

Regional Detour Routes

CH 21 Downtown Prior Lake Improvement & TH 13 Reconstruction Projects

Detour Routes Rules of Thumb

1/3 follow detour

1/3 destinations within

1/3 find different route or change trip







Local Access Routes

CH 21 Downtown Prior Lake Improvement & TH 13 Reconstruction Projects

Collective Business Messaging

Provide signage with publicly-known identifiers to allow motorists to get to groups of businesses rather than individual businesses.

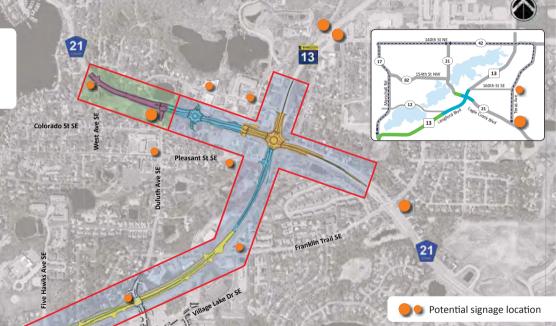
DOWNTOWN PRIOR LAKE BUSINESS ACCESS DOWNTOWN SOUTH BUSINESS ACCESS

DOWNTOWN NORTH

BUSINESS ACCESS

SOUTH LAKE VILLAGE

BUSINESS **ACCESS**



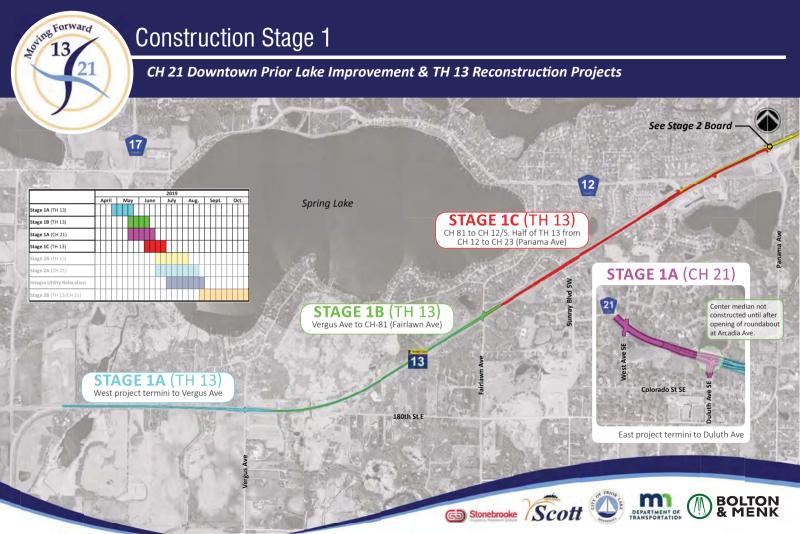








Potential signage location





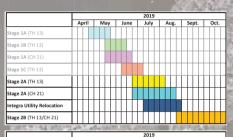
Construction Stage 2

CH 21 Downtown Prior Lake Improvement & TH 13 Reconstruction Projects

CH 21/Arcadia Ave roundabout &

South leg of TH 13/CH 21 roundabout

See Stage 1 Board



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Stage 1A (TH 13)	П			П																					
Stage 1B (TH 13)	П	I		П	I	Γ							T	T	Τ	Γ							T		
Stage 1A (CH 21)																									
Stage 1C (TH 13)	П			П										T									1		
Stage 2A (TH 13), Stage 2A (CH 21), Stage 2B (CH 21)	П	T			Ī	Ī									İ								I		_
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Willowwood St SW

Doubth Ave St

29年,宣言高度

N. Half of TH 13 from CH 12 to CH 23 / CH 23 to ~330ft NE of Franklin Trail SE

Lyons Ave SE

2018 Duluth Ave Intersection Improvements Project

13

Pleasant St SE

wage Lake Dr St

-See Stage 1 Board







TH 13/CH 21 intersection roundabout





Construction Communications - What to Expect

CH 21 Downtown Prior Lake Improvement & TH 13 Reconstruction Projects

Several communication outlets will be utilized during construction to share current activities, impacts, and milestones with the public. The project team will provide content to all agencies so that messaging is clear, consistent, and timely,



Scott County will be responsible for regional regarding closures, and detours will be shared through their email notification system. Notify Me. Their bi-monthly publication SCENE will provide project updates throughout construction.

detour signage during the project. Updates

http://scottcountymn.gov/roads





Find us on movingforward13-21.com

A short video will be released as construction staging details are finalized in order to share construction details and timeline with the community. This graphic timeline will be used with written project updates (shared electronically) to track progress.

Community Liaison (CL)

The CL will act as the central point of contact for the community and will relay any concerns to the project team and agencies.

Keep watching the project Facebook page and website for updates!



distributed to residents.

construction nears and

will include pertinent

contact information

businesses, and

stakeholders as





Example contact cards

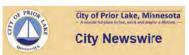
Contact Cards These will be



sign

In addition to active social media pages, the weekly e-mail, City Newswire, and the bi-monthly publication, The Wavelength, will

contain project updates throughout construction. Sign up to receive these updates on the City website.









Follow MnDOT's Facebook page or download the 511 app for updates throughout construction - you can find these on their project website:

http://www.dot.state.mn.us/metro/projects/hwy13priorlake/



















Construction Communications - What can the community do?

CH 21 Downtown Prior Lake Improvement & TH 13 Reconstruction Projects

Business Wayfinding Signage

...By Engineer/Contractor



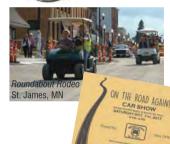
...By Communities!



Community Events

The events below are Community organized events from other Minnesota cities that brought visitors downtown during construction





On the Road Again South St. Paul, Minnesota

Construction Communications!

Branded communication tools can rally the community during construction and clearly communicate what is part of the project. Two examples from Buffalo and Hopkins are shown here.

> Get Informed Public Information Meeting July 30, 2015 4-6 pm Buffalo City Hall Buffalo



Preparing for construction is key. St. James developed a "Business Survival Guide" with their Chamber of Commerce to prepare downtown businesses and unify the downtown as one big destination rather than

individual business owners.











Guiding Documents

