



**BOLTON
& MENK**

Real People. Real Solutions.

Downtown Streetscape Plan

City of Wabasha, Minnesota

October 2022

Submitted by:

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I. EXECUTIVE SUMMARY

The city identified the need to reconstruct nine blocks of road and utilities in 2023 due to aging infrastructure. The project corridor includes several blocks within the downtown core along Main Street, Pembroke Avenue and Bridge Avenue. With key portions of the downtown being reconstructed, the city undertook a process to review downtown streetscape aesthetics that would not only guide elements used in the project but guide future street projects to ensure a cohesive vision. In addition to the guidelines, the city also identified specific areas of interest to be studied to provide additional guidance for future plans in and around the downtown. The following elements were evaluated as specific areas of interest within the downtown streetscape plan:

- Coordination of Downtown Aesthetic
- Wayfinding Signage
- Community Entry Signs
- Opportunity Areas under the Highway 60 Bridge
- Connection to Beach Park
- Trail Connections along the river
- Downtown Restrooms

To guide the study, a steering committee was created including representatives from key stakeholder groups within the community as well as city staff. The committee met three times throughout the study to guide greater community outreach, disseminate information collected from the community, and refine study concepts.

Streetscape concepts developed through the study are presented in Section II and include the following.

1. Downtown Streetscape Aesthetic - Definition of downtown streetscape aesthetic treatments including lighting standards, decorative concrete treatments, benches, waste receptacles, planters, and street trees. This plan also includes a tiered approach to the application of these elements based on a hierarchy of streets that can be used for future projects to ensure consistent application during design.
2. Wayfinding Signage – Wayfinding signage concepts and locations including location, parking and informational kiosks.
3. Riverfront Plaza Concept – Concepts for future opportunity driven development of the underutilized areas under the Highway 60 bridge.
4. Walnut Avenue Promenade – A concept for a pedestrian oriented connection from Main Street to the Riverfront.
5. Downtown Public Restroom Building – A concept to incorporate a restroom building into the downtown as part of the Under Bridge Concept.
6. Community Gateway Monument Signage – Initial concepts and potential locations for future improvements to the community gateway monument signs.
7. Lawrence Trail Enhancements – Concepts for trail enhancements to consider for future opportunity driven improvements. The concepts provide a dedicated trail corridor to further connect Mississippi River Trail (MRT) segments that already exist within the city.

All proposed improvements were identified by the community and are reflective of the desires of city residents, downtown business owners, and other stakeholders. The Downtown Steering Committee has provided consensus approval for all streetscape standards and planning recommendations included herein.

II. DOWNTOWN STREETScape GUIDELINES

1. Downtown Aesthetic Treatments

With a significant portion of the downtown core planned for reconstruction, streetscape aesthetic treatments were reviewed, and a suite of elements was selected to ensure a cohesive vision for the character of Wabasha. The intent is to use the elements selected in this report not only in the current project but also to serve as a framework to guide selection of enhancements used in future street projects as they become a priority for the city.

Graphic representations of proposed improvements are illustrated in the Downtown Streetscape Plan Presentation included as Appendix A. This includes a map diagram showing three tiers of streetscape treatments identified to align streetscape character and value with adjacent land use and wayfinding needs Tier 1 - Pedestrian Streetscape/Downtown Core, Tier 2 - Primary Vehicular Access Routes, Tier 3 - Secondary Vehicular Access Routes (Page 2). This is supplemented by images of paving, signage, lighting, site furniture, and other design standards for each tier (Pages 3-4), along with a typical streetscape layout plan for one block of Main Street representing a Tier 1 treatment (Page 5).

Lighting

Three types of light standards are proposed to reflect the historic character of downtown while modernizing street lighting and setting a new lighting standard for each tier of streetscape treatment. All fixtures will be LED with shields to direct lighting towards the pavement and provide full cutoff of light spillage overhead and to the sides to prevent shining lights into second floor windows and conform with dark skies ordinance. Light poles will accommodate attachments for banner arms, hanging basket planters, pole-mounted signage, and possibly bike racks. See Appendix A Pages 3-4 for example images and Page 5 for typical layout of Tier 1 Historic Acorn Lights; specific lighting products will be selected during the design phase. Tier 2 and 3 light locations will be confirmed with Excel Energy. The three light styles proposed are:

- Tier 1: Historic Acorn Lights, 14' pole, with double-head fixtures at intersection corners and single-head fixtures in mid-block locations
- Tier 2: Historic Acorn Lights with Historic Overhead Lights, 25' pole, with single cantilevered fixture at intersections
- Tier 3: Contemporary Cobrahead Street Light at intersections only

Concrete Treatments

Decorative paving accents are proposed in the Tier 1 streetscape, consisting of integrally colored 6'x6' concrete panels at a regular spacing along the main walkway to align with proposed light pole locations. Accent concrete should be a brick red color (similar to existing pavement at Heritage Park), but final admixture color will be selected during the design and construction phases. All other primary sidewalk paving will be standard grey color, with sawcut control joints to control cracking provided at ~6' intervals from building face to curb. All concrete paving will have a broom finish, although other finishes may be considered during the design phase to differentiate the main walk from expanded sidewalk areas at back of curb and corner bumpouts. See Appendix A Page 5 for typical layout of Tier 1 concrete treatments.

Site Furniture

Proposed streetscape furnishings were selected to enhance the historic character of downtown with timeless forms and durable low maintenance materials. This matching palette of furniture includes a standard bench with black steel frame and wood-color recycled plastic slats, a black steel 'strap' style litter receptacle with covered opening, 'post and ring' style black steel bike racks, and gray plastic container planter pots to match existing. See Appendix A Pages 3-4 for example images and Page 5

for typical Tier 1 layout; specific furniture products and final locations will be determined during the design phase. Assumed costs for site furnishings are included in Appendix B for the 2023 Street & Utility Reconstruction Project.

Street Trees

Street trees are proposed at intersection corners at sidewalk bumpout areas. Mid-block street trees were explored but ultimately not recommended due to concerns over maintenance constraints. See Appendix A Page 5 for typical layout of street trees in a Tier 1 streetscape block; final location and species will be determined during the design phase. Species will be selected for drought, disease, and salt tolerance, as well as maintenance needs, mature size, and site-specific exposure (sun/shade). Street trees require adequate soil volume to establish healthy root systems, so soil surface area and structural soils (under pavement) will be considered during the design phase. Exposed soil surface at each tree will be protected by commercial-grade decorative tree grates to be selected during the design phase to match site the site furniture palette.

Bumpouts

Bumpouts in and of themselves was not considered within the overall suite of elements creating the streetscape aesthetic. However, they are identified with the 2023 Street Reconstruction Project at block corners to provide the additional space needed to ensure ADA-compliant pedestrian curb ramps and accessible routes within the limited right-of ways of the downtown core. This plan shows the typical streetscape treatments of bumpouts when they are needed to meet design standards.

The bumpouts will flank the diagonal parking stalls and improve key pedestrian crossings by making pedestrians more visible to motorist at the crossings, reduce crossing distance and slow vehicle traffic. The expanded area created by the bumpouts allows space for street trees and site furniture. Final geometric layout of the bumpouts will be determined during the design phase with considerations for truck turning movements. See Appendix A Page 5 for typical layout of sidewalk bumpouts with adjacent parking and sidewalk in a Tier 1 streetscape.

2. Wayfinding Signage

The National Eagle Center, along with other local attractions, attract several thousand visitors annually. A need for informational signage was identified to provide directional information in and around downtown and to key destinations. Pole-mounted wayfinding signs and informational kiosks were considered to meet these needs.

Pole mounted wayfinding signs were selected to be placed at key locations within the downtown. Wayfinding signs will be painted aluminum panels mounted to new or existing light poles and include a public parking sign type as well as a directional sign type with removeable aluminum panels listing local destinations which can be changed by location and need. Seven locations were identified for directional signage and two locations for public parking.

The kiosk sign is a freestanding painted steel structure to match the character of the lighting and site furniture palette. The structure's roof provides a sheltered location for visitors to peruse the two-sided information panel. One side of this panel will likely include a map of downtown amenities and attractions, while the other may include a lockable display case where events and notices can be posted.

See Appendix A Page 7 for signage design concepts and Page 8 for tentative signage locations; final graphic and structural detailing and signage locations will be determined during the design phase.

3. Riverfront Plaza Concept

The public property along/under the Highway 60 bridge stretching from Main Street to the edge of the Mississippi River was identified as a 'special opportunity area' for the Downtown Planning project. This linear piece of land, framed by the stately bridge overhead, serves as a primary connection between the Riverfront Trail and downtown and offers opportunities to expand the public plaza and event space to the river. To enhance the use and connectivity of this space, a range of phased improvements was identified.

The initial build-out phase would include installation of a new public restroom building and access as described above. Later phases include a realignment of Lawrence Boulevard to maximize greenspace along the riverfront, dedicated trail extension and adjacent recreation amenities, and expanded hardscape plaza under the bridge for bike parking and event use. Conceptual layout and phasing diagrams for the riverfront improvements are shown in Appendix A Pages 14-16; but final programming and design would occur in later projects phase as funding allows.

4. Walnut Avenue Promenade

In review of the under bridge opportunity area, a need was identified to have better connectivity from Main Street to the future Riverfront Plaza. A narrow sidewalk currently exists on the north side of Walnut and is obstructed by street lights. The concept of a pedestrian promenade was developed that incorporated the streetscape aesthetics. See Appendix A Page 6 for tentative layout plan of these improvements. The pedestrian promenade provides safer access between Main Street to Big Jo alley and helps to direct circulation between downtown and the riverfront trail. These improvements enhance pedestrian connectivity by removing the sidewalk at the north curb (which is currently inaccessible due to lights located in the sidewalk) and extending the Tier 1 streetscape sidewalk on the south side, including decorative paving treatments, site furniture, street trees and plantings along the south property line. Existing light poles will remain in place on the north side along the public parking lot, and a mix of turfgrass and ornamental groundcover plantings may be included on either side of the street to screen the public parking lot and restaurant lot. Three parallel parking stalls remain on the south side of the street.

5. Downtown Public Restroom Building

Project stakeholders identified the need for a new dedicated public restroom facility in downtown. Several building typologies at different price points were evaluated, comparing building size and season of use as shown in Appendix A page 9. Four potential restroom locations were also identified as shown in Appendix A page 10. Ultimately, the Downtown Steering Committee identified location option 1, near Lawrence Boulevard and the Walnut Avenue Bridge, as the preferred location for a single stall four-season heated restroom building. The structure should be insulated with a heater to extend season of use.

The installation of this restroom structure and associated plumbing and access pathways will be considered for inclusion in the 2023 Street & Utility Reconstruction Project as a base bid or bid alternate item, as determined in the design phase. The restroom shall be a modular building comprised of materials complementary to the streetscape elements and adjacent architecture. It should also include a covered entrance awning/shelter area which could house a downtown wayfinding map and lockable display case as an alternative to the freestanding information kiosk. Final restroom building design and location are to be determined during the design phase upon funding.

6. Community Gateway Monument Signage

New entrance monument signage at key community gateways is proposed to enhance and reinforce community identity and wayfinding. Current and potential locations were discussed including limitations with reconstruction of the monument at the current location on Highway 61 and a potential opportunity with the Highway 60 realignment. It is recommended to consider signage at the terminus of the Highway 60 bridge as part of the project development. Monument signage is also recommended along Highway 61, however due to MnDOT limitations with signage in the right-of-way, exact location should be further explored.

Two design concepts were created based on the results of the visual preference survey to explore different themes and material usage. The concepts incorporated a rustic stacked limestone wall and simple plantings as a backdrop to elegant, contemporary metal text that reads “Welcome to Wabasha”, with decorative lighting for dramatic effect at night. The monument sign could be one or two-sided and may vary in size depending on location and orientation to vehicle traffic. Final design, structural detailing, and signage locations are to be determined during later projects as funding allows. Costs would be dependent on location, material selection and scale of the sign and could be in the range of \$75,000-\$150,000. See Appendix A Page 7 for community gateway monument sign design concept.

7. Lawrence Boulevard Trail Enhancements

Options for enhancing the on-street trail connection on Lawrence Boulevard between the regional trail segment ending at Main Street (near Slippery’s) and the riverfront trail segment ending at Walnut Street were explored as an effort to enhance wayfinding and safety for trail users along this current ‘gap’ in the trail network. Given spatial and property constraints of Lawrence Boulevard and private docks along the shoreline, two scenarios are provided to show both an on-street trail with enhanced pavement markings, as well as a separated trail which reduces the street width to accommodate a green boulevard and the new trail along the river. No traffic impacts are anticipated, as the current on-street parking and one-way drive lane could be maintained in either scenario. Typical conceptual cross sections for each scenario are shown in Appendix A Page 17; but final design would occur in later projects phase as funding allows.

III. STREETSCAPE COSTS

As part of the study planning level cost estimates have been developed for each of the elements identified. The costs are organized into two categories, those that are recommended to be included in the funding identified for the 2023 Street and Utility project and those that currently are not programmed or “unfunded”. Projects that are not currently programmed are to be considered ‘opportunity driven projects’, dependent on future outside funding, and are ranked in order of implementation priority.

Generally, the estimates are based on public construction cost information from other recent projects which are similar in scope. Since actual costs are dependent on the cost of labor, materials, competitive bidding process, weather conditions, and other factors, all cost estimates are for general information. Costs presented for the opportunity driven projects include total project costs and should be adjusted accordingly for industry variability and inflation to the proposed construction year. Costs are intended to provide direction as the city plans for these improvements.

Streetscaping Elements Funded with the 2023 Street and Utility Project

Project Element	Element Description	Estimated Project Cost
1	Accent Colored Concrete	\$42,000
2	Planters (Or Alternate Landscape Treatment)	\$60,000
3	Benches	\$24,000
4	Waste Receptacles	\$15,000
5	Streetscape Trees	\$66,000
6	Bike Rack	\$3,800
7	Informational Kiosk	\$30,000
8	Wayfinding Signs	\$10,800
9	ADA Compliance Improvements	\$25,000
10	Lighting	\$730,000
11	Walnut Avenue Promenade	\$80,000
12	Public Restroom Building	\$200,000
TOTAL		\$1,286,600
Streetscape and Lighting Allocation		\$1,204,100

Riverfront Plaza Priority Projects – Unfunded Opportunity Driven

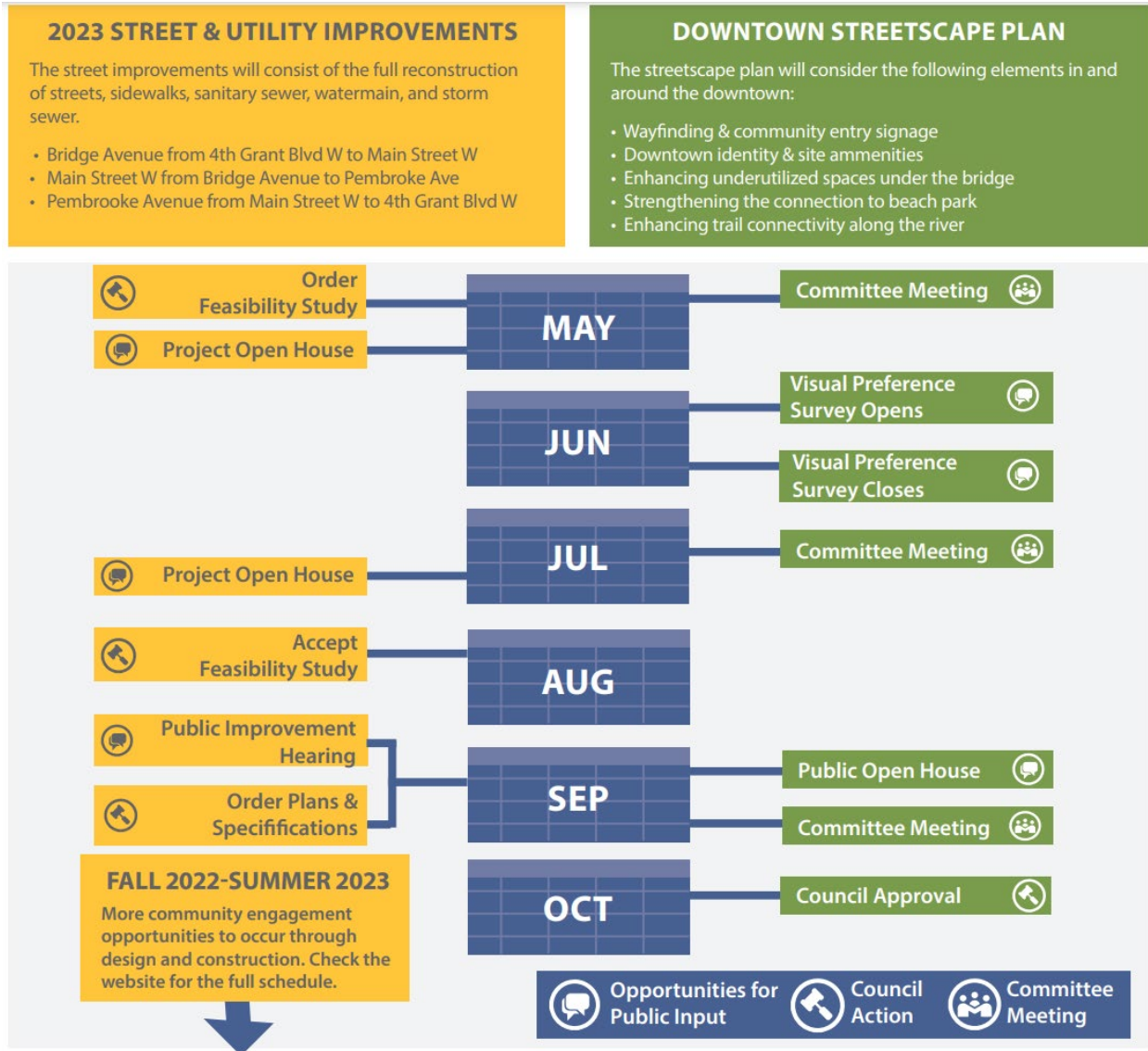
Ranked Priority	Streetscape Project	Estimated Project Cost
1	Lawrence Avenue Realignment	\$390,000
2	Playground	\$250,000
3	Trail (grading, Bit., lighting, landscaping, etc.)	\$180,000
4	Plaza Spaces Under Bridge	\$100,000
TOTAL		\$920,000

Riverfront Plaza Gathering Space – Future Unfunded

Ranked Priority	Streetscape Project	Estimated Project Cost
5	Gathering Space Shade Structure	\$300,000
6	Gathering Space Walkways	\$30,000
7	Gathering Space Electrical and Lighting	\$40,000
TOTAL		\$370,000

IV. COMMUNITY OUTREACH

The information found in this report represents feedback collected through a public engagement process that included a steering committee to guide the overall public engagement, a community visual preference survey as well as several public open house events for both the street project and this plan. The results of the survey are included as Appendix C.

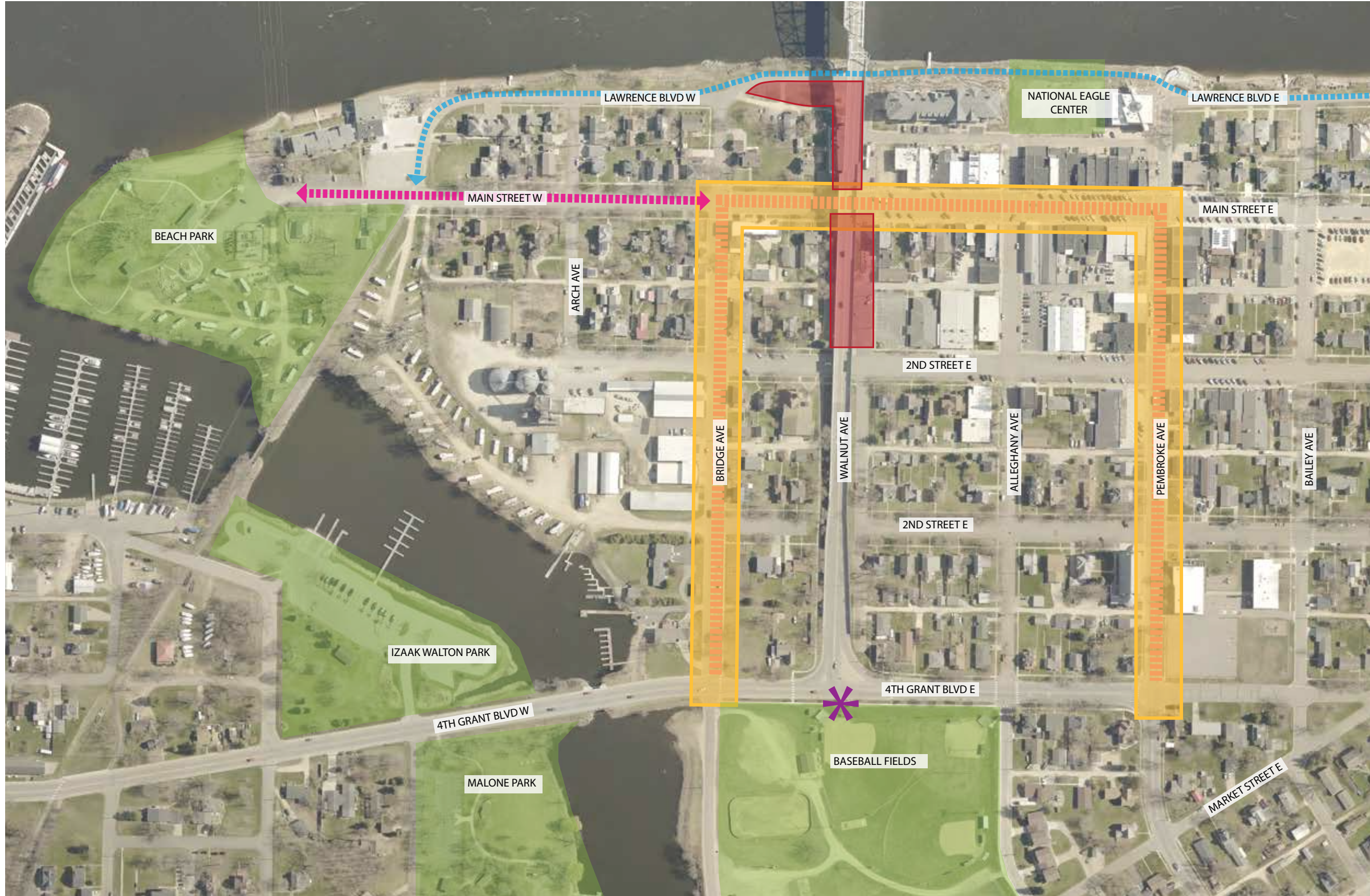


The Steering Committee was comprised of representatives of key community stakeholder groups as well as city staff, listed below. The committee guided the greater community outreach process, disseminate information collected from the community, and refined study concepts.

Name	Group Represented	City Staff	
Annette Hedquist	National Eagle Center	Caroline Gregerson	City Administrator
Jane Glander	Chamber	Wendy Busch	City Clerk
Heather Packer	Business owner	Tony Johnson	Public Works Director
Emily Durand	Mayor		
Dean Meurer	Councilmember		
John Rivers	Heritage Preservation, Downtown Resident		
Mary Flicek	Wabasha Main Street group		
Craig Falkum	Councilmember, Wabasha Main Street group		
John Kreye	Utility Commission		
Jay Jewson	Street Commission		
Sara Carrels	Planning Commission		
Linda Odden	Downtown decoration committee		

All proposed improvements were identified by the community and are reflective of the desires of city residents, downtown business owners, and other stakeholders. The Downtown Steering Committee has provided consensus approval for all streetscape standards and planning recommendations included herein.

PROJECT MAP



LEGEND:

STREET AND UTILITY IMPROVEMENTS

- STREET AND UTILITY IMPROVEMENT PROJECT EXTENTS

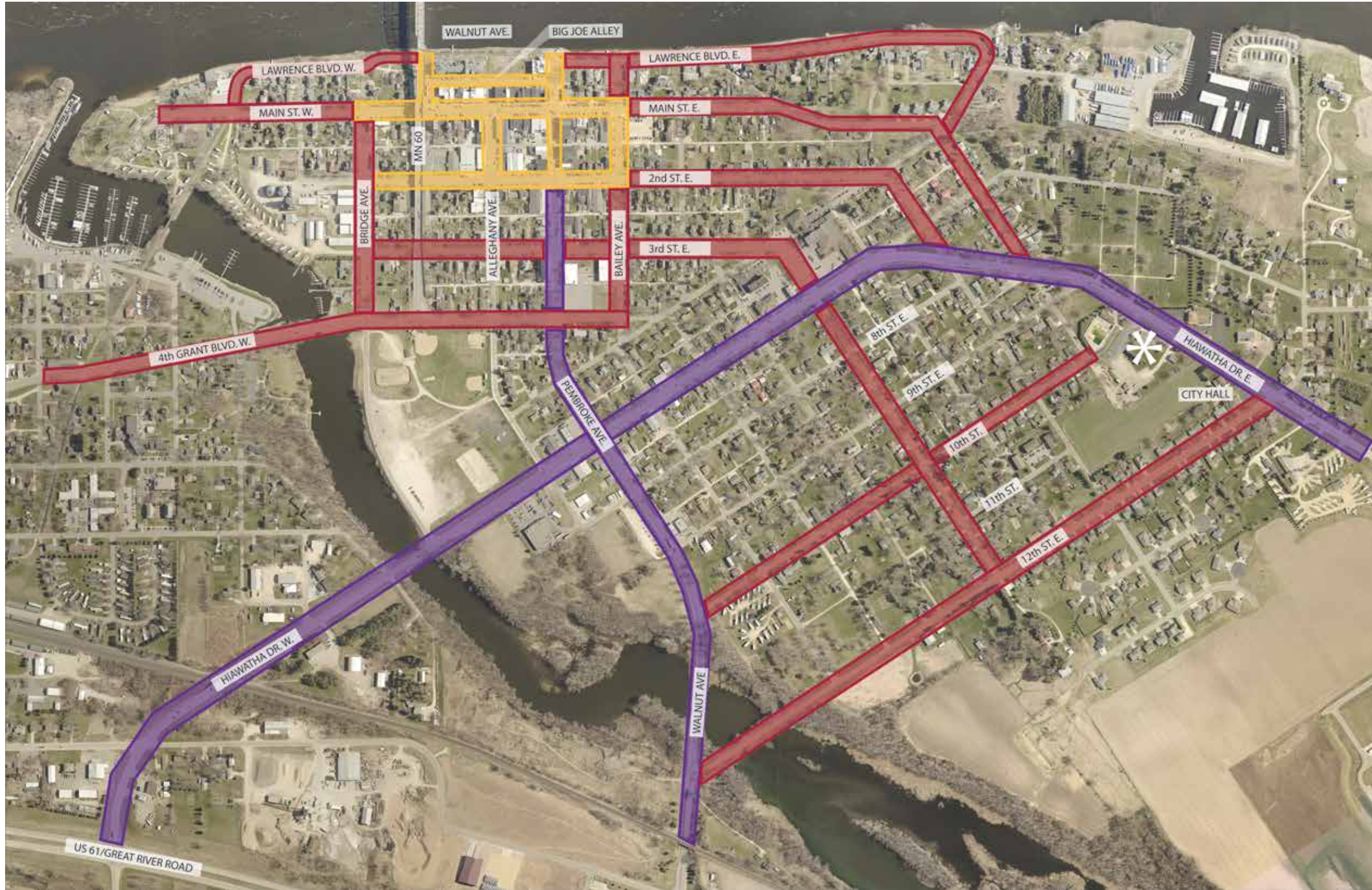
DOWNTOWN STREETScape

- STREETScape IMPROVEMENTS
- CONNECTION TO BEACH PARK
- RIVER WALK/RIVER CONNECTION
- SPECIAL OPPORTUNITY AREA
- EXISTING PARK/GATHERING SPACE
- ENTRY SIGNAGE LOCATION

SEPTEMBER 2022



STREETSCAPE TREATMENT LEVELS - OVERALL



TIER 1 AREAS OF HEAVIEST PEDESTRIAN CONCENTRATION AND COMMERCIAL BUSINESS ACTIVITY

TIER 2 PRIMARY VEHICULAR COMMUNITY ENTRANCE ROUTES

TIER 3 SECONDARY VEHICULAR AND PEDESTRIAN CIRCULATION ROUTES (ROUTES SHOULD INCLUDE SIDEWALK CONNECTIONS)

LEGEND:

- TIER 1 ENHANCEMENTS
- TIER 2 ENHANCEMENTS
- TIER 3 ENHANCEMENTS
- 2023 IMPROVEMENT AREA

SEPTEMBER 2022



STREETSCAPE TREATMENTS - TIER 1



PRIMARY CONCRETE - PLAIN GRAY



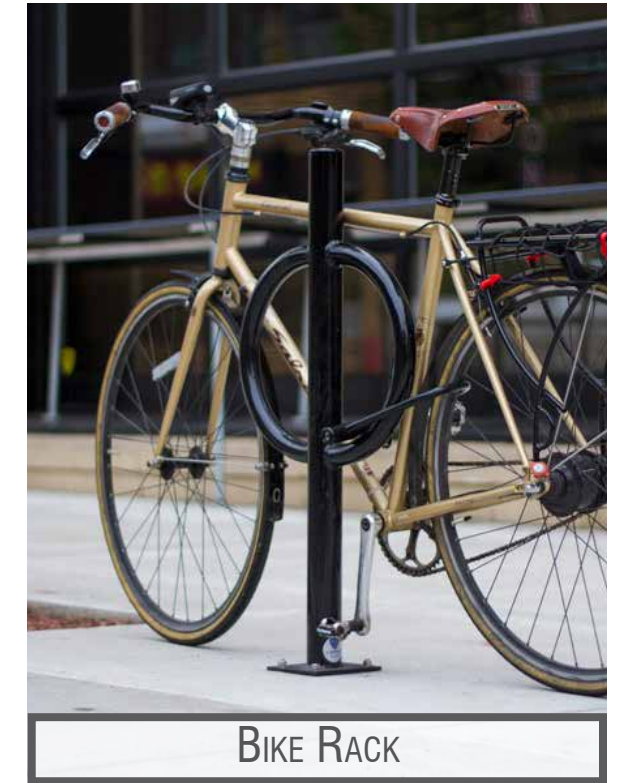
BENCH - IRON W/ RECYCLED PLASTIC



HISTORIC ACORN LIGHTING - 14' POLE



PLANTER PLOT W/ RESERVOIR



BIKE RACK



ACCENT CONCRETE - COLORED



METAL GRATES W/ OVERSTORY TRESS



LITTER RECEPTACLE



WAYFINDING SIGNAGE



INFORMATIONAL KIOSK

STREETSCAPE TREATMENTS - TIERS 2 AND 3



HISTORIC ACORN LIGHTING (TIER 2) - 14' POLE



LITTER RECEPTACLE (TIER 2) - METAL



PLANTER POT W/ RESERVOIR (TIER 2)



POLE-MOUNTED WAYFINDING SIGNAGE (TIER 2)



SIDEWALK CONCRETE (TIERS 2 & 3) - PLAIN GRAY

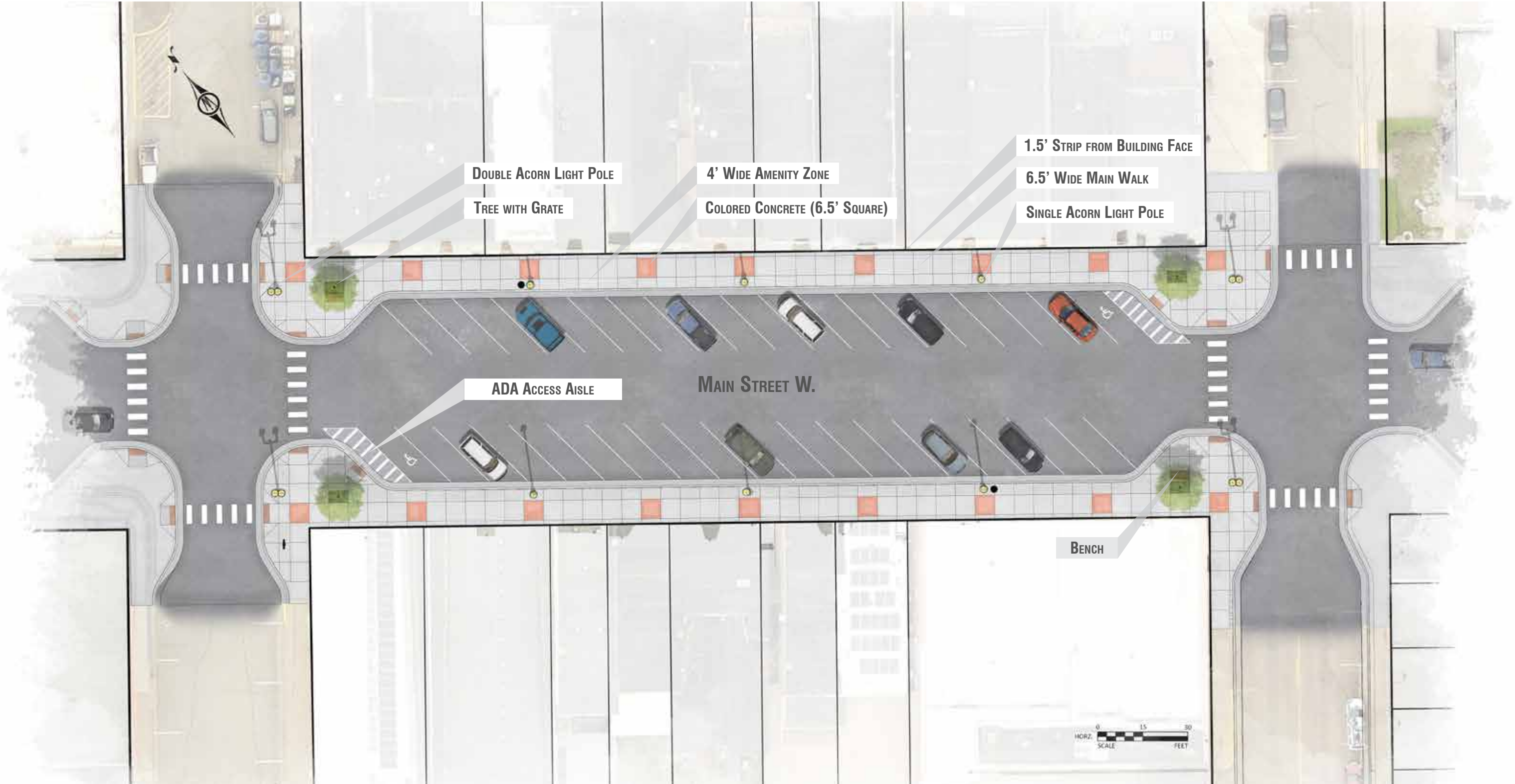


OVERHEAD LIGHTING (TIER 2 - OUTSIDE OF DOWNTOWN CORE)



LED COBRAHEAD INTERSECTION LIGHT (TIER 3)

MAIN STREET (TIER 1) - TYPICAL BLOCK PLAN

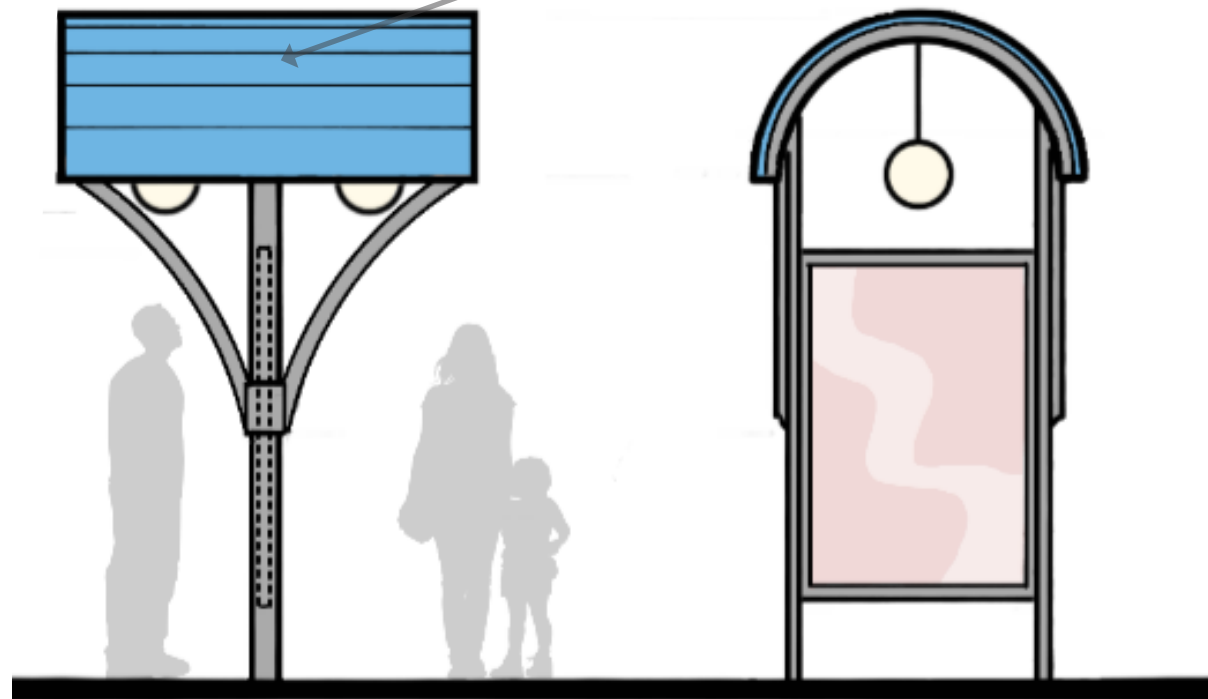


WALNUT AVENUE PROMENADE



SIGNAGE FAMILY CONCEPT

TWO-SIDED STRUCTURE WITH METAL ROOF AND GLOBE PENDANT LIGHTS (ONE SIDE WITH PRINTED MAP AND ONE SIDE WITH LOCKABLE DISPLAY CASE)



WAYFINDING / INFO KIOSK

PAINTED ALUMINUM PANEL WITH CUTOUTS AND CHANGEABLE PANELS



POLE-MOUNTED DIRECTIONAL / PUBLIC PARKING SIGNS

LIMESTONE OUTCROPPING WALL WITH SURFACE-MOUNTED METAL LETTERS (INTERNALLY ILLUMINATED OR UPLIGHTS)







COMMUNITY GATEWAY MONUMENT SIGN
MONUMENT SIGNAGE UNFUNDED/FUTURE PROJECT



SIGNAGE MAP



LEGEND:

-  POLE-MOUNTED PUBLIC PARKING SIGN
-  POLE-MOUNTED DIRECTIONAL SIGN
-  WAYFINDING/INFORMATION KIOSK
-  POTENTIAL COMMUNITY GATEWAY SIGN

SEPTEMBER 2022



PUBLIC RESTROOMS

BASE LEVEL RESTROOM (PORTABLE TOILET ENCLOSURE):
8' X 16'



ESTIMATED COST:
\$75,000



MID LEVEL RESTROOM (THREE SEASON STRUCTURE):
16' X 16' WITH OVERHANG



ESTIMATED COST:
\$150,000



HIGH LEVEL RESTROOM (FOUR SEASON STRUCTURE):
20' X 20' WITH OVERHANG

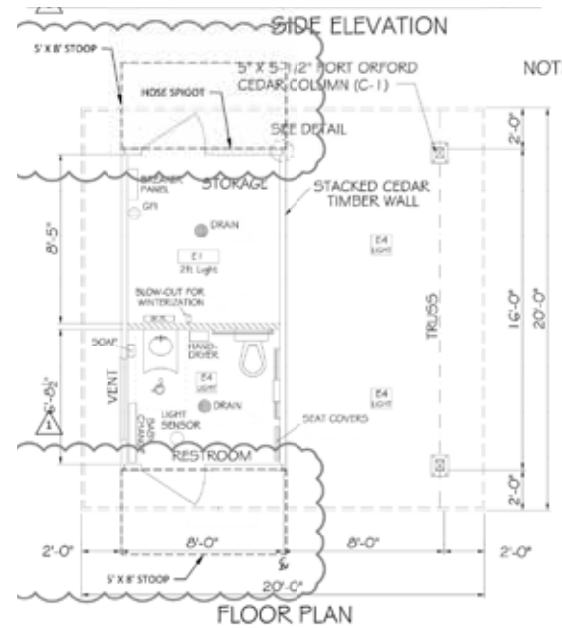


ESTIMATED COST:
\$250,000



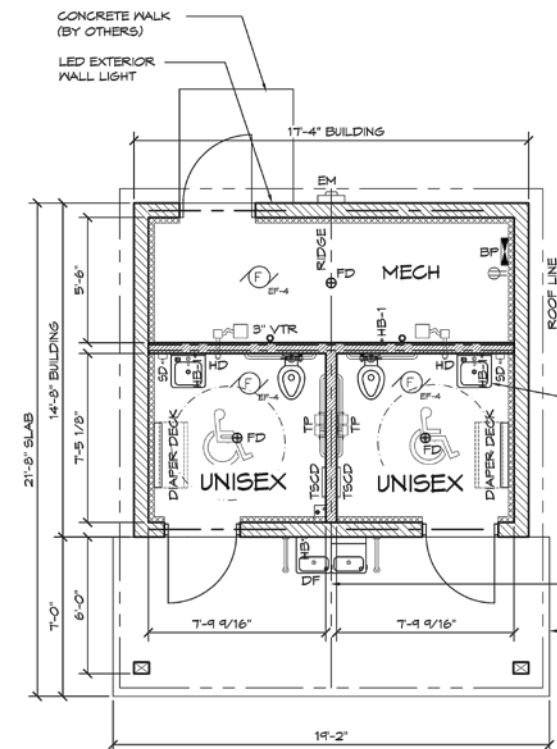
FEATURES:

- ADA ACCESSIBLE
- PORTABLE ROOF STRUCTURE
- OPTIONAL HAND WASHING STATION
- TRASH RECEPTACLE



FEATURES:

- SINGLE STALL, ADA ACCESSIBLE RESTROOM
- UTILITY ROOM
- COVERED SHELTER AREA



FEATURES:

- 2 SINGLE-STALL, ADA ACCESSIBLE RESTROOMS
- UTILITY ROOM
- DRINKING FOUNTAIN
- HEATED BUILDING
- COVERED SHELTER AREA



PUBLIC RESTROOMS



1. ALONG LAWRENCE BLVD.
NEAR WALNUT AVE. BRIDGE



2. WALNUT AVE. PARKING



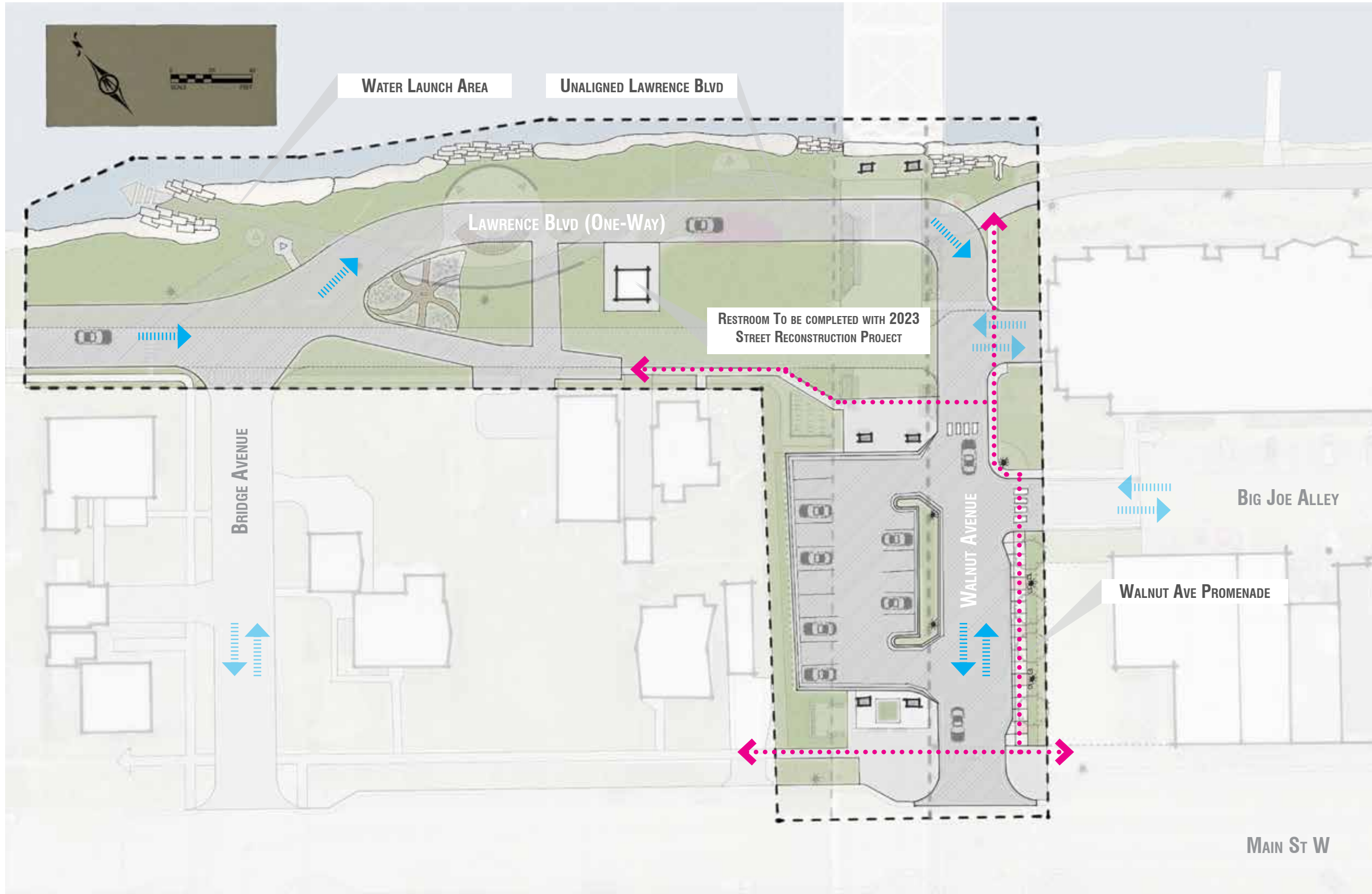
3. GRASS ON NORTH SIDE
OF LIBRARY



4. POPCORN PARK



DOWNTOWN RIVERFRONT IMPROVEMENTS PLAN (RESTROOM BUILDING)

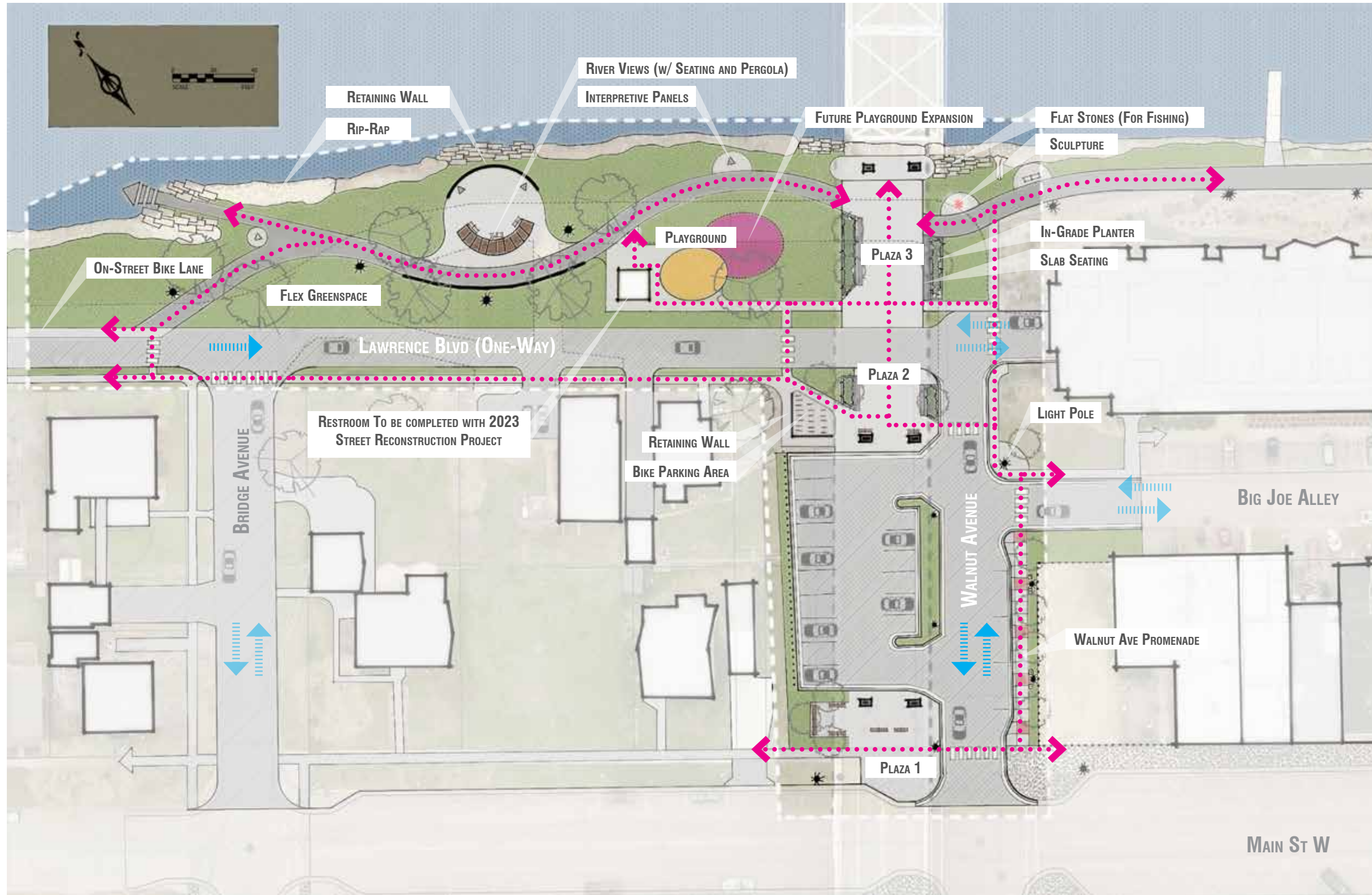


LEGEND:



- PEDESTRIAN CIRCULATION
- VEHICULAR CIRCULATION



UNFUNDED: DOWNTOWN RIVERFRONT IMPROVEMENTS PLAN (FULL BUILD-OUT)

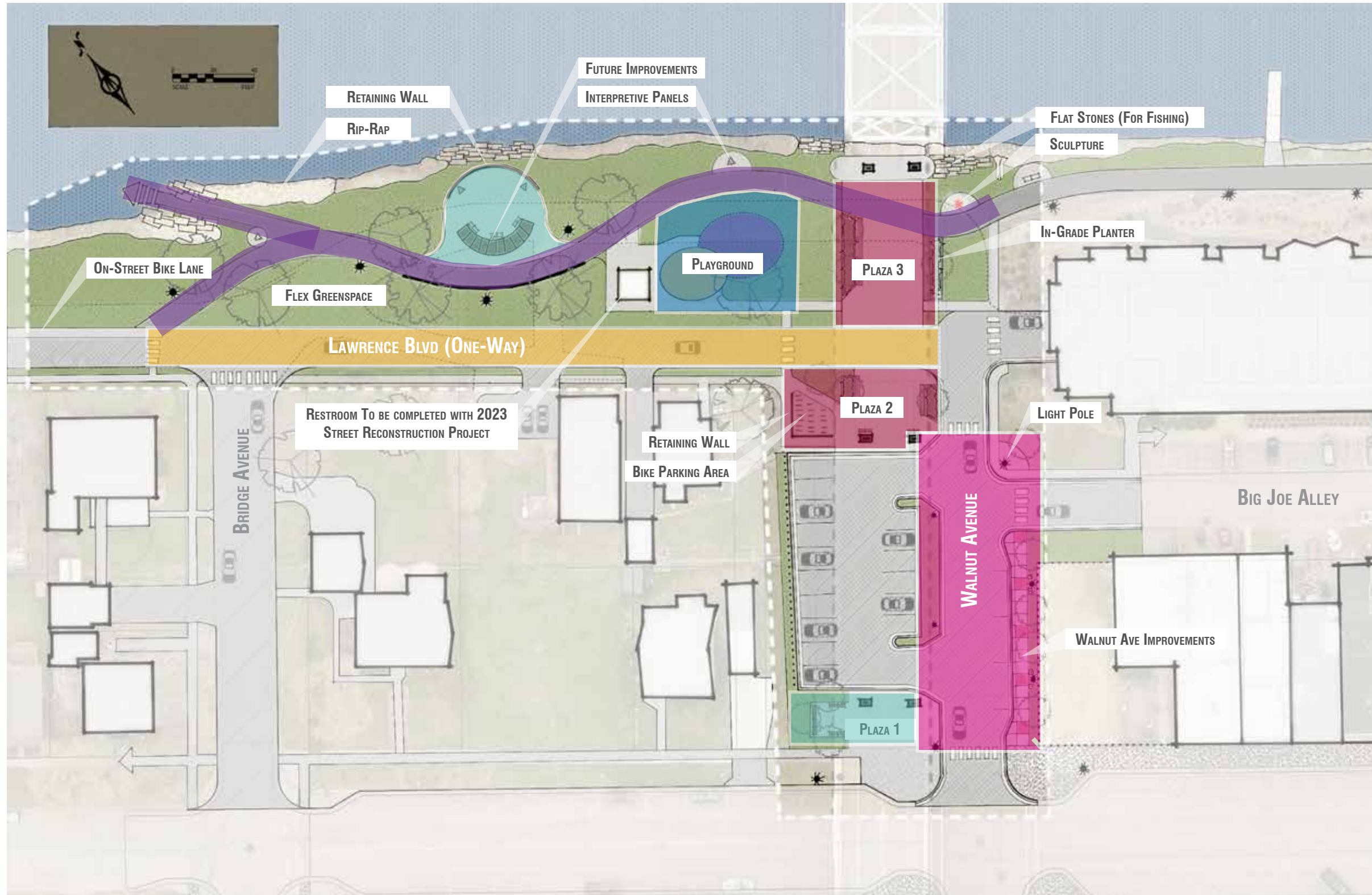


LEGEND:

-  PEDESTRIAN CIRCULATION
-  VEHICULAR CIRCULATION

SEPTEMBER 2022

UNFUNDED: DOWNTOWN RIVERFRONT IMPROVEMENTS PLAN (PHASING PLAN)



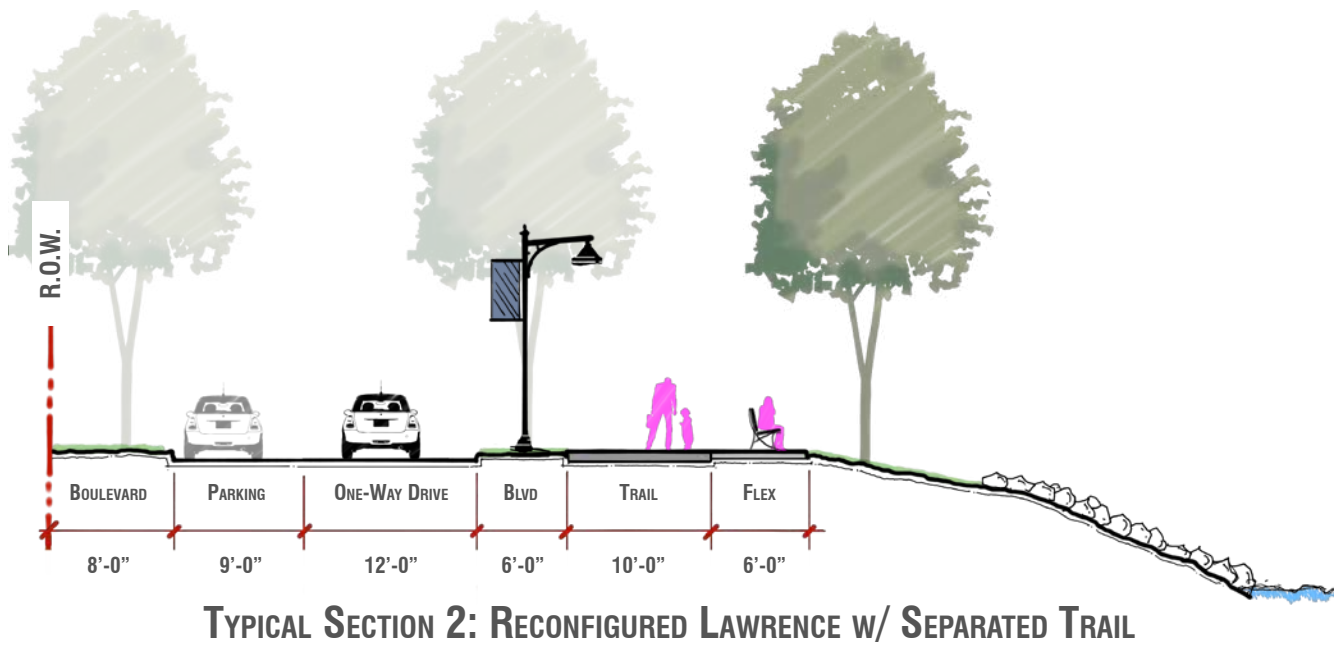
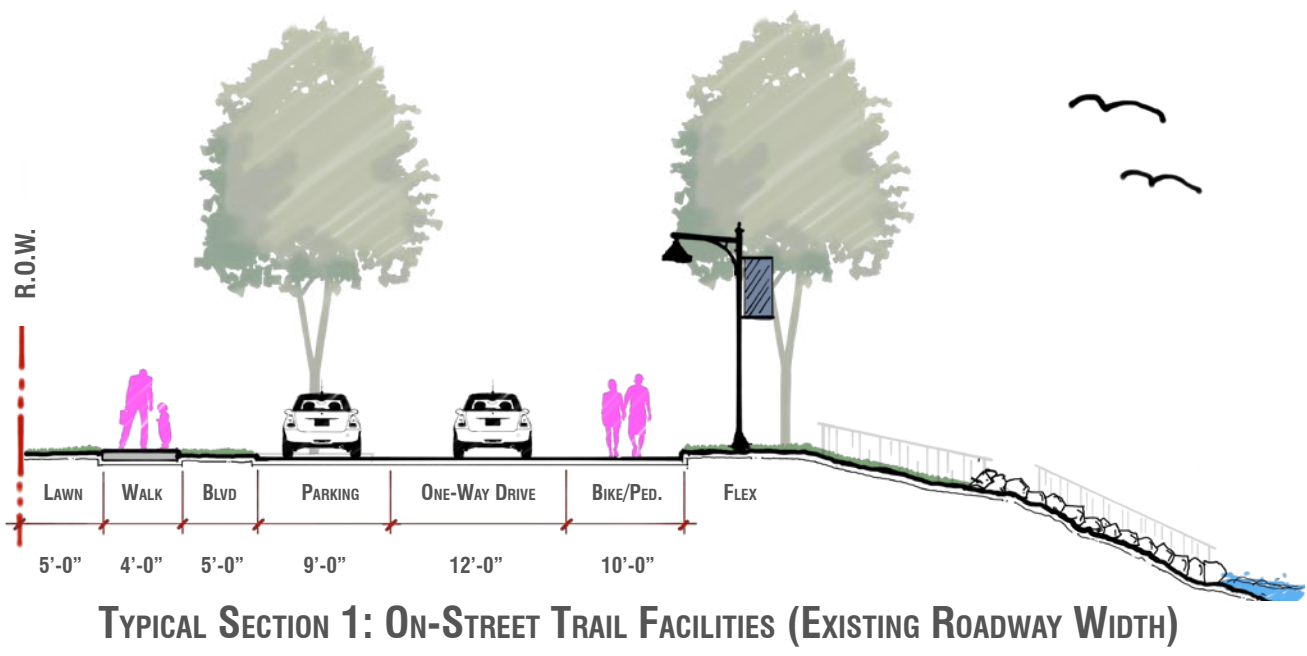
LEGEND:

- PHASE 1
- PHASE 2
- PHASE 3
- PHASE 4
- FUTURE CONSIDERATIONS
- WALNUT AVENUE IMPROVEMENTS

SEPTEMBER 2022



BEACH PARK CONNECTION / LAWRENCE BLVD TRAIL




LAWRENCE BLVD. CONFIGURATIONS UNFUNDED/FUTURE OPPORTUNITY PROJECTS



Appendix B

ITEMS RECOMMENDED FOR INCLUSION WITH 2023 STREET RECONSTRUCTION PROJECT:

	BOLTON & MENK	PRELIMINARY ENGINEER'S ESTIMATE WABASHA DOWNTOWN STREETScape CITY OF WABASHA, MN BMI PROJECT NO.: H19.120756	Updated: 09/22/2022
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Item	Item Description	Total
STREETSCAPE AMENITIES		
1	4" COLORED CONCRETE WALK	\$42,000.00
2	PLANTERS (OR ALTERNATE LANDSCAPE TREATMENT)	\$60,000.00
3	BENCH	\$24,000.00
4	WASTE RECEPTACLE	\$15,000.00
5	STREETSCAPE TREES (TREE, GRATE, STRUCTURAL SOIL, ELECTRICAL RECEPTACLE)	\$66,000.00
6	BIKE RACK	\$3,800.00
7	KIOSK (WAYFINDING)	\$30,000.00
8	INFORMATION SIGN TYPE SPECIAL (POLE MOUNTED WAYFINDING)	\$10,800.00
9	ADA COMPLIANCE IMPROVEMENTS	\$25,000.00
		\$276,600.00

LIGHTING

1	DOWNTOWN LIGHTING WITH DOUBLE ACORN INTERSECTION LIGHTS	\$730,000.00
		\$730,000.00

WALNUT AVENUE CONNECTION

1	WALNUT AVENUE IMPROVEMENTS	\$80,000.00
		\$80,000.00


PUBLIC RESTROOM

1	PUBLIC RESTROOM AND SIDEWALK CONNECTION	\$200,000.00
		\$200,000.00

Total 2023 Streetscape Improvements \$1,286,600.00

Appendix B

UNFUNDED ELEMENTS FOR FUTURE CONSIDERATION:

 BOLTON & MENK	PRELIMINARY ENGINEER'S ESTIMATE WABASHA DOWNTOWN STREETScape CITY OF WABASHA, MN BMI PROJECT NO.: H19.120756	Updated: 09/22/2022
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DOWNTOWN RIVERFRONT

Item	Item Description	Total
PHASE 1		
	LAWRENCE AVE REALIGNMENT, SITE GRADING & RESTORATION, TEMP TRAIL CONNECTIONS, UTILITY STUBS	
		\$390,000.00
PHASE 2		
	PLAYGROUND	
		\$250,000.00
PHASE 3		
	FINISHED GRADING, BITUMINOUS TRAIL, TRAIL LIGHTS, LANDSCAPING, TRAIL AMENITIES, RETAINING WALLS	
		\$180,000.00
PHASE 4		
	PLAZA SPACES UNDER BRIDGE (HARDSCAPE, LANDSCAPE, SITE FURNISHINGS)	
		\$100,000.00
TOTAL		\$920,000.00

FUTURE CONSIDERATIONS: (COSTS NOT INCLUDED IN PROJECT TOTAL)		
1	GATHERING SPACE SHADE STRUCTURE	\$300,000.00
2	GATHERING SPACE 4" CONC. WALK	\$30,000.00
3	GATHERING SPACE ELECTRICAL (LIGHTING, POWER)	\$40,000.00
		\$370,000.00

COMMUNITY ENTRANCE MONUMENTS

1	ENTRY MONUMENT SIGN	\$75,000-\$150,000
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NOTE: COSTS DEPENDENT ON LOCATION AND SCALE OF SIGNAGE

Report for Downtown Streetscape Visual Preference Survey

Response Counts



Totals: 146

1. 1. What makes Wabasha unique?

ResponseID	Response
9	The river. And although there are many river towns, Wabasha has a decent downtown, the Eagle Center, and the bridge to Wisconsin which makes a trip from the cities a natural
14	National Eagle Center and September Fest activities
18	Septemberfest is the staple of Wabasha, it draws way more of crowd/tourists than Riverboat Days.
19	the river
20	- Beautiful location on the river - National Eagle Center - historic, preserved downtown
25	The old main street, the original buildings and the quaintness
26	River
33	Access to the river, the many options for outdoor activities, natural beauty
34	River community
39	Eagle center, kayak backwater tours and boating options
42	Maintaining the historic buildings and keeping the appearance of being an "old fashion rivertown"
43	Welcoming community ambiance in the midst of awesome natural environment
44	Wabasha is a small town with a big tourist attraction. The National Eagle Center is the foundation that the rest of the city is based on, without it - Wabasha would be like Alma or Kellogg - a sleepy backwater just hanging on.
49	It's just another small town dying. Local owned businesses aren't supported by the city. Catering to "the boaters " won't keep any town alive and growing.
52	The River and Eagle Center
60	Small river town with friendly welcoming feel.
61	Mississippi river, bluffs, beautiful scenery, wildlife, quietness, safety, NEC, retail stores we have, library, medical facilities, but especially the people-friendly, supportive, caring, helping.

ResponseID Response

68 The River

79 - Small town, tight knit feel - Historic - River community

82 Small town charm with progressive characteristics.

88 Historic River Town, oldest settlement in MN.

94 Historic charm

95 River

98 Small town vibe with something for everyone

99 Oldest city in the state. Driftless area. Bluffs. Mississippi river valley. Eagles.

100 Festivals such as SeptOber Fest and Fall Fest at St. Felix School, community support of high school sports by parading through town, engaging public library programs, and of course the National Eagle Center.

101 The National Eagle Center, nice walking along River, and easy river access. Also great activities under the bridge.

102 One of the oldest down towns in MN.

103 It's location, size, age, and friendly citizens that live there.

106 The location, River, eagle center , biking trails & you can walk to visit local businesses.

107 Peace and quiet

113 The National Eagle Center. Period. Every other small town has historic buildings, quiet streets, friendliness. Only Wabasha has the NEC.

116 History. Oldest continuously inhabited town in the state. Chief Wapasha. The city has a river and main street without having a highway or railroad through the town center.

120 The National Eagle Center Historic downtown River Local Volunteers and donors Community spirit

122 The river, the Eagle Center, Grumpy Old Men legacy.

123 Under bridge space Eagle Center Mississippi River

ResponseID Response

128 Pretty views of historic downtown, river, and bluffs. Lots of attractions that bring visitors from out of town. A great community of people.

132 The National Eagle Center

134 the people

136 Love having Septoberfest

139 Small scall historic downtown, improved riverfront, residential properties on river

144 Historic Downtown, natural beauty on the Mississippi River, walk-able distance to all businesses in the downtown core.

146 Historic downtown. Eagle Center. River setting. Beauty of river ... loveliest section of the entire river ... Samuel Clemens' favorite spot. We have a responsibility to protect that ... and capitalize on that ... and draw people in from the river.

2. 2. What is the character/identity of this community?

ResponseID	Response
9	Hmm. Charming. Small town feel but not repressive. Recognizes its past but not stuck in it. Open to growth and change.
14	National Eagle Center
18	Septoberfest
19	retired people or tourist
20	Same as above
25	Retirement/ quiet community
26	Plain. Shopping & eating establishments lacking.
33	Small town feel ... community
34	Quiet, retirement community
39	Eagle center
42	Old fashioned riverboat town appearance and eagle center
43	Blending of traditional and contemporary
44	Eagles. Small town, slow pace
49	A town full of beautiful old buildings that have nothing to offer.
52	Small town, River town, resort town
60	Home of NEC and GOM.
61	Strong in times of need, caring, friendly
68	Eagle Center
79	- Laid back/relaxing - Involved community - Tourist destination
82	"A treasure trove of leisure living". I stole from billboard but it's perfect. Whoever thought this up was a genius. We should use this catch phrase more.
88	Mississippi River

ResponseID Response

94 River, eagles

95 Grumpy

98 Riverfront relaxation

99 Hardworking. Small town. Know your neighbors. Christian values. Nature seekers.

100 Unique combination of farming and lifelong residents, boaters, and tourists; Wabasha has a small town feel with the perks and activity of a tourist destination.

101 We welcome tourists and have many unique places for them to visit.

102 Cute tourist spot in the Summer

106 Welcoming & willing to share our city with visitors

107 small town charm

113 America's eagle destination.

116 That's hard to say...so many businesses are closed, few cafes or restaurants, odd store fronts...the identity for tourists is the Eagle Center, but for residents, perhaps not so much.

120 National Eagle Center

122 Old River town.

123 Eagle Center, Grumpy Old Men

128 Close knit/ family oriented

132 Small Town

134 friendliness

139 Historic river town with active recreation amenities. Small city on a big river.

144 Historic River Town

146 Neighborly. Small town with people who look out for one another. A little sexist. Men run the City Council even though the mayor and city administrator are women. The golf course has asked women not to come on Wednesday nights ... "Men's Night."

3. 3. What do you like and/or dislike about the existing downtown look and feel?

ResponseID	Response
9	I like the physical look of it. The architecture of the buildings. I do not like unproductive storefronts. That empty space across from Hill's (old Gambles?) is an eyesore and a waste. Same said about the corner location next to Hills and across the street from the dental office.
14	The street lamps are nice and very well decorated for the holidays and special events. Still a few buildings that need work to make them look more appealing
18	The lighting needs to be brighter at night.
19	There is nowhere to shop for the locals to get things they need and the stores we do have are expensive.
20	I think it looks good. I wish there were more retails and a trail along the river.
25	I love the town, it makes me sad to know that downtown will not be filled with the stores it once had.
33	I like the public spaces where people can gather. Keeping public spaces on the riverfront is extremely important. There are so many places on the river that used to be accessible to all but are now private space. It is vital to keep the public spaces that remain.
34	Lack of small businesses (i.e. places to dine, shop, etc.)
39	Need more restaurant options and to be open 7 days a week. All the stores cater to tourists and do nothing for the locals.
42	Like when older bldgs are refurbished and having street lights etc to match the old fashion Rivertown feeling...having the different decor out for events /seasonal... Don't like trying to over modernized add additional structures and Greenspan away....when current empty blogs could b repurposed
43	Dislike unused spaces - Like historic building facades
44	Downtown architecture is nice, but is "mixed" in some places - looking and feeling hodgepodge". Reworking facades to a consistent, historical look and feel would be beneficial.
49	It good the way it is. Why are what few businesses that are there not worked with to help them? Added beautiful store fronts for empty stores is wasteful. How about looking at the places around town that look like city dumps and ensuring the owners clean them up?

ResponseID Response

52	Like - friendliness of residents, business owners, city staff, historic feeling, great restaurants Dislike- empty storefronts, limited shopping
60	Not enough retail or activities for visitors especially "off season".
61	I like the old town historic look and feel, love the flower truck, SeptOberfest decorations and festivities. Like the red brick look to stores and maintaining historic look and feel.
68	Eagle center took over too many of the historic buildings
79	- Dislike lack of small shops/restaraunts - Dislike lack of night life - Like riverfront - Like public beach (could be larger) - Like Septober fest when there is entertainment and decorations
82	I love the nicely preserved old buildings. We could have more info about history of the buildings and businesses. Everybody loves old photos. Murals are the rage. We should have non-white artists murals, though.
88	Overall good historic look, buildings need some minor maintenance. Dislike NO Wayfinding, people are always asking where to eat etc.
94	Sidewalks poor and streets dirty, very few businesses for guests to shop
95	As is
98	I like when they decorate for the Holidays, especially Septoberfest
99	The streets should be concrete not asphalt so they last longer. The light poles are decorative. No bike parking.
100	I like the walking path along the waterfront. I also like the historic buildings and preserving that historic look. I dislike the parking; cars line both sides of main street and it never feels like there are enough parking spots during peak tourist season.
101	Bathrooms near the bridge area would be a great addition!
102	I don't like that most of the shops close by 5pm so working people must go elsewhere. I don't like the lack of variety in shops
106	I like how the downtown buildings try to preserve the original architecture. We need more docks or larger docks for people to access downtown from the river & not the boat launches.
107	street lights, lighted walking trails

ResponseID Response

113	Like: historic buildings, no busy highway running through town. Dislike: no coffee shop on Main St, dilapidated buildings, buildings that don't fit, for example, the old Gambles; too many service businesses downtown like insurance agencies, law firms, financial firms, chiropractic, etc.
116	Don't like "downtown" much at all. It was vibrant up till the 80's but now we only go for the eye clinic, insurance or the hardware store.
120	Like: historic buildings Dislike: dirty streets, weeds, lack of maintenance of hard scape and landscape
122	It's clean.
123	* possible improvements.... lessen empty business spaces
128	Restaurants and shops. I think we could add more too.
132	I like the restaurants, but we need more shopping, boutiques, etc.
134	i love this town just moved here last summer ive met so many different people
139	Like: Variety of historic buildings, T-shaped Main street and Pembroke district, accessibility of river, native plantings near National Eagle Center, planters, National Eagle Center as a major destination, Heritage Park as community gathering spot Dislike: Broken pavers, too much light (i.e., too many lightpoles?)
144	Disconnect for signage on all entrances to the downtown area to depict our historic charm
146	Love the old buildings. Love retail stores like Hill's Hardware, the chocolate shop, restaurants, services. The city should not allow establishments at the ground level that do not fall into those categories. An Air BNB-type establishment is going in at street level on Pembroke Avenue and that should not have been allowed. We need more retail and services in the historic district. I hate the tacky Christmas decorations. Fresh greens and white lights would be all you need and look classy. Get rid of the fake garlands and, particularly, the metallic strands. They look cheap, pieces get all over the street and end up in the river, and they are not good for birds. The Historic council should be empowered to approve or deny temporary decorations. It's disturbing that there are businesses that are NEVER open like the one that manufactured dog mattresses and the hardware store next to the eye clinic. Businesses should also be encouraged to maintain consistent hours.

4. 4. What would you like to enhance or add to the downtown to create this character/identity?

ResponseID	Response
9	There used to be tennis courts where the skate park is now. There's a lot of space there. Everyone and their brother is on the pickle ball bandwagon. We need two community pickle ball courts. Also, I'm not a dog owner but when we have visitors with dogs, they're always surprised that there's not a dog park here.
14	More stores for people to shop at that are affordable, even for us locals, so we to can help support our community. I know prices are going up everywhere so this might not be able to be done at this time.
18	Brights lights all the way down to beach park.
19	More restaurants that are affordable and cater to the locals and not tourists
20	- Continuous river walk - Playground under the bridge
25	More shops, festivals etc. wabasha has so much to offer yet people can't afford to rent their buildings to have their shops. When I think of possibilities, I think of northern towns like Walker MN that is full or retail shops for tourist with unique and fun gifts. Those shops are always packed
33	Public spaces to relax and gather like the space under the bridge. Having the downtown buildings retain some of the character of the buildings especially the brick buildings. Storefront windows that have interesting and creative displays add character to the downtown area.
34	More things to bring younger people to visit
39	Boat public dock so you can park and visit other restaurants beside slipperys.
42	Getting more involved with the various events/decorating and having info regarding these things more published i.e.at the chamber office. In paper, at post office maybe a mailing every quarter....with options to get it through mail, email etc..
43	Serious respect for historic characteristics
44	Public art
49	Support from our city councils to help a business that is trying. Not taxing them to the point that another business goes under.
52	Historic museum for City of Wabasha Signage for places of interest, plants and flowers

ResponseID Response

61	More retail opportunities, let's get a popcorn wagon in Popcorn Park again. A small off shoot of Reads L. historical museum to show more Wabasha and river history.
68	Eagle statutes
79	- Year round decorations (changed seasonally) - Entertainment - Expand beach and maintain it better - Dog park
82	More diversity. Murals by Natives- but edgy, modern-day Native artists. And there must be a history of Black people with the river and such. We need to uncover it and celebrate. Also somehow encourage minority businesses. I wish I could get a Falafel sandwich or a Gyro don't you? haha
88	Add Wayfinding so visitors know where local attractions are. General facelift/cleanup.
94	Businesses, trees, more welcoming
95	Knot a thing
98	Flowers in hanging baskets (similar to Red Wing) and signs directing people to the beach, marinas, and Eagle Center
99	Add bike racks on the sidewalk. Pave the streets with concrete. Keep the light poles.
100	Continue to restore the old storefronts and buildings to maintain the historic nature of our downtown.
101	Keep the roads in good condition. Make sure things are accessible for those with disabilities to enjoy all Wabasha has to offer.
102	I'd like to see more winter attractions
103	A coffee shop needs to be added. Something like cabin coffee, caribou, etc.
107	nicer sidewalks
113	A classic coffee shop on Main or Pembroke; another restaurant; fewer service businesses; retail aimed at NEC visitors; more flowers in summer, hanging baskets.
116	Most of the buildings have some historic context so windows, signage, facade should reflect that. If stores are empty they need that plastic photo wrap making it look like an old shop. (and that includes that 50's store with the junk in the windows)

ResponseID Response

120	New streets and sidewalks will be a big plus. New should look old. Wider sidewalks More retail
122	More businesses.
128	1. Outdoor movies under the bridge. 2. Friday fun where there are a variety of yard games to play, some good trucks, and music under the bridge 3. Continue Septoberfest. The town always looks so festive during this celebration and is another attraction to bring visitors to town
132	Specialty Shops, outside dining, places to sit and have ice cream.
134	more thrift stores
139	Group seating spots e.g., tables benches in clusters
144	Brand imaging of designs & signage that compliments and enhances the red brick buildings, natural scenery
146	Add a restroom under the bridge (in the parking lot? In the back part of the old city hall off the sidewalk near the grassy area?) It would also be nice if we had a drycleaner ... one that also does alterations.

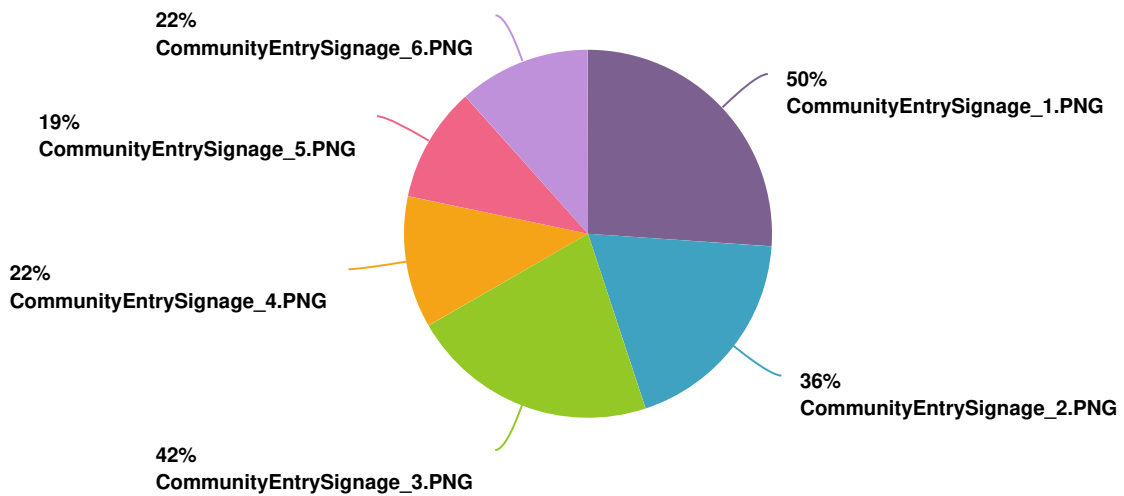
5. 5. What streetscape elements in the downtown are your main priorities?







ResponseID	Response
14	Modifications to areas under the Bridge (public bathroom, more benches, and areas to have picnics with more activities for kids). Downtown aesthetics (clean up the run down storefronts, require black curtains if building is empty so you can't see the mess inside.)
33	What is done well are the decorations for septoberfest. More murals and/or other artistic elements. Doing something like the Shoes in Red Wing or the other towns that have an animal that is used in sculptures. It creates interest. We could have eagles or something to tie into the Eagle Center
34	N/a
42	Having safe sidewalks and lighting
43	Balance of other elements with increased visibility of Eagle Center
44	Better water, snow removal/management. Better signage. More reflection on Eagle Center and revitalization of (or dropping of) Grumpy Old Men - the movie is dated and how it is celebrated has not changed in years. Young people have no connection to it. Better/more management for car clubs, motorcycle rides, group tour busses and boats - attract more of these seasonal visitors and provide better infrastructure for them.
49	Heres a question for you. What are you promoting? A dentist office a closed hardware store an empty dog bed maker a kimono place that is for show only a few restaurants that are out of maybe not and oh the eagle center. So come into town and spend try day browsing main street after seeing the eagle center We have lots of empty shops to check out.
60	Banners and flower pots.
61	Bump outs, streetlights, handicapped access, street signage, benches and seating, traffic flow, crosswalks and stop signage.
79	- Trees/flowers - Parking - Bike path
82	Way finder Signs and other ways the downtown can radiate outward. Popcorn Park could be so much more than it is.
88	Good sidewalks, well marked crosswalks, wayfinding, more trash cans.
94	More vegetation, more business for guests
95	No crowds

ResponseID Response

99	Add more vegetation in containers.
100	View of the river and maintaining historic look to downtown storefronts.
101	I love the old fashioned street lights and the brick is really classy.
102	Maintaining the current character of the historical buildings
107	sidewalks clean streets
113	Wide sidewalks, hanging flower baskets, trees and/or shrubs; consistent tasteful signage;
116	We'd like a more adult, vibrant interesting Main Street. No goofy cut out characters, lovely flowers, perhaps a fountain. River views.
120	Wider sidewalks, maybe some trees, historic looking street lights. More greenery. Better maintenance and really cleaning the streets of sand, dirt and weeds.
122	Upkeep of buildings, sidewalks and streets.
128	Continue to enhance the area under the bridge
132	Outside seating
134	thrift store the common closet
139	Streets and sidewalks, lighting
144	Black Cast Iron Soft down lighting streetpoles- less than we have. Larger or double on corners. More coordinated bench program that compliments the existing black streetscape of current garbage, bike racks, fountains, park signage. Accents on curbs with red brick for accessibility. Perhaps some trees for shade and compliments the existing 40 planters the businesses purchased and maintains. Shade screens/wind buffers on the stage under the bridge that ties in with NEC and Beach Park Some marked bikeways
146	1. Get rid of tacky elements of the Christmas decorations. 2. Add hanging flower baskets from light posts. 3. Get business owners to keep their front sidewalks tidy (i.e., pull weeds out of the cracks in the cement). That includes the post office. 4.

6. 6. The following images include examples of community entry signage of varying styles and treatments. Which images are you most drawn to? You can select multiple images. If there are specific elements of the images you like, don't like, or feel reflect Wabasha, please provide additional notes in the blank at the end of the section.



Value		Percent	Responses
CommunityEntrySignage_1.PNG		50.0%	18
CommunityEntrySignage_2.PNG		36.1%	13
CommunityEntrySignage_3.PNG		41.7%	15
CommunityEntrySignage_4.PNG		22.2%	8
CommunityEntrySignage_5.PNG		19.4%	7
CommunityEntrySignage_6.PNG		22.2%	8

7. Any additional notes to add?

ResponseID	Response
9	The one I checked feels most like wabasha. The Hopkins image is too urban feeling and the Thunder Bay one feels hokey to me.
34	No
39	Keep up the good work!!!
42	Need signage to reflect wabasha being historic rivertown while promoting eagle center and outdoor activities and maybe have riverboats And or eagles or grumpy old men figures around town like Redwing has the big boot Rochester has geese figures cities has snoopy
43	I don't really like any of these images
44	New Wayfinding signage should reflect the Wayfinding signage for the National Eagle Center - consistency throughout the community is important as is branding. Not copy the Eagle Center, but reflect and compliment. A discussion with the CEO, their graphic designer and project manager may be beneficial
49	Maybe signage that says come shop out empty shops.
52	Not crazy about any of the designs- I think it needs more of a historical feel
79	Adequate lighting on sign enhances the appearance
82	To me it's the most classy. We want something that will still look good in ten years.
88	Where are these planned to placed?
95	Spend the funds for the homeless
98	Flowers
99	Don't blow the budget. We are a small town and don't need to take on more debt just to look fancy. People and experiences make a town not things.
100	The natural wood and brickwork of the 2 options I selected emphasize the historic look and hometown feel, while still being attractive and appealing.
101	It would be nice if Wabasha was more accepting of minorities. The issues at the s hook start at home. Would be nice if there was a way to increase knowledge, exposure, and education to help folks be less prejudiced.
102	I wasn't too crazy about any of the choices

ResponseID Response

106 Moved here permanently two years ago because of the community & amenities

107 power was that dirty bridge

113 Thunder Bay visually highlights their uniqueness. Others are generic and bland, Hopkins is too urban.

116 None of these.

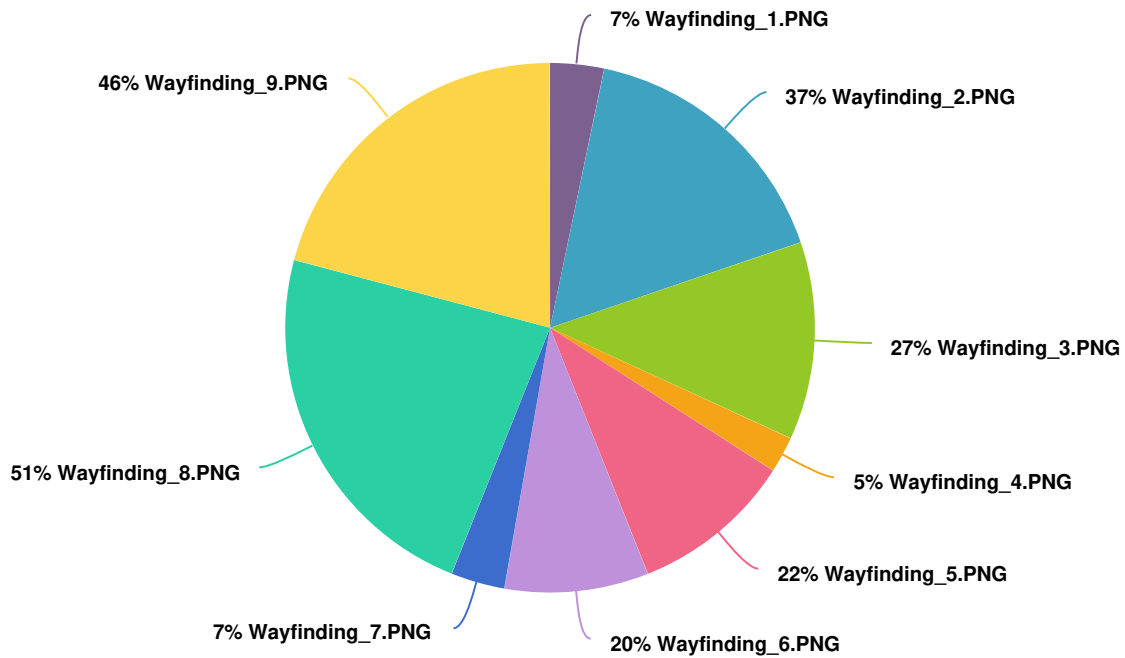
120 Highway 61 signage should be large with lights at both ends of town. A sign or two on Highway 35 in Wisconsin would attract more visitors. An eagle should be on each sign. Signage should reflect our historic downtown.

134 none at this time

144 Wabasha has Limestone bluffs so I would think we would use our natural landscaping material for the base. I am not sure I like the Timber logs but would work around that for a structure to hang or post large letter signage on the highway and off the interstate bridge. It needs to have lighting at night for traffic to find the entrance. Perhaps the cut out of bluffs and river valley like Thunder bay incorporated but feel its a bit of a modern depiction of an old river town.

146 None of them seem to me to reflect the historical town and character of Wabasha. Fairwood sign looks dull to me.

8. 7. The following images include examples of wayfinding signage of varying styles and treatments. Which images are you most drawn to? You can select multiple images. If there are specific elements of the images you like, don't like, or feel reflect Wabasha, please provide additional notes in the blank at the end of the section.

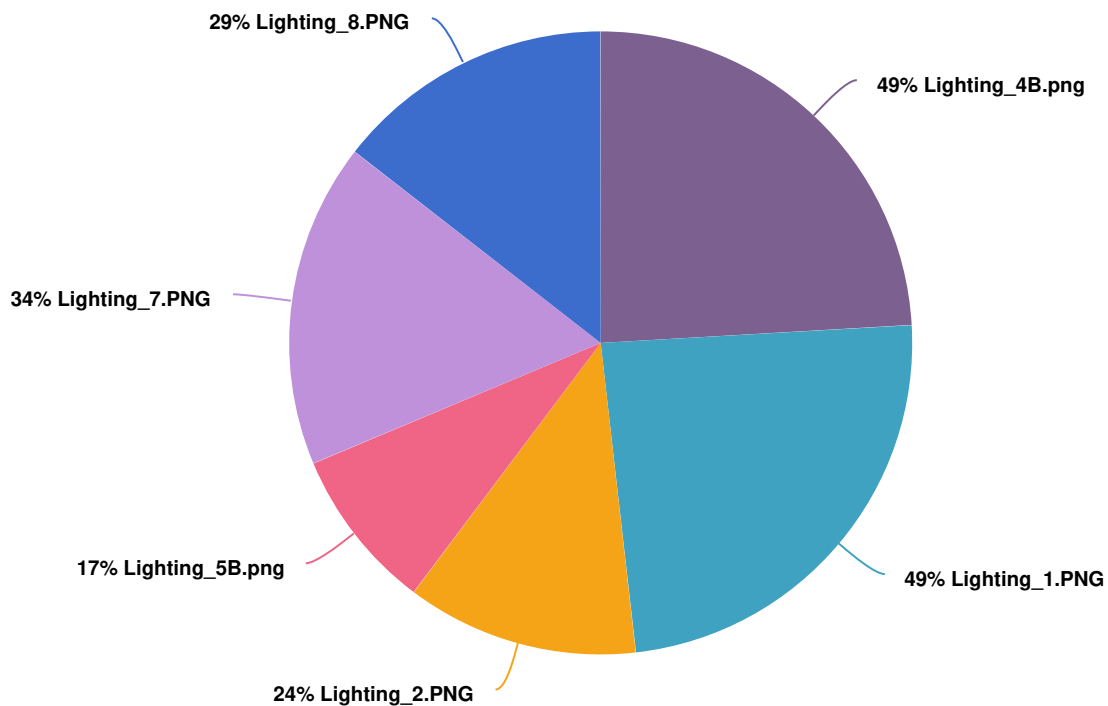








Value	Percent	Responses
Wayfinding_1.PNG	7.3%	3
Wayfinding_2.PNG	36.6%	15
Wayfinding_3.PNG	26.8%	11
Wayfinding_4.PNG	4.9%	2
Wayfinding_5.PNG	22.0%	9
Wayfinding_6.PNG	19.5%	8
Wayfinding_7.PNG	7.3%	3
Wayfinding_8.PNG	51.2%	21
Wayfinding_9.PNG	46.3%	19

9. Any additional notes to add?

ResponseID	Response
33	I like the simplicity of the Hastings sign and the artistry of the Westfield sign
42	Have it fit historic rivertown feeling
44	I selected the most easily recognized Wayfinding sign and the ones with the easiest to read directions. Others may be suitable depending on what the goal is - should they reflect the outdoors (nature, hunting, fishing, eagles?), should they be hip and modern? Those things need to be defined.
49	Nope!
52	Simplicity is nice The map of the area is also needed
82	They should be easy to maintain and make sense from where you are standing...and lots of them.
88	This is one of the most important changes to include.
95	Just keep the nest clean
100	The natural tones and design would enhance the strengths of our historic downtown without clashing like some of the more modern designs or bright colors.
107	no
116	But there needs to be something to offer...
120	Signage should reflect the historic past and existing historic buildings. Let's not go modern.
134	none
144	I think a canopy or lighting above a map of the downtown directing people to most asked questions of public facilities and directions is best. My first choice would be Albert Lea in a downtown Park area- smaller directional at smaller gathering spaces as you come into the downtown like Hastings. And maybe more riverfront signage to add to and compliment the historic signage already in place along Lawrence Blvd.
146	I like the idea of the directional signs but not in bright colors. Black, like the Albert Lea sign, seems more fitting. I like the sign the bicyclist is looking at but, again, I'd like to see it in black. The River Trail sign seems more fitting for a forest park.

10. 8. The following images include examples of lighting in varying styles and treatments. Which images are you most drawn to? You can select multiple images. If there are specific elements of the images you like, don't like, or feel reflect Wabasha, please provide additional notes in the blank at the end of the section.



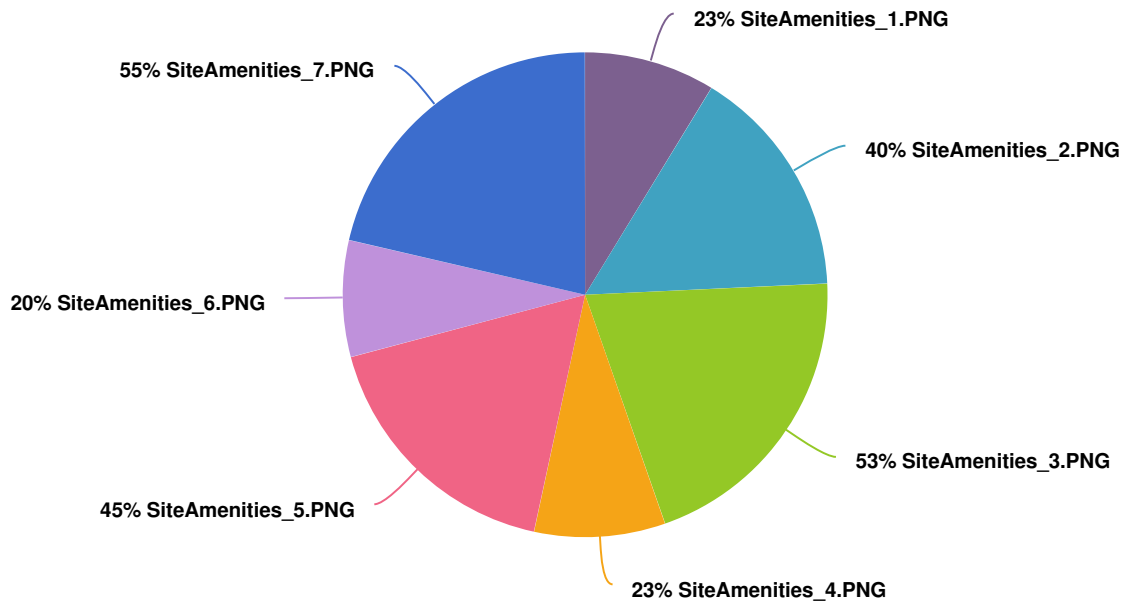
Value		Percent	Responses
Lighting_4B.png		48.8%	20
Lighting_1.PNG		48.8%	20
Lighting_2.PNG		24.4%	10
Lighting_5B.png		17.1%	7
Lighting_7.PNG		34.1%	14
Lighting_8.PNG		29.3%	12

11. Any additional notes to add?

ResponseID Response

9	The first option is way too plain. On the other end of the scale, I don't like all the complicated filigree on two of the others. That straight vertical one is so cool but too modern for wabasha. So maybe the one with the American flag is my favorite. (Although I'm assuming that the flag is optional.)
14	I like the light poles we have now. We should just add more of them as they are very pretty at night and especially when decorated for holidays.
44	I think keeping things consistent, traditional, conservative in style is important. A little flare is great. I stress speaking and consulting with the Eagle Center and their team - graphic designer, CEO would be beneficial.
49	Nope!
52	The lights need to match the historic feeling
82	Traditional and must be simple yet elegant.
88	Feel that current downtown lighting looks good and reflects the character of the town.
99	Keep the existing lights!
100	Classic, historic lampposts will fit the best with our downtown.
107	no
116	Why not look at photos of Historic Wabasha and not copy some other town...use what we had
120	Again, without choosing a specific design, let's look at the historic buildings and city history to find the right design.
128	The street lights downtown currently are very iconic and help with the historic feel. Keeping the current lights or something similar would be good.
134	none
144	I like the downward bell shaped lighting first choice. I think there is something out there to do something similar to what we had in past but perhaps a change is good. We need the street light poles strong enough to handle banners, flags and /or hanging baskets if city wants to move in that direction.
146	Downward pointing lights prevent light pollution in the night sky.

12. 9. The following images include examples of site amenities of varying styles and treatments. Which images are you most drawn to? You can select multiple images. If there are specific elements of the images you like, don't like, or feel reflect Wabasha, please provide additional notes in the blank at the end of the section.



Value		Percent	Responses
SiteAmenities_1.PNG		22.5%	9
SiteAmenities_2.PNG		40.0%	16
SiteAmenities_3.PNG		52.5%	21
SiteAmenities_4.PNG		22.5%	9
SiteAmenities_5.PNG		45.0%	18
SiteAmenities_6.PNG		20.0%	8
SiteAmenities_7.PNG		55.0%	22

13. Any additional notes to add?

ResponseID	Response
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9	The rectangular stone bench is terrible. It may look cool but no one likes to sit and lounge on a hard stone bench.
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33	I like the casualness of the Adirondack chairs and the fun factor.
----	--

44	I'm not seeing any reflection on indigenous cultural - Wabasha is traditionally Prairie Island, Dakota land. Harkening back to this would be a good message and a great "look". Again - Eagle Center is working closely with the Prairie Island community on the new outdoor space - this look and idea should be reflected and consistent throughout any city design. It does not need to be overt, just suggested and present. Work with the Eagle Center CEO and designer.
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49	Nope!
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52	Keep it simple
----	----------------

79	Outdoor patios for restaurants would be a great addition
----	--

82	more seating everywhere. Maintained gardens and Sculpture to look at. Once again we need to reach out to...maybe some artist from New Orleans. As an example, Debuque Iowa has some great murals. Art is the answer.
----	--

98	We need more places for tourists (and locals) to sit outside
----	--

100	Bringing in natural elements such as stone and flowering plants while creating areas to sit or park a bike will bring together the natural beauty of Wabasha and the practical needs of our visitors.
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107	no
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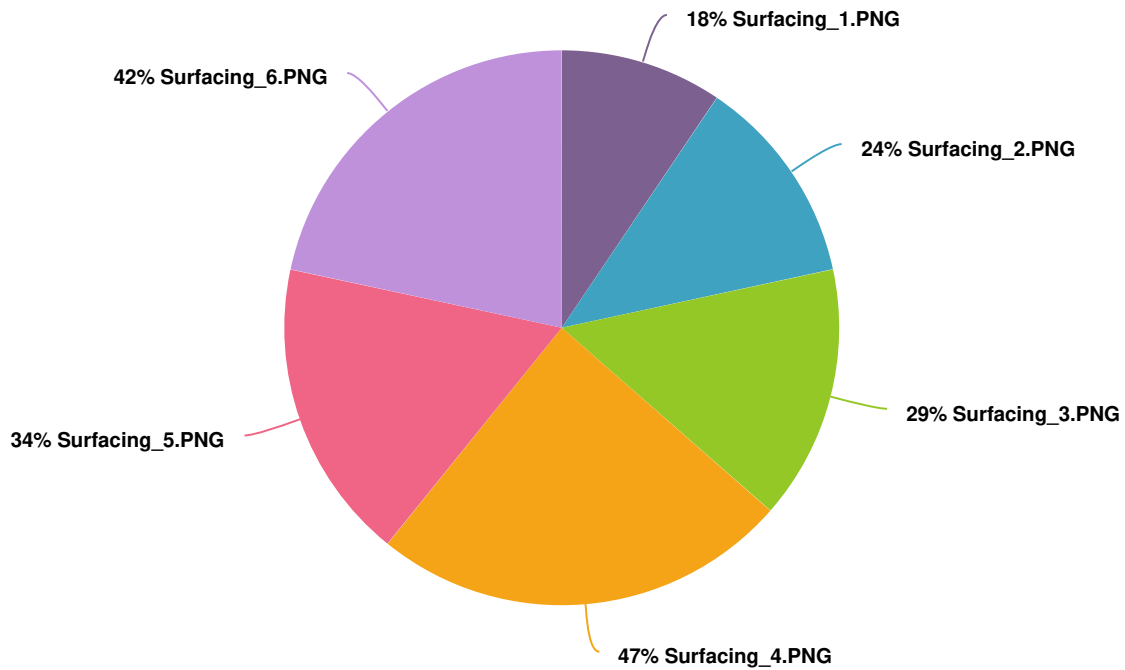
116	We need benches on the River...not the ones owned by the folks who own property there.
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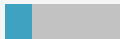




120	Again, let's keep the historic theme of old Wabasha.
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134	none
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144	I like black metal benches facing each other if our sidewalks were wide enough to allow that. I do like outdoor dining/umbrellas but again- not taking out parking to allow this- it would be best behind Chocolate Escape. I like Bike Stations placed everywhere from Marinas to Beach to downtown parks for convenience since we have 2 national bike trails going thru Wabasha. I also like slated Metal Shade over bench areas in full sun spaces. It would be best at fountain areas to update wood structure and tie riverfront to downtown designs.
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14. 10. The following images include examples of surfacing of varying styles and treatments. Which images are you most drawn to? You can select multiple images. If there are specific elements of the images you like, don't like, or feel reflect Wabasha, please provide additional notes in the blank at the end of the section.



Value		Percent	Responses
Surfacing_1.PNG		18.4%	7
Surfacing_2.PNG		23.7%	9
Surfacing_3.PNG		28.9%	11
Surfacing_4.PNG		47.4%	18
Surfacing_5.PNG		34.2%	13
Surfacing_6.PNG		42.1%	16

15. Any additional notes to add?

ResponseID Response

13 I don't like the bumpy brick. Relatively smooth but not slippery surfaces.

26 Pavers are hard to deal with in winter for snow removal

43 Permeable paving is important

44 Should reflect culturally - Dakota/Prairie Island. None of the options do. Should reflect what the Eagle Center is doing in and around Big Joe Alley renovations. Should reflect the natural area - River, Bluffs, Sloughs. Talk to/hire Eagle Center consultants.

49 Nope!

52 It needs to be able to handle the cold temperatures and frost from year to year The plants are very nice in the one photo

95 No brush on the sidewalks or trees under power lines

100 I selected the 2 that I did because of the little bit of brick or natural stone in the paving. I would love to see a return to the brick sidewalks that were removed in front of the National Eagle Center. They are beautiful and can be made to still be functional for pedestrians.

107 no

120 Off white concrete. No decorative brick as they do not last. No fancy designs.

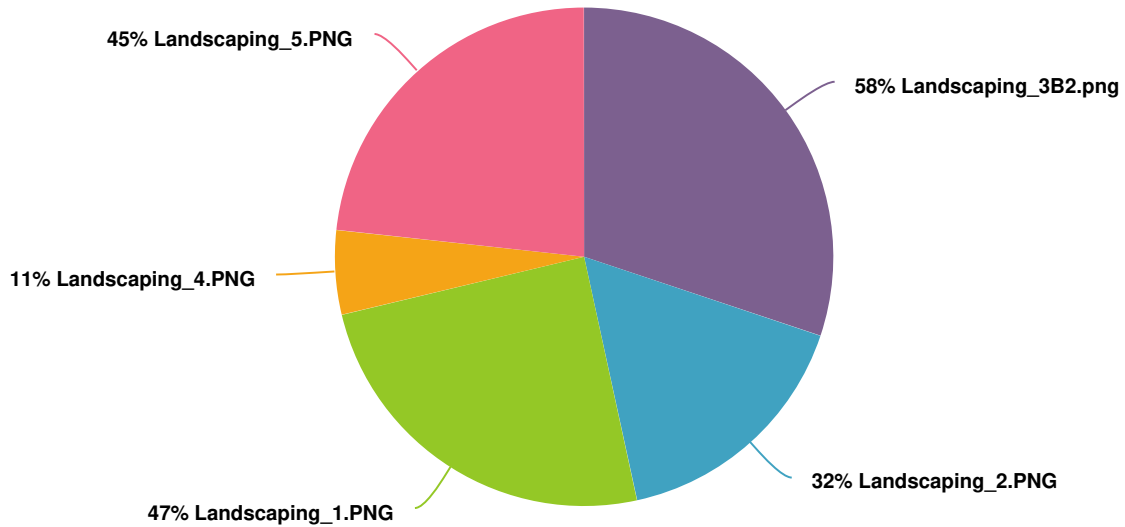
122 We have hopefully learned our lesson that red bricks don't hold up. No more brick sidewalks.






128 Adding more benches and trash/recycle bins would be helpful when exploring downtown.

134 none

144 I do like complimentary red brick and or aggregate stone to break up boring grey concrete sidewalks and curbs. I do think we need to add some trees and incorporate the 40 \$500 planters we have in front of various buildings in the downtown district. Our businesses and organizations have invested for over 4 years in maintaining these and it has helped tremendously to soften the empty streetscape all seasons. I believe we are a Tree City Status, so maybe trees would be something we should decide on and where depending upon locations and room on sidewalks again for accessibility. I envision 2 benches facing each other with shade of a tree on either side - maybe 2 sets per block on Main Street each side. Pembroke doesn't have clearance. We do have respite benches at each park in the downtown district. Heritage Park has multiple options and Popcorn Park will be getting 2 new 6 foot benches. Other businesses have purchased their own.

16. 11. The following images include examples of landscaping of varying styles and treatments. Which images are you most drawn to? You can select multiple images. If there are specific elements of the images you like, don't like, or feel reflect Wabasha, please provide additional notes in the blank at the end of the section.

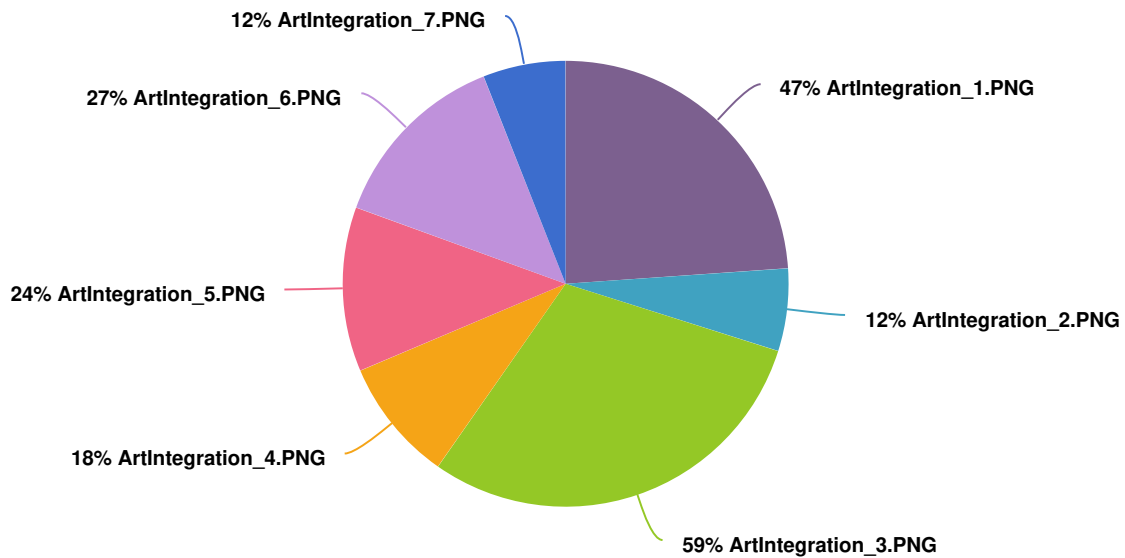





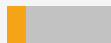



Value		Percent	Responses
Landscaping_3B2.png		57.9%	22
Landscaping_2.PNG		31.6%	12
Landscaping_1.PNG		47.4%	18
Landscaping_4.PNG		10.5%	4
Landscaping_5.PNG		44.7%	17

17. Any additional notes to add?

ResponseID	Response
9	I especially like the height variety of the first option
33	Plants and flowers are more welcoming
42	Keep it fitting for a historic rivertown and not too much maintenance
44	Simpler is better - landscaping and plants - is this contracted out? Does city have a horticultural staff? Again, should reflect the open space/outdoor space at the Eagle Center. Utilizing indigenous flora would be best - many "greenhouse" plants are invasive, nonnative species which should be avoided. Prairie Island has plant experts that could identify culturally important native species of plants that would set the city apart botanically and could be a tourism draw - transforming the city and public spaces into an open "botanical garden".
49	Nope!
82	Should be indigenous plants and in permanent areas that look like they actually have room to catch sufficient water.
88	Need to be careful not to add work to the city for upkeep, as little as possible in downtown area.
99	Don't plant trees that will block visibility and have roots that bust up the sidewalk.
100	More plants and natural areas over paved, lifeless surfaces, when possible!
107	no
120	While I support greenery and a lot of it, if there is no desire or budget to maintain and keep clean, don't bother installing it.
122	Trees in sidewalks never work. Avoid adding trees into the sidewalk landscape.
134	none
144	Comoliment what we have invested in already and add to poles (if weight allows- and city budget) Gardens downtown need to be maintained otherwise they look unkempt- I am concerned about this.

18. 12. The following images include examples of art integration of varying styles and treatments. Which images are you most drawn to? You can select multiple images. If there are specific elements of the images you like, don't like, or feel reflect Wabasha, please provide additional notes in the blank at the end of the section.



Value		Percent	Responses
ArtIntegration_1.PNG		47.1%	16
ArtIntegration_2.PNG		11.8%	4
ArtIntegration_3.PNG		58.8%	20
ArtIntegration_4.PNG		17.6%	6
ArtIntegration_5.PNG		23.5%	8
ArtIntegration_6.PNG		26.5%	9
ArtIntegration_7.PNG		11.8%	4

19. Any additional notes to add?

ResponseID Response

9 Art is important yet controversial. So I know it's hard for public servants to arrive at pleasing options for the general public. I don't envy the planning committee on that one.

42 Like mentioned b4 using figures around town like Redwing has boot. Rochester geese. Cities snoopy

43 I do not care for any of these examples

44 None of the art samples really appeal to me. However, I believe that public art should be juried and most should be temporary. An annual and changing installation of various types of art media would be a tourist draw and could transform the city into an "art Mecca". The city would look new and different every year and attract returning visitors and new art lovers. A piece of art could be purchased and displayed in perpetuity each year for the city adding investment and assets to the city. If the idea is permanent art - I would focus on eagles (Eagle Center is dedicating several galleries to indigenous art and the Cook collection). Maybe a partnership with the Center to house juried pieces in a new gallery? Also focus on indigenous art and the environment

49 Nope!

52 Too much - keep it simple

88 Don't need this aspect in such a small downtown area.

99 Keep cost down and maintenance down.

100 Most of these images are very modern art styles and unappealing to me. They wouldn't enhance Wabasha's natural beauty and features but would clash.

102 None of these examples feel like a good representation.

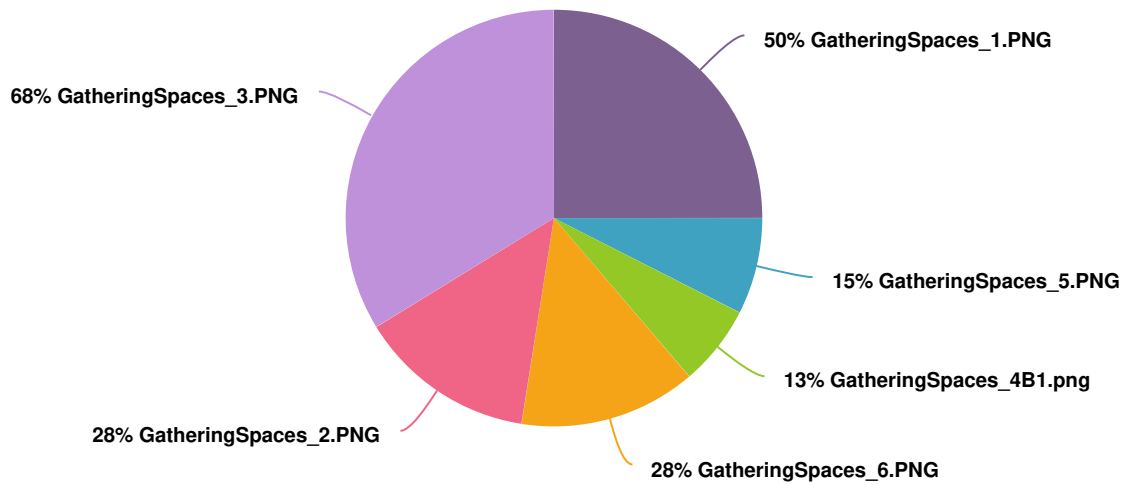
107 no







120 This is an historic city. Let's no go modern. Keep it simple, historic and easy to maintain.

134 none

144 Waterfront Areas and Beach Park have room for larger Art Pieces and flexibility of designs in brick- I do like wavy blue cross walks near water areas to add to a fun element also serving as directional to beach, etc.

20. 13. The following images include examples of gathering spaces of varying styles and treatments. Which images are you most drawn to? You can select multiple images. If there are specific elements of the images you like, don't like, or feel reflect Wabasha, please provide additional notes in the blank at the end of the section.



Value		Percent	Responses
GatheringSpaces_1.PNG		50.0%	20
GatheringSpaces_5.PNG		15.0%	6
GatheringSpaces_4B1.png		12.5%	5
GatheringSpaces_6.PNG		27.5%	11
GatheringSpaces_2.PNG		27.5%	11
GatheringSpaces_3.PNG		67.5%	27

21. Any additional notes to add?

ResponseID	Response
9	Good luck.
14	Gathering places should be relaxed and feel welcoming to me.
44	Any space should reflect what the Eagle Center is doing, the Dakota and Prairie Island, and the River, bluffs, and sloughs.
49	Nope!
79	Overhead string lights under bridge would be nice
88	This would be good for 'under the bridge' area, tie in with NEC open space plan.
98	Keep it relaxing
100	The natural areas interwoven with gathering spaces are a nice touch.
107	no
116	The big chairs are always fun in front of the Library...perhaps at the river or by "landmark" places for photos.
120	Under, and along the side of the bridge has great potential for public space. Lawrence Boulevard should be straightened up river from the bridge. This is a simple way to create green space right along the waterfront.
128	Thank you for offering a survey. Keep up the great work!!
134	none
144	Lighting above dining adds wonderful evening outdoor dining element- I wish more restaurants or between building spaces would do this. I think tiered concrete seating and limestone landscaping work best again at NEC area- which I assume they will continue to add in current remodel. I feel we have done some of the elements of benches at Heritage Park and other elements at Beach Park.

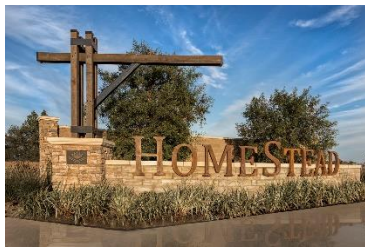
PRECEDENT IMAGERY RESULTS FROM WABASHA SURVEY:

Community Entrance Signage

- Community Entry Signage 1 = 50%/18 responses



-
- Community Entry Signage 3 = 41.7%/15 responses



-
- Community Entry Signage 2 = 36.1%/13 responses



Wayfinding

- Wayfinding 8 = 51.2%/21 responses



-
- Wayfinding 9 = 46.3%/19 responses



○

- Wayfinding 2 = 36.6%/15 responses



○

Lighting

- Lighting 4B = 48.8%/20 responses



○

- Lighting 1 = 48.8%/20 responses



○

- Lighting 7 = 34.1%/14 responses



○

Site Amenities

- Site Amenities 7 = 55%/22 responses



-
- Site Amenities 3 = 52.5%/21 responses



-
- Site Amenities 5 = 45%/18 responses



Surfacing

- Surfacing 4 = 47.4%/18 responses



- Surfacing 6 = 42.1%/16 responses



-
- Surfacing 5 = 34.2%/13 responses



Landscaping

- Landscaping 3B2 = 57.9%/22 responses



-
- Landscaping 1 = 47.4%/18 responses



○

- Landscaping 5 = 44.7%/17 responses



○

Art Integration

- Art Integration 3 = 58.8%/20 responses



○

- Art Integration 1 = 47.1%/16 responses



○

- Art Integration 6 = 26.5%/9 responses



○

Gathering Spaces

- Gathering Spaces 3 = 67.5%/27 responses



-
- Gathering Spaces 1 = 50%/20 responses



-
- Gathering Spaces 6 = 27.5%/11 responses



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