



# 2040 Comprehensive Plan Update

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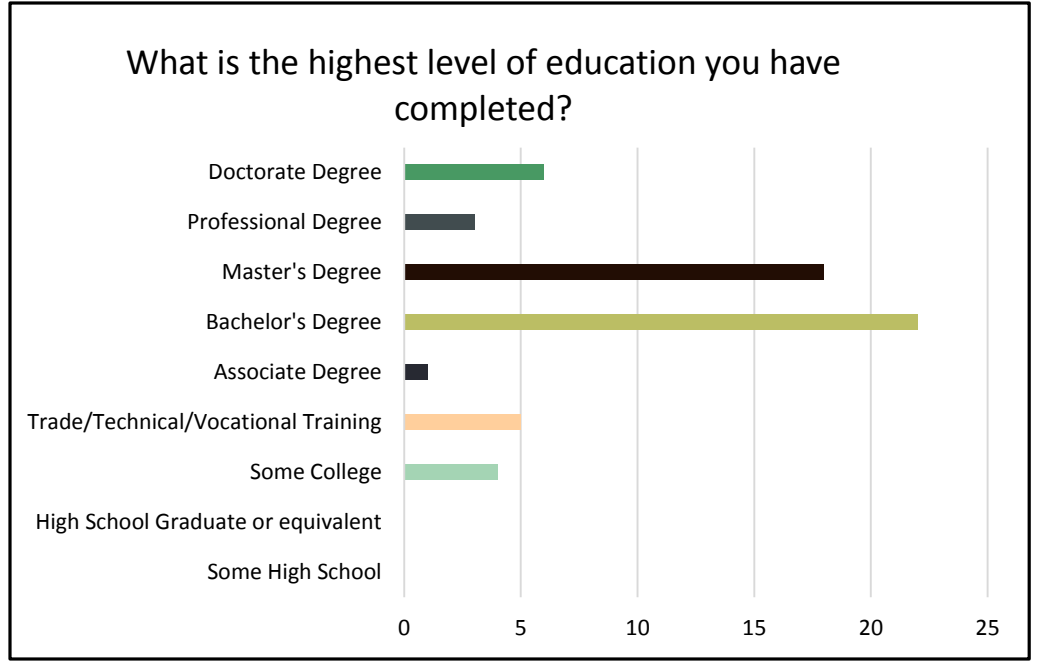
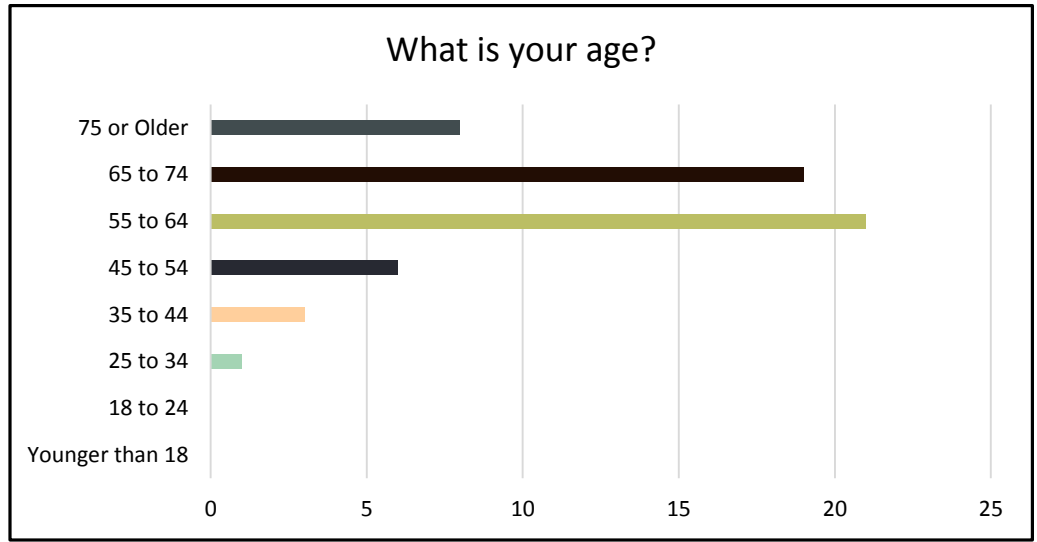
## COMMUNITY SURVEY RESULTS

## Survey Facts

- Surveys were distributed through the City Newsletter
- 58 responses were gathered
  - Representative of 8% of the population and 19% of the households of Marine on St. Croix.
- Questions included demographics, housing preference and supply, city services and utilizes, and priorities and goals for the city.

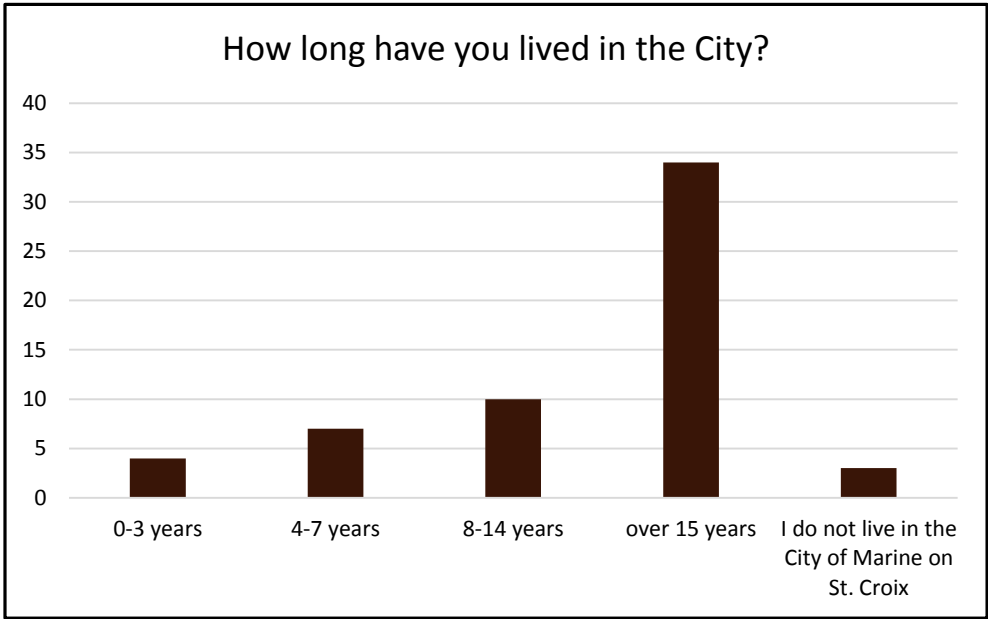
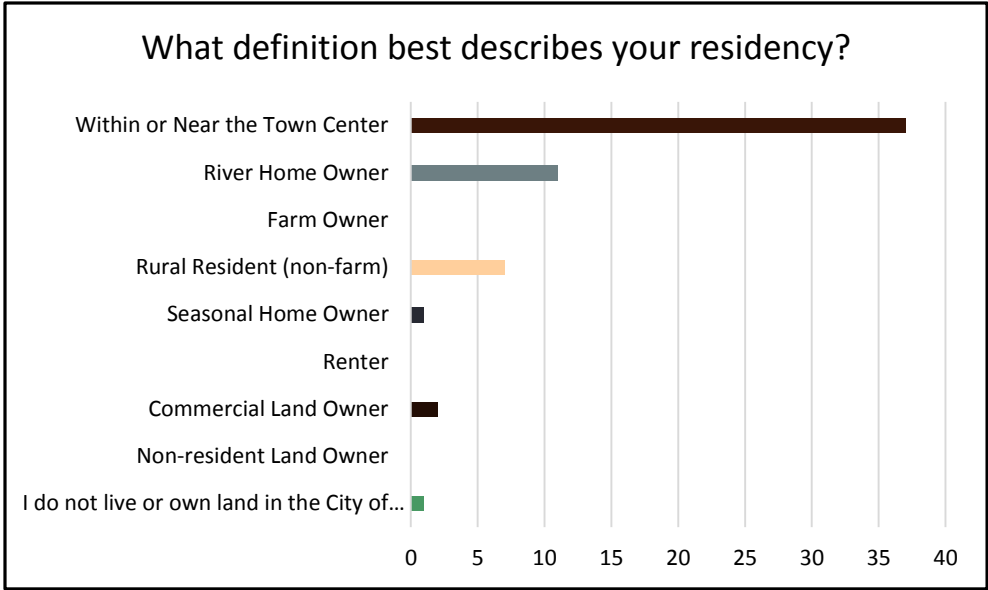
# Survey Results

## Demographics



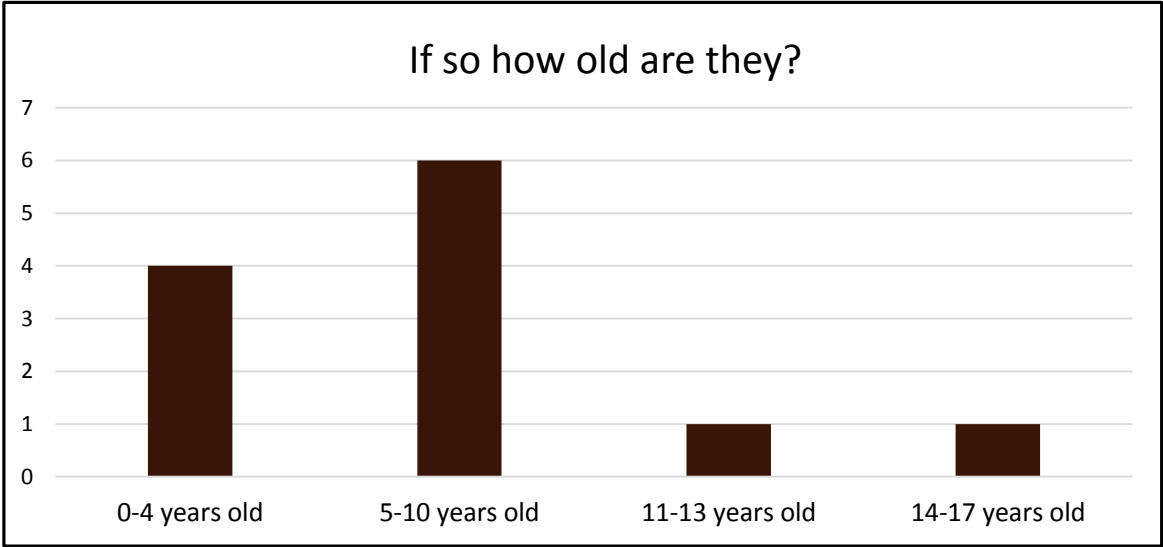
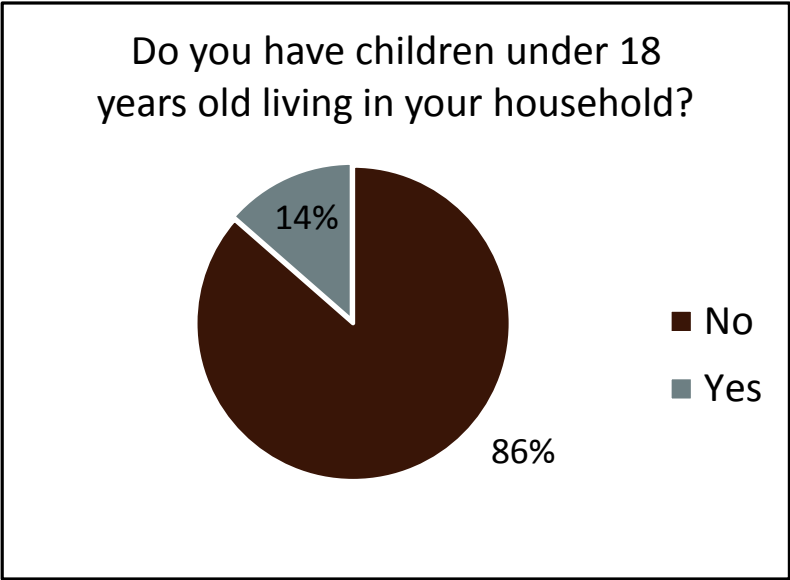
# Survey Results

## Demographics



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## Demographics

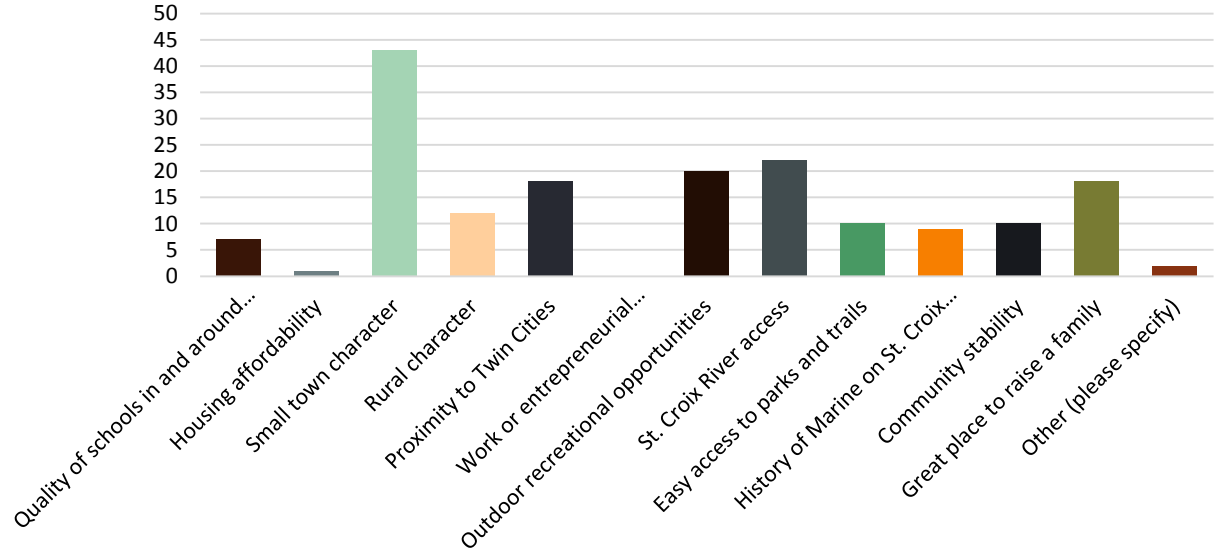




# Survey Results

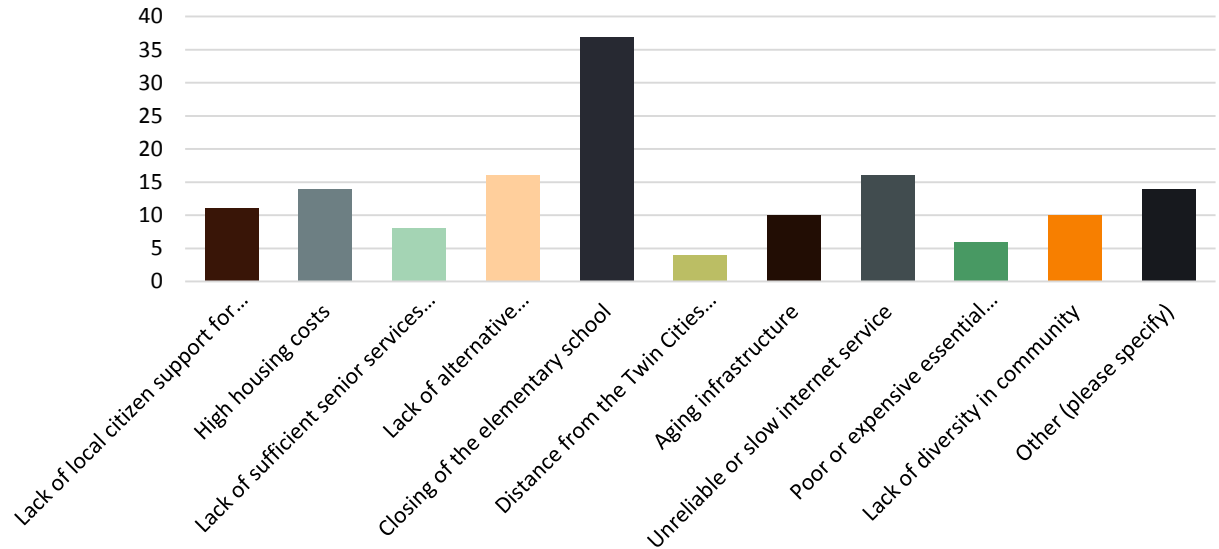
Why recommend  
 Marine on  
 St. Croix?

Why would you recommend Marine on St. Croix as a place to live? Select up to 3



1. Small town feel (25.0%)
2. St. Croix River Access (12.8%)
3. Outdoor recreational opportunities (11.6%)

What are the most significant challenges facing Marine on St. Croix in the future? Select up to 3



## Survey Results

### Significant Challenges

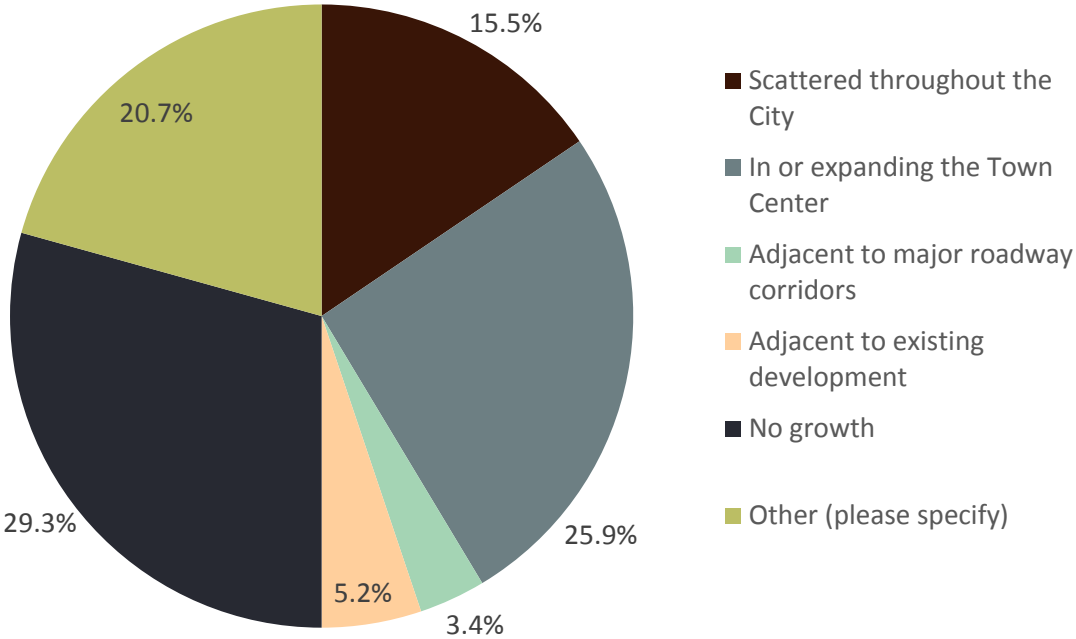
1. Closing of the elementary school (25.3%)
2. Lack of alternative transportation options (11.0%)
3. Unreliable or slow internet service (11.0%)



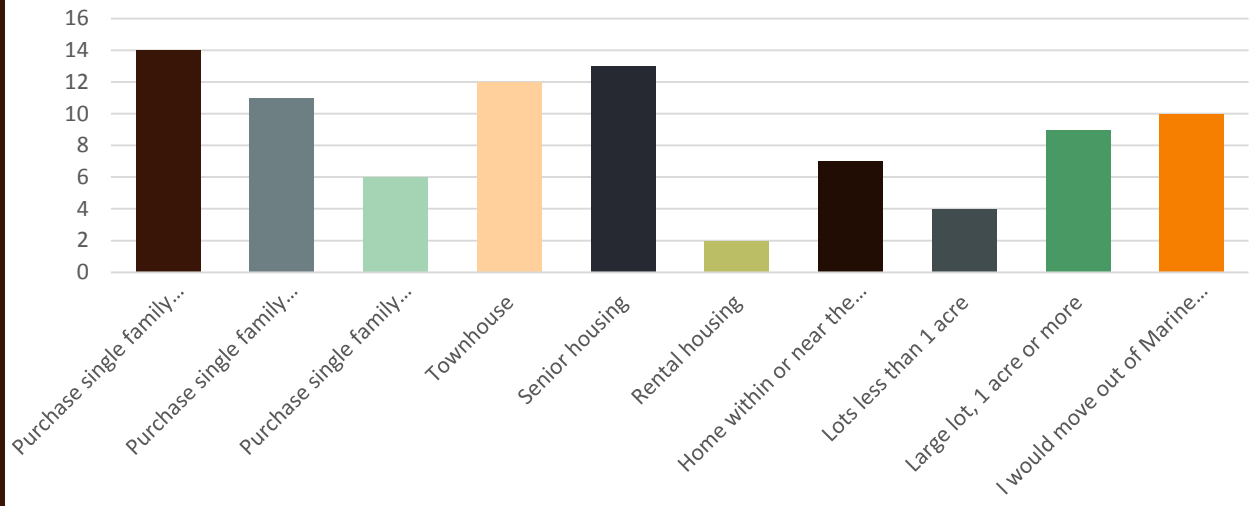
Where would you most like to see new development occur in Marine on St. Croix in the future?

# Survey Results

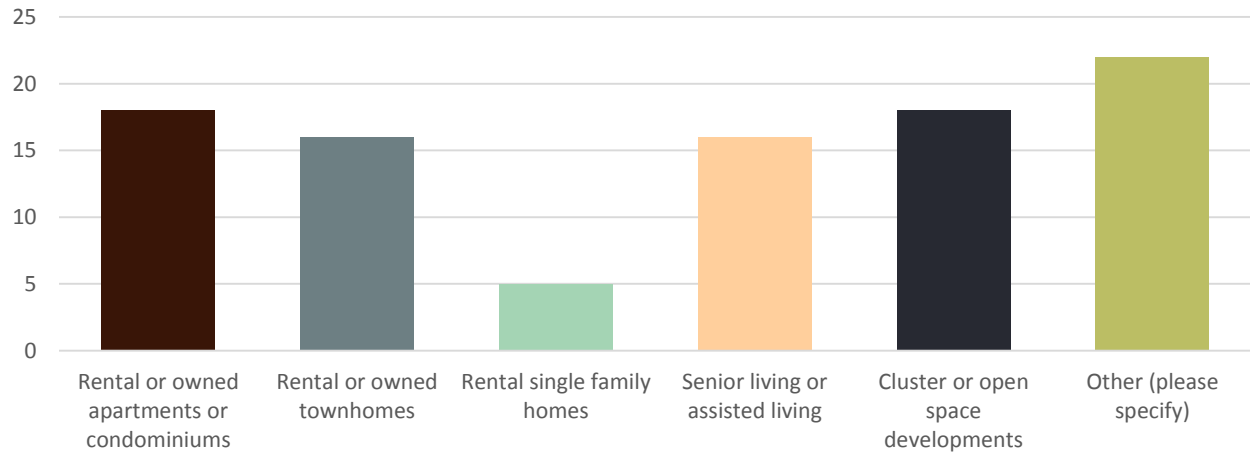
## Development



If you were looking for a new home in Marine on St. Croix, what type of housing would you be looking for? Select all that apply



What types of housing are needed to fill gaps in the market, while retaining the character of Marine on St. Croix over the next 20 years? Select all that apply.



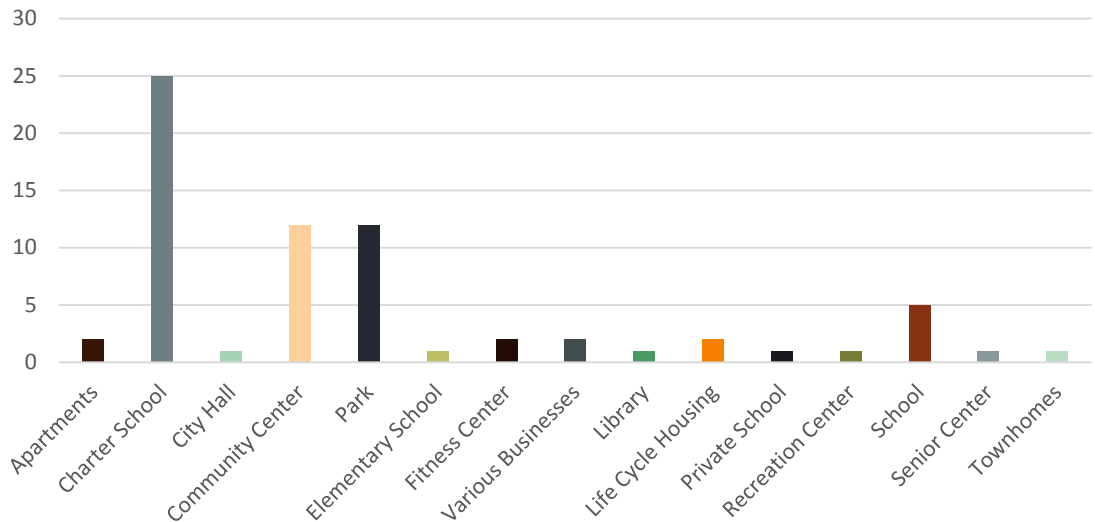
# Survey Results

## Housing

# Survey Results

## Elementary School Grounds

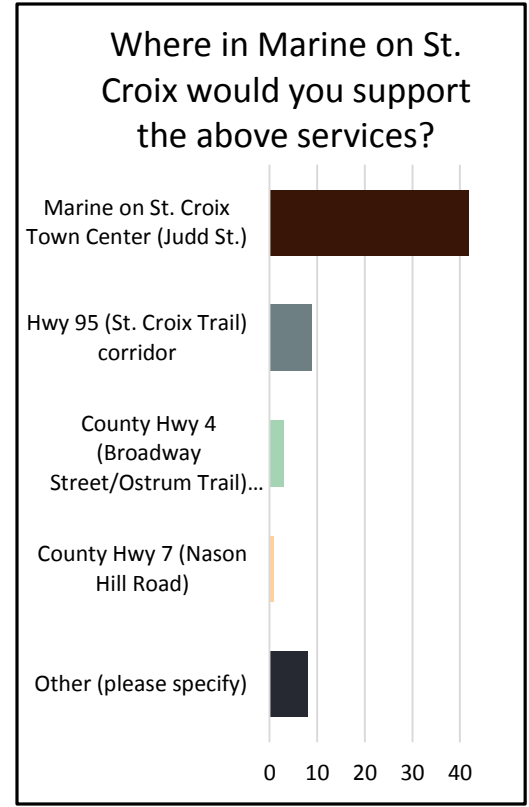
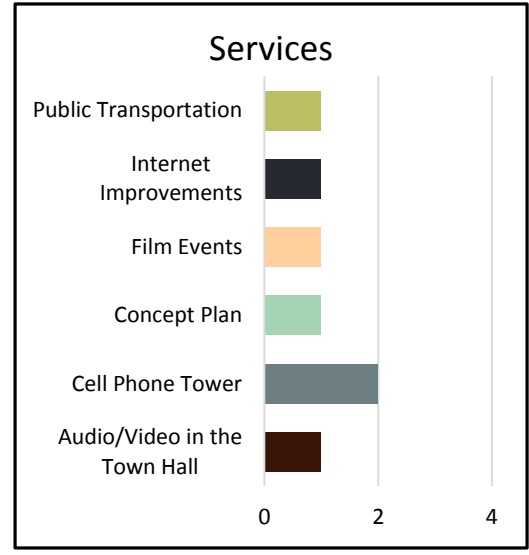
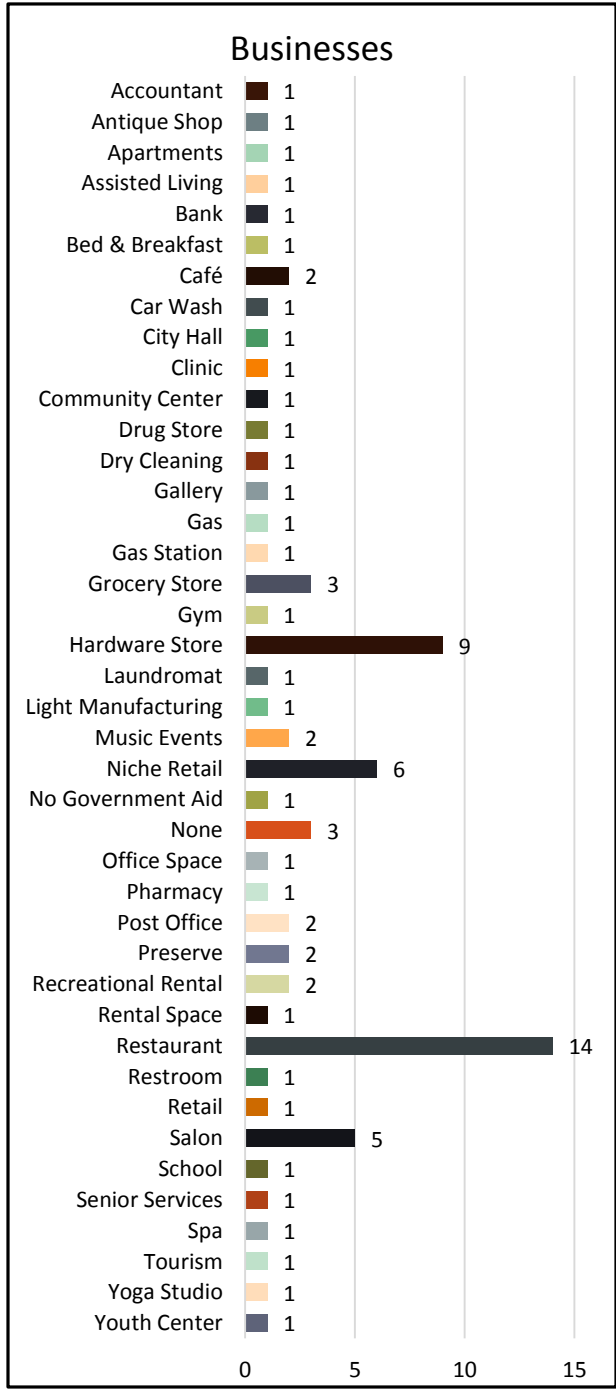
What should be done with the elementary school grounds?



- Overwhelming preference for a charter school
  - Some just wanted a school, but did not specify charter as a type or wanted another type like private or public
- Approximately 50% of those that said park or community center said this would be a preference only if the charter school was not possible.

# Survey Results

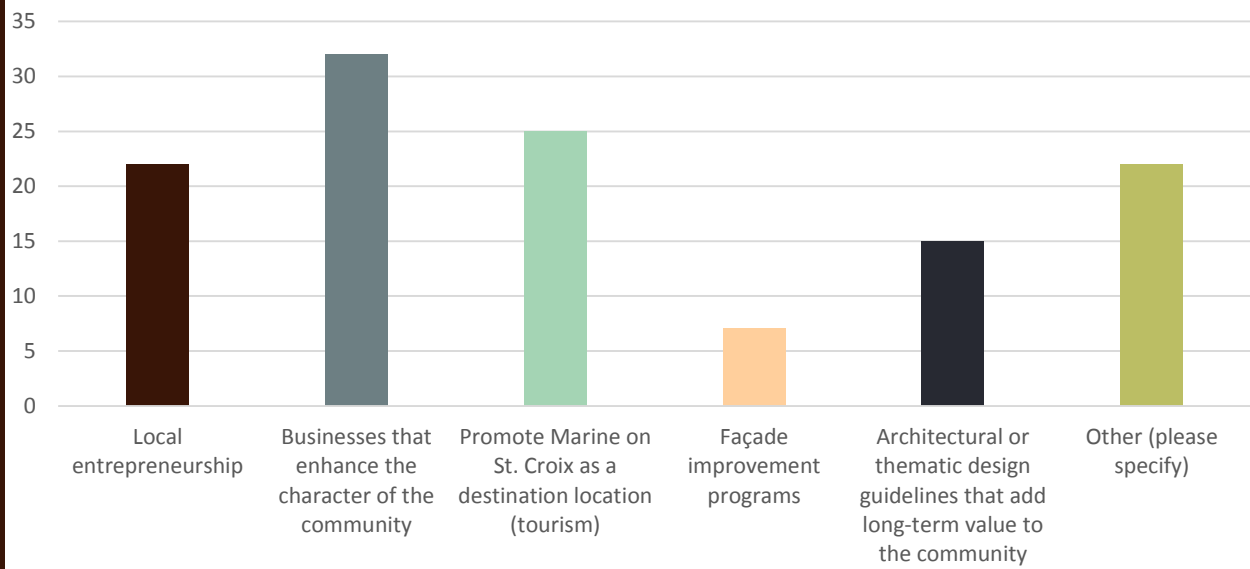
## Businesses or Services in the Community



# Survey Results

## Economic Development

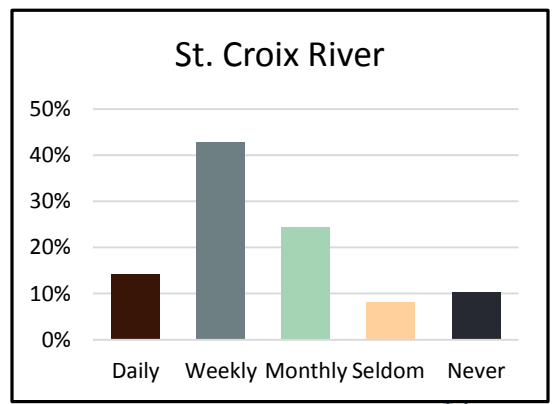
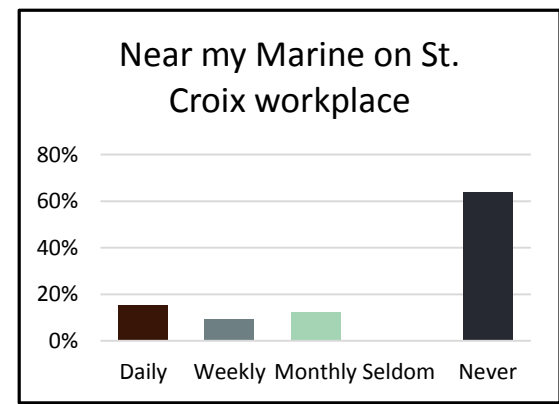
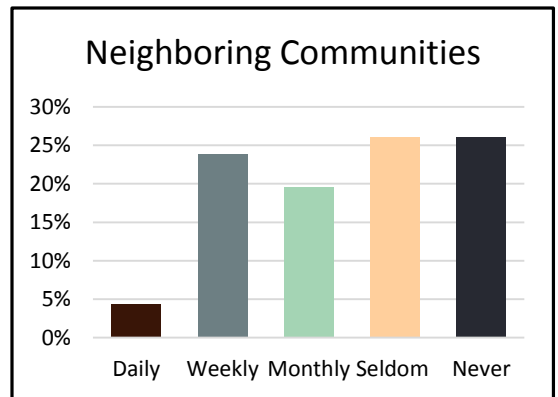
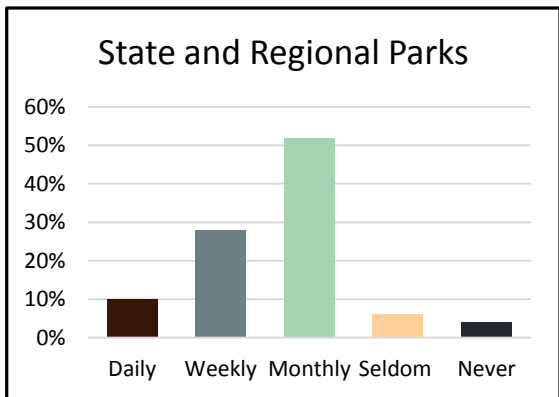
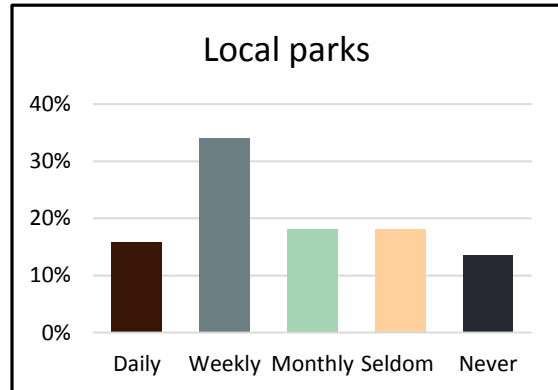
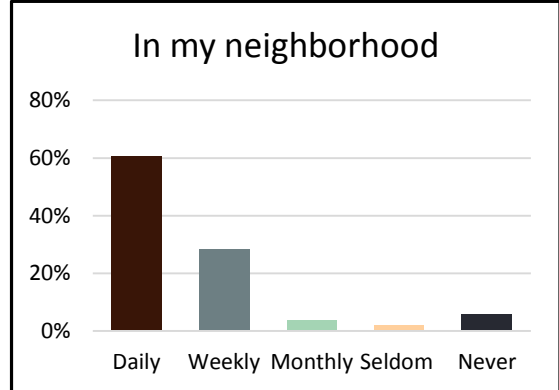
What economic development activities should the City focus on to provide support and incentives to entrepreneurs? Select up to 3



Where do you like to go for leisure walks, bike rides, or other outdoor activities, and how often do you go?

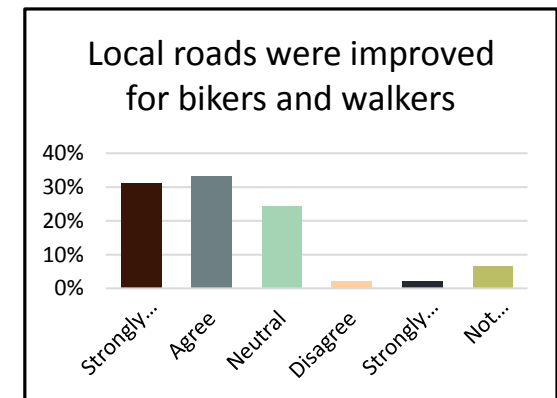
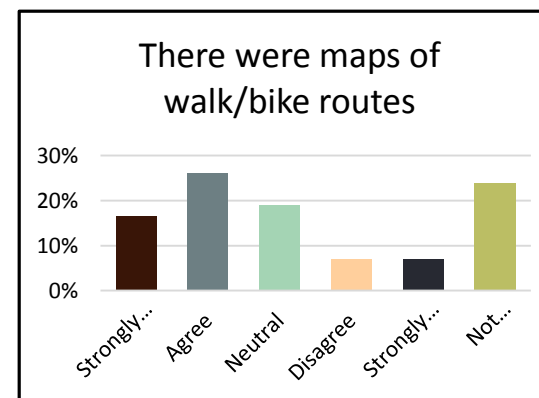
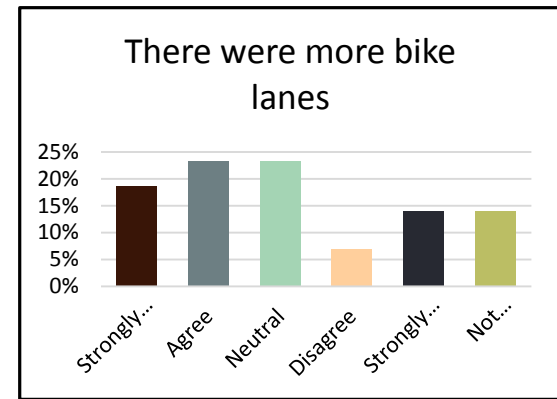
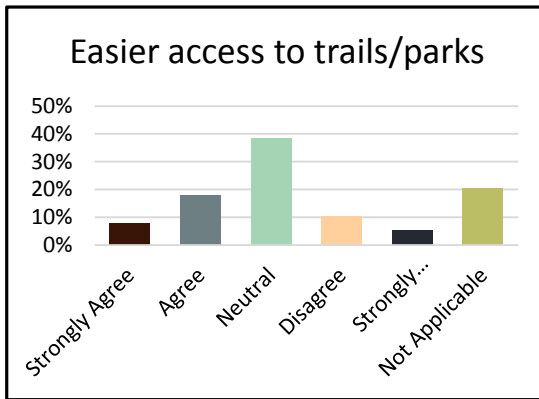
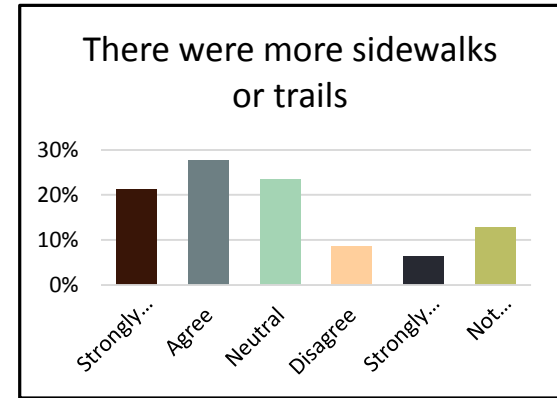
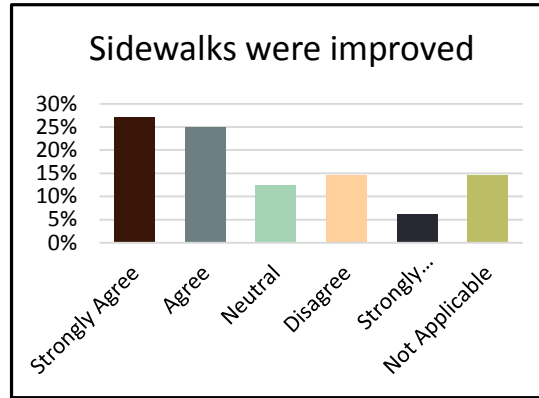
# Survey Results

## Recreational Walking



I would walk or bike more if...

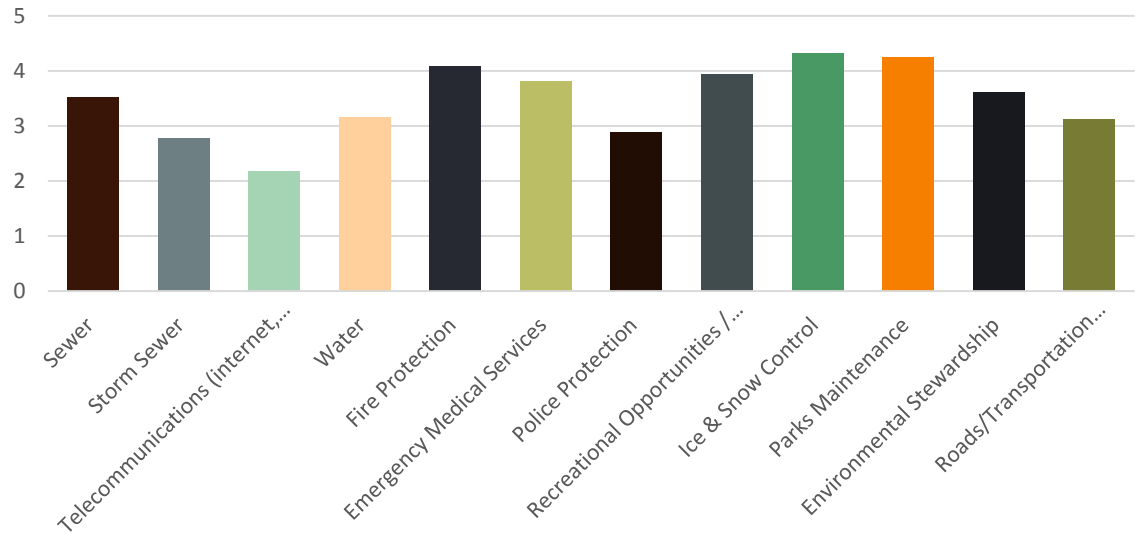
Survey Results  
Recreational  
Walking/Biking



# Survey Results

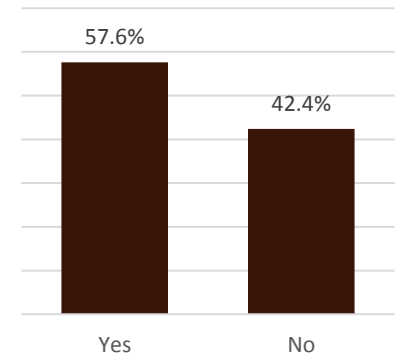
## City Services

Average Rankings of City Services



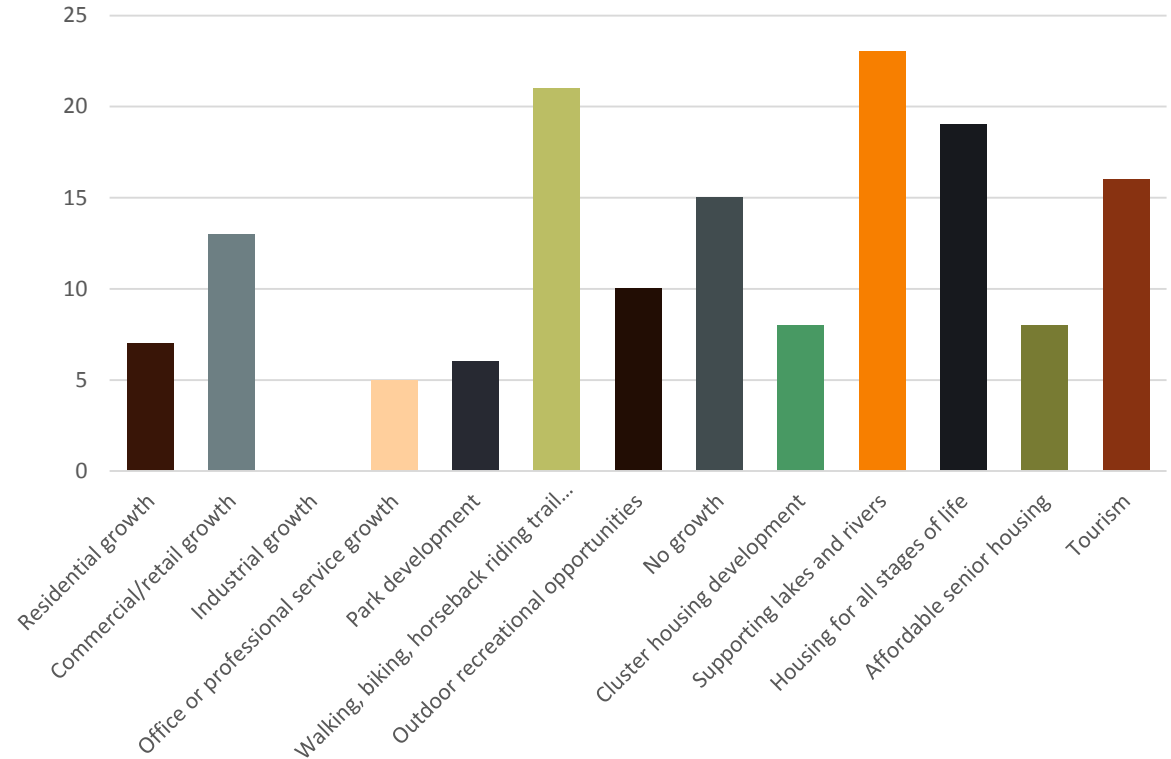
Ice & Snow Control	4.33
Parks Maintenance	4.25
Fire Protection	4.08
Recreational Opportunities / Facilities	3.94
Emergency Medical Services	3.82
Environmental Stewardship	3.61
Sewer	3.53
Water	3.15
Roads/Transportation Infrastructure	3.13
Police Protection	2.88
Storm Sewer	2.77
Telecommunications (internet, etc.)	2.17

Would you be willing to support a property tax increase to improve Fair/Poor services?





Please select your priorities for the future growth in the City.  
Select up to 3.



# Survey Results

## Future Priorities

1. Supporting lakes and rivers (15.2%)
2. Walking, biking, horseback riding trail development (13.9%)
3. Housing for all stages of life (12.6%)

## Survey Results

### Comments on the City and Initiatives for the Next 20 Years

- Keep the small town feel
- The school will matter and it is critical for attracting new and younger families
- The character of the city and downtown are important and should be maintained
- The downtown needs improvements but should not be changed in major ways
  - Wayfinding was also often included with this sentiment
- Need a variety of housing to support all economic levels and attract younger families
- Businesses should be encouraged and should be cohesive with the character of the city

# Survey Results

Thank you!

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