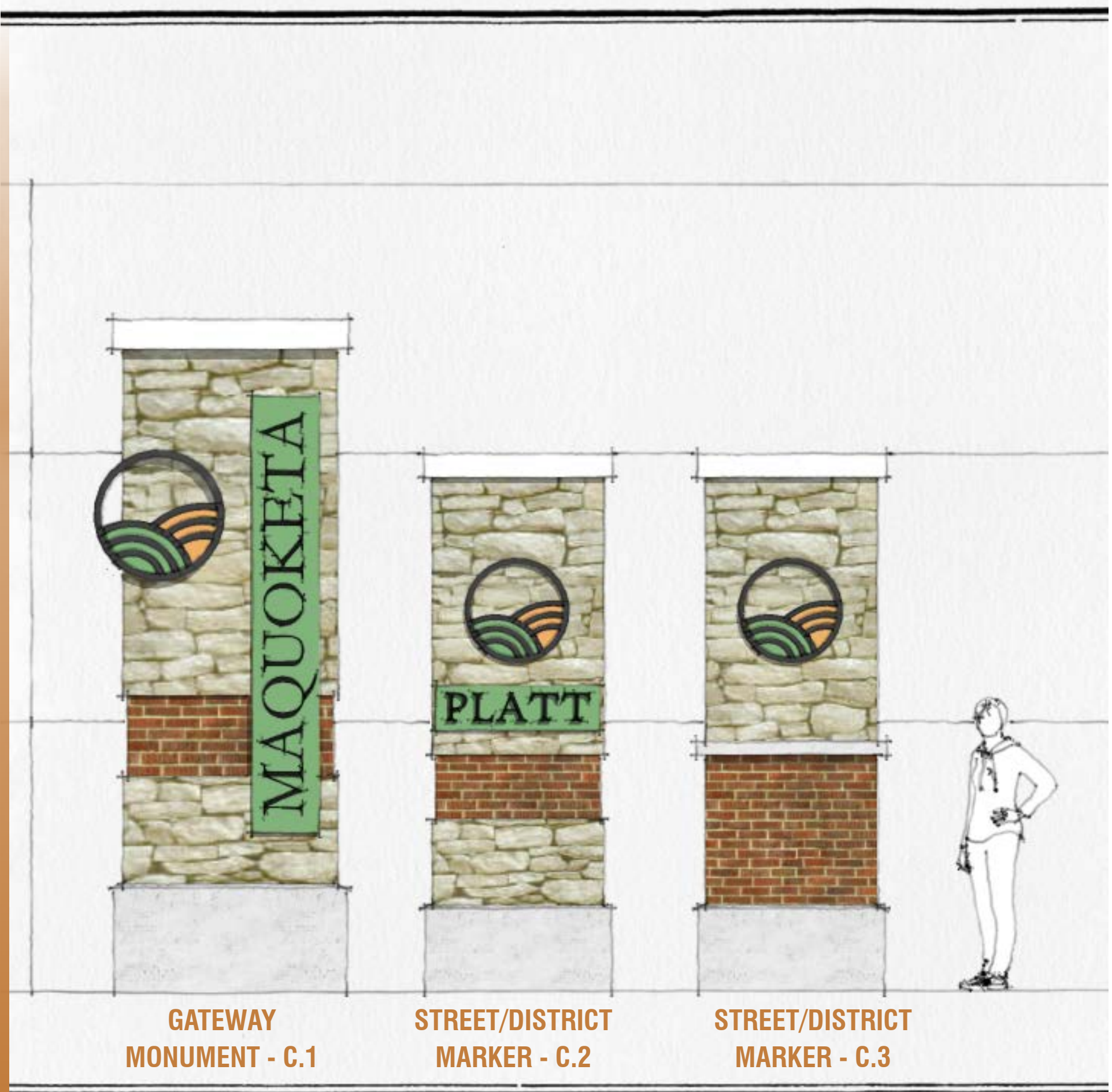


GATEWAY MONUMENT - B.1

STREET/DISTRICT MARKER - B.2

STREET/DISTRICT MARKER - B.3

SIGNAGE FAMILY C



GATEWAY MONUMENT - C.1

STREET/DISTRICT MARKER - C.2

STREET/DISTRICT MARKER - C.3

VOTE HERE:

VOTE HERE:

VOTE HERE:

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# CHARACTER IMAGERY: COMPLETE STREETS



# CHARACTER IMAGERY: OUTDOOR FURNISHINGS



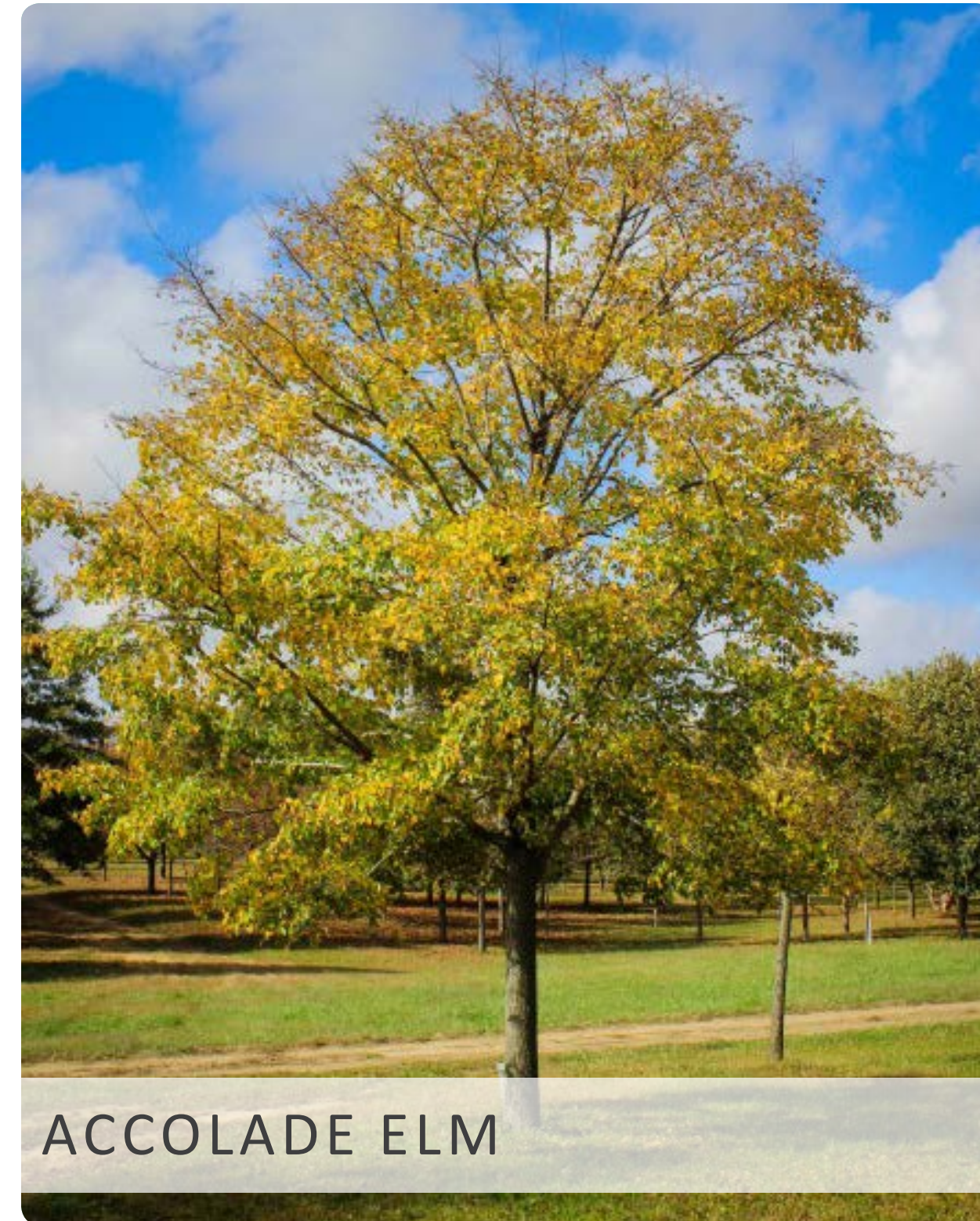
# CHARACTER IMAGERY: LANDSCAPE PALETTE



SKYLINE HONEYLOCUST



SIENNA GLEN MAPLE



ACCOLADE ELM



IVORY SILK JAP. TREE LILAC



AUTUMN JOY SEDUM



PURPLE CONEFLOWER



PRAIRIE DROPSEED



ELIJAH BLUE FESCUE



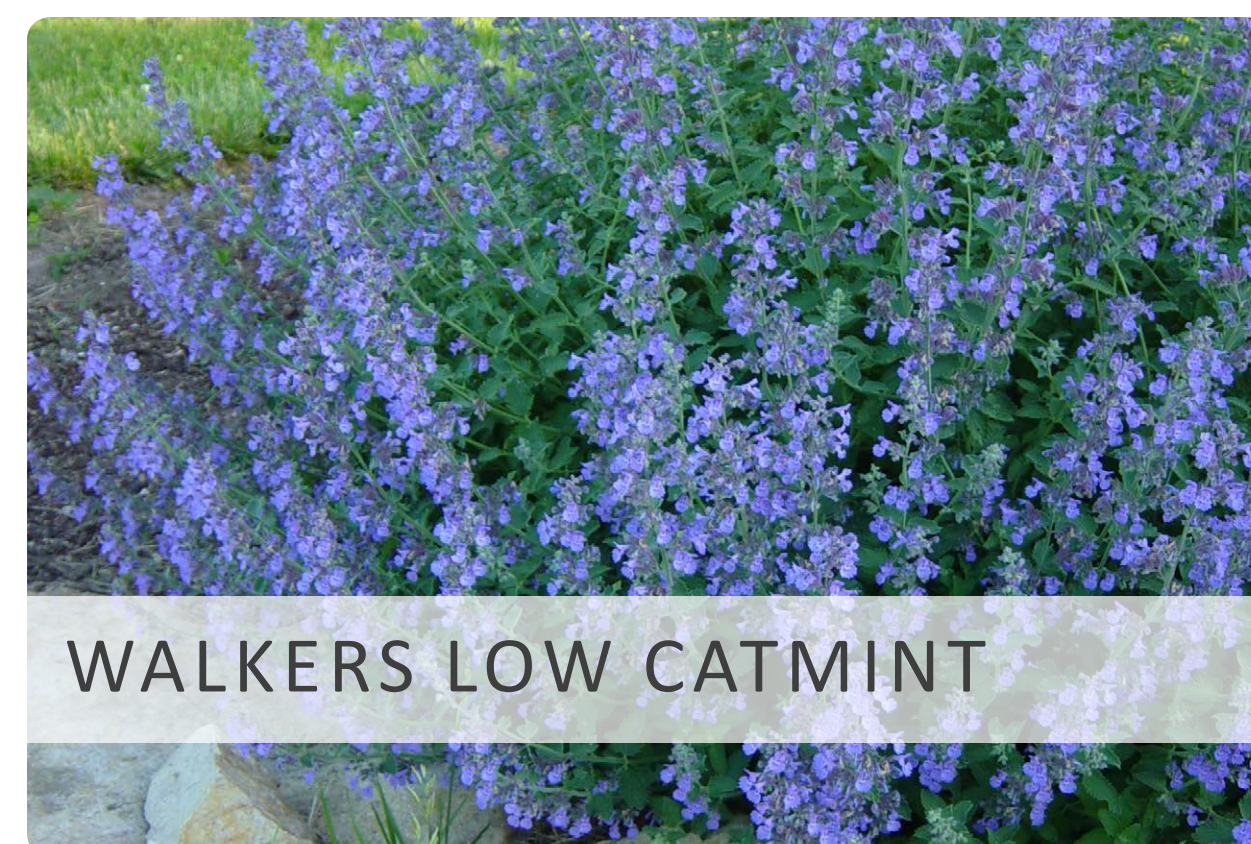
BURGUNDY BLANKET FLOWER



SALVIA



KOBOLD LIATRIS



WALKERS LOW CATMINT



FIREWITCH DIANTHUS



SHENANDOAH SWITCHGRASS