



Steering Committee

Workshop #2

April 17, 2017

Workshop #2 Agenda

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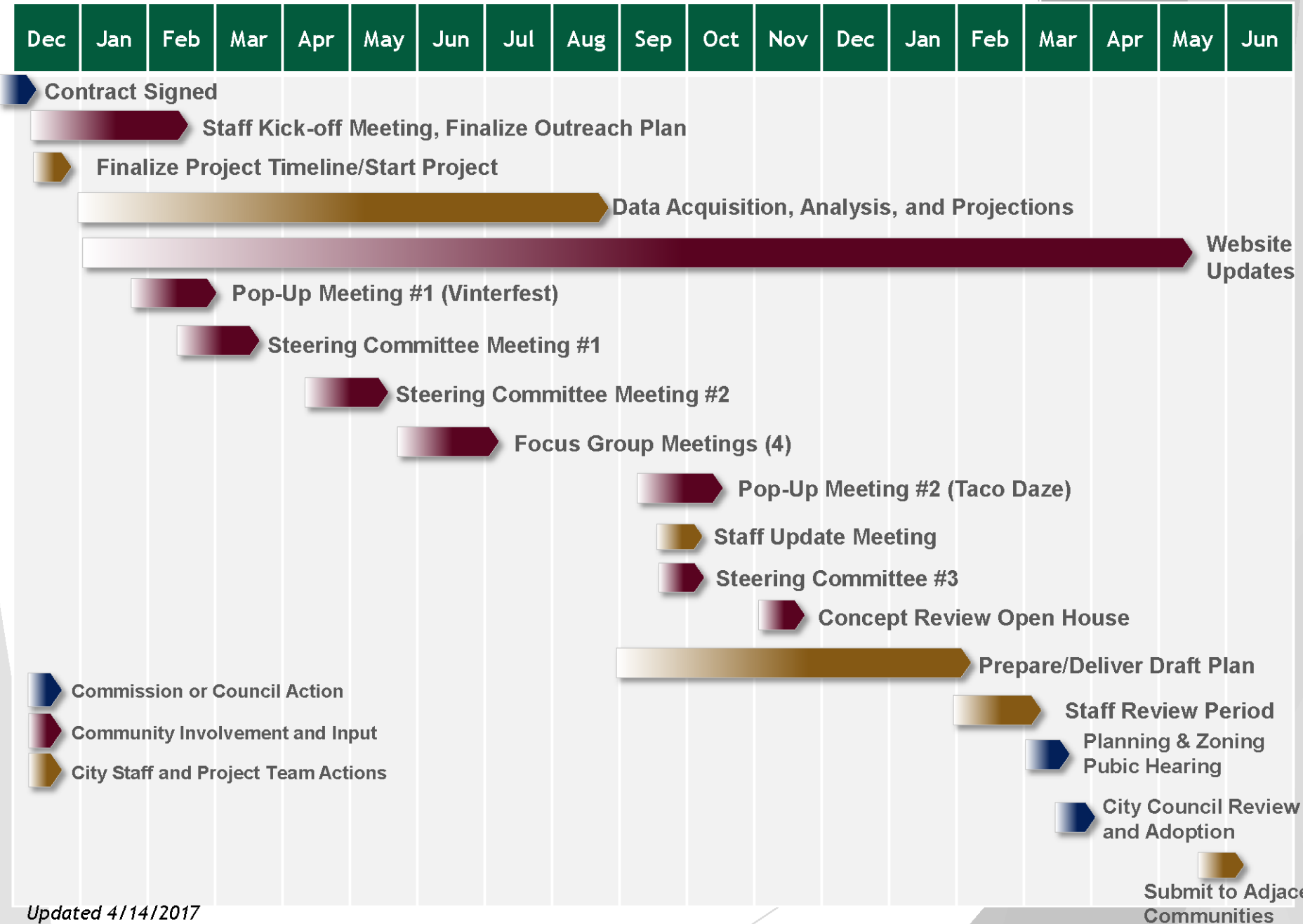
- Introductions
- Review Minutes of March 9, 2017, Workshop
- Review S.W.O.T. Analysis Results
- On-Line Survey Questions
- Next Workshop Date

	Positive	Negative
Internal	Strengths	Weaknesses
	<ul style="list-style-type: none"> Heritage – character/aesthetics <ul style="list-style-type: none"> Museums (Gammelgarden, Historical School, Monument, Cemetery) Unique history Community Involvement/Inclusive Community <ul style="list-style-type: none"> Talented Citizenry Newcomers are welcome Highly active Lions’ club Small town hospitality Natural Resources and Parks <ul style="list-style-type: none"> State and Regional Park / Extension of the Gateway Trail/St. Croix River/Scenic View-shed Commitment to clean water Quality lakes Entire eastern border on the St. Croix River Good stewards of natural environment Elementary school Beautiful rural character <ul style="list-style-type: none"> Farm-friendly community Open spaces Dark night skies Conscientious development Proximity to the metro High quality of life 	<ul style="list-style-type: none"> Limited Access to St. Croix 40 square miles – spread out population <ul style="list-style-type: none"> No density to support bus services Location of emergency services Expensive housing costs - \$250k+ Unreliable and slow internet and cell service Distance to the Twin Cities Lack of connection of citizens with community <ul style="list-style-type: none"> People don’t feel part of the whole community Some businesses have a hard time surviving Disconnect between our resources and our businesses Lack of some kinds of diversity
External	Opportunities	Threats
	<ul style="list-style-type: none"> Recreation/Tourism Economic Development <ul style="list-style-type: none"> Varied & talented Citizens & Entrepreneurs Locally grown/shop local Home businesses with the improvement of internet services Land Use/Development <ul style="list-style-type: none"> Proper locational development Accessory Dwelling Units – for aging population Community education on land use patterns/diversified growth Accommodate aging population and young families More affordable housing Community Engagement <ul style="list-style-type: none"> Create sense of community through social media (Nextdoor, Scandia Then and Now, City of Scandia Facebook page) Community activities/gatherings Distance to the Twin Cities-relatively short Comp Plan provides new focus and energy Opportunity to attract businesses that support Scandia’s uniqueness/vision Capitalize on Gammelgarden & Scandia’s history Capitalize on William O’Brien State Park and Big Marine Reserve Work with nearby communities to strengthen our assets and economic base Alternative agricultural movement Capitalize on locally grown/food interest movement 	<ul style="list-style-type: none"> Population Characteristics <ul style="list-style-type: none"> Declining school enrollment Aging population/loss of intergenerational community Lack of opportunities for seniors Land Use/Development <ul style="list-style-type: none"> Misguided development <ul style="list-style-type: none"> Density, erratic, connectivity Location and style Loss of farm land – family farm dying Separate communities versus a Scandia community as a whole Vacant businesses Larger surrounding communities <ul style="list-style-type: none"> Greater availability of amenities Community Services <ul style="list-style-type: none"> Aging infrastructure Future of fire department/EMS Accessibility (Density/Telecommunications) Sprawl pressure from the west Failure to maintain strengths as we grow

Timeline - Scandia Comprehensive Plan Update

2016 2017

2018



Survey Response Themes

What do you value most	What is the greatest challenge
People and community	Growth
Environment	Revenue (taxes)
Rural setting	Business development/retention
Small town feel	Affordable housing
Parks, lakes, St. Croix River	Attracting and keeping young families
History and heritage	Elderly/senior housing and care
Location	Technology
	Infrastructure

Next steps

- Finalize survey
- Collect responses
- Next Steering Committee Meeting
 - September – following survey
- Goals and Objectives